

Date April 23, 2012

RESOLUTION TO RECEIVE AND FILE INFORMATION FROM
BIG YELLOW BIKE, L.L.C. PRESENTATION

Receive and file information from Big Yellow Bike, L.L.C. on multi-passenger bike tours in downtown Des Moines.

FORM APPROVED:

Roger K. Brown
Roger K. Brown
Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				
MOTION CARRIED			APPROVED	
_____ Mayor				

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

_____ City Clerk

April 19, 2012

The Honorable Mayor
and
Members of the City Council
City of Des Moines



Re: Big Yellow Bike, L.L.C.

Dear Mayor and City Council Members:

Big Yellow Bike L.L.C. (David Welch, 4403 64th Street, Urbandale, Iowa 50322) is proposing to introduce a 16-passenger bike to the City of Des Moines, offering residents and visitors another means by which to view and experience downtown. The bike is currently under construction in Amsterdam, with delivery anticipated in six weeks. The company will do pre-planned tours and also customized routes. Areas proposed for tours include Court Avenue, East Village, Principal Park, Farmer's Market, and others. In late March, Mr. Welch approached staff to share his plans and also learn of permitting processes and other City requirements. Staff has conducted this research and the information has been provided below. Mr. Welch has been invited to present his concept to City Council. Council action is not required.

Nationwide, several cities have seen the launch of multi-passenger bikes, but this would be the first in Iowa. The City of Des Moines has a reputation as a sustainable community that looks for creative ways to welcome people to its downtown, making tours on a multi-passenger bike an exciting new way to see the many historic, cultural, and recreational sites and business offerings that are here.

Traffic and Transportation has reviewed City ordinances, including the recently adopted Bicycle Ordinance, and also consulted with the Police Department on the multi-passenger bike. Mr. Welch intends for the Big Yellow Bike to be alcohol free, which is in accordance with State law regarding open containers of alcohol on public right of ways. The Big Yellow Bike would be expected to operate following the same rules stated for bicycles under City ordinance. There is no process for permitting or licensing bicycles at this time, so there are no requirements for insurance, rates, or other regulations outside of what is stated in the ordinance.

It is recommended that the company consider placing the orange triangle sign on the back of the vehicle that many around Iowa know as the "slow moving vehicle" sign. Traffic and Transportation, along with the Police Department, have requested to review proposed routes for any traffic operations or safety related impacts, as the multi-passenger bike will be operating well below the posted speed limit on downtown streets.

Sincerely,

A handwritten signature in black ink that reads "Rick".

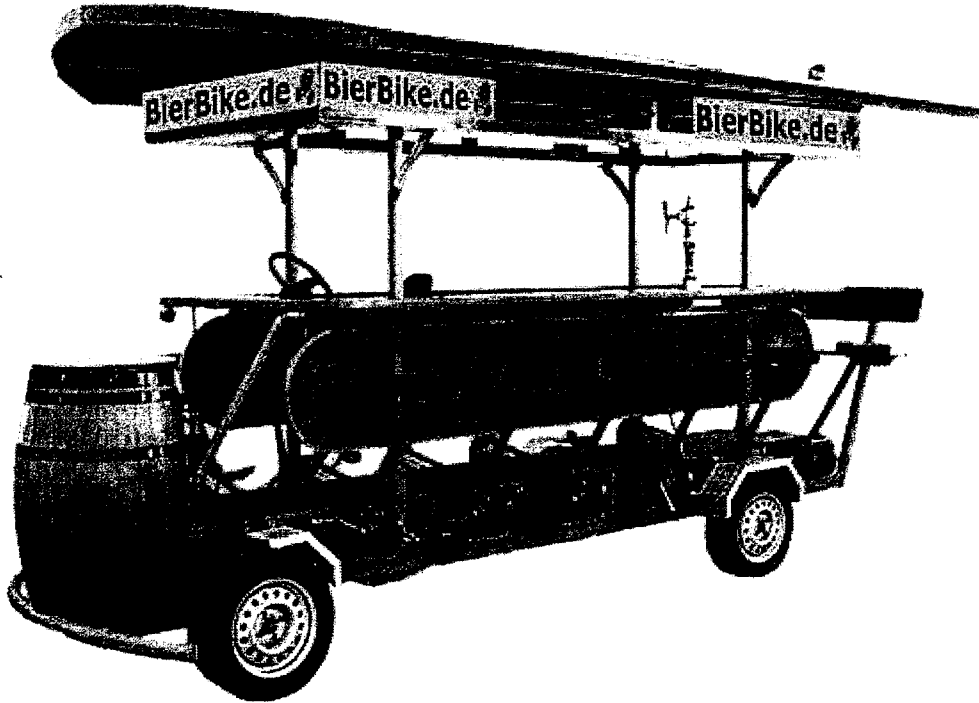
Richard A. Clark
City Manager

Big Yellow Bike LLC

4403 64th st

Urbandale, IA 50322

515-344-3299(Eazy)



