



Roll Call Number

Agenda Item Number

28 A

Date November 5, 2012

Communication from Downtown Community Alliance, on behalf of LifeServe Blood Center, to approve banner design to be displayed in downtown Des Moines on Locust Street and E. Locust Street throughout the year.

Moved by _____ to receive, file and approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				
MOTION CARRIED			APPROVED	
_____ Mayor				

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

_____ City Clerk

28A



October 25, 2012

The Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of LifeServe Blood Center, I am submitting the attached banner design for your approval. If the design is approved, the Downtown Community Alliance will facilitate the display of up to 70 banners on 35 poles in downtown Des Moines. These banners will be displayed throughout the year on East Locust and Locust banner poles.

Thank you for your positive consideration.

Sincerely,

A handwritten signature in black ink that reads "Maggie Pforts". The signature is written in a cursive, flowing style.

Maggie Pforts
Downtown Community Alliance

Enclosure: Banner designs

DONATE

DONATE

DONATE

DONATE

DONATE

DONATE

DONATE

BLOOD

GIVE  for LIFE

 LifeServe
BLOOD CENTER