

★ Roll Call Number

Agenda Item Number

37

Date May 21, 2012

Communication from Downtown Community Alliance, on behalf of Meredith Corporation, to approve banner design to be displayed in downtown Des Moines on Locust Street in summer 2012.

Moved by _____ to receive, file and approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				

MOTION CARRIED

APPROVED

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Mayor

City Clerk



May 16, 2012

Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of Meredith Corporation, I am submitting the attached banner design for your approval. If the design is approved, the Alliance will facilitate the display of 14 banners on 7 poles in downtown Des Moines, on Locust Street. The banners will be displayed in Summer 2012.

Thank you for your positive consideration.

Sincerely,

A handwritten signature in black ink that reads "Amy Lego". The signature is written in a cursive, flowing style.

Amy Lego
Downtown Community Alliance

Enclosure: Banner design

BLB31585_Summer

Size: 27.5"x127"

Finish size: 25.5"x125"