1. No alcohol on the bike unless its on private property
2. Driver provided by Big Yellow Bike LLC
3. Times start at 530 and end by 10 weekdays, Sat & Sun 8am to 10pm
4. Flat routes are better, 2 lane roads only, bikes top speed 5 to 10mph
5. No Motor, 10 pedal seats, 2 side seats, 1 driver, bench in back seats 3
6. Custom routes available but must be approved
7. Our licensing only covers Des Moines, events we would like to cover in addition to the routes, Iowa State Fair, Farmers market, and I-Cubs games. I-Cubs will be \$2 to ride from the parking ramp to the stadium.
8. Storage will be downtown in a garage
9. Bike is full insured with \$2million in coverage
10. Liability waivers will be signed by all parties
11. No Smoking
12. Children must be accompanied by parents or a consent form
13. Minneapolis started in 2007 with one bike, they currently have 9 and are doing over 2200 tours per year, its a great source of revenue. They have never had an accident or insurance claim against them.
14. The average age of the MN rider is 38
15. Tour lengths are 2 hours



2.62 Miles Fongs, Johnnys, El Bait, Capital City, East Village



Untitled

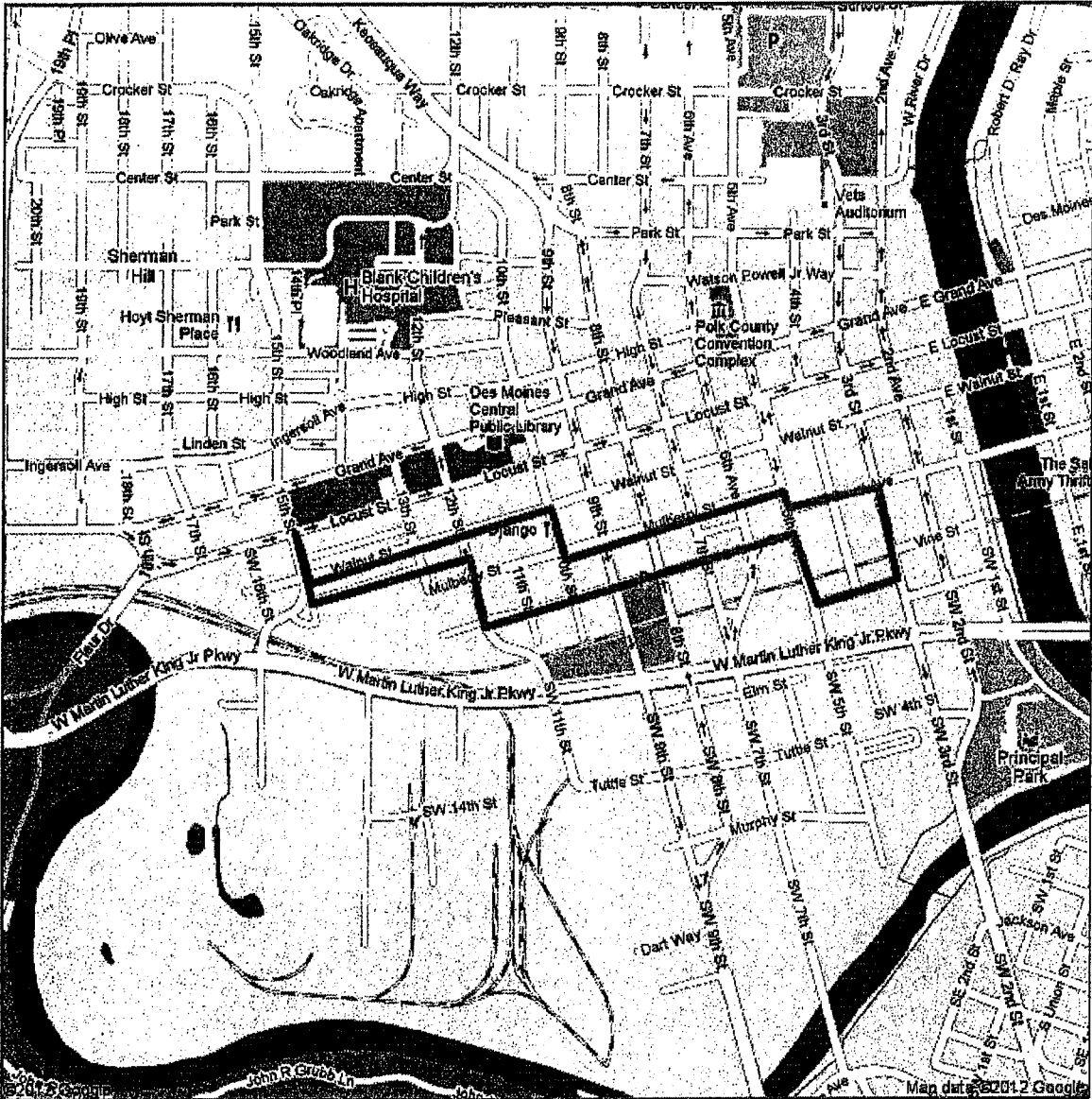
Public · 0 views
Created on Mar 21 · By David · Updated < 1 minute ago

Line 1



Get Google Maps on your phone

Text the word "GMAPS" to 466453



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Route # 2.26 Miles



Mullets, Johnnys, Principal Park, Court Ave



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Route 2
Mullets, Johnnys, El Bait, Principal




Get Google Maps on your phone
 Text the word "GMAPS" to 466453




Untitled

Unlisted · 0 views
 Created on Mar 21 · By David · Updated < 1 minute ago

 Route 1