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**Date** November 5, 2012.....

**MOTION TO RECEIVE AND FILE PETITION TO ESTABLISH THE INGERSOLL GRAND SELF-SUPPORTED MUNICIPAL IMPROVEMENT DISTRICT AND TO REFER IT TO THE PLAN AND ZONING COMMISSION FOR REPORT AND RECOMMENDATION**

WHEREAS, a Petition has been filed with the City Clerk seeking to establish the Ingersoll Grand Self-Supported Municipal Improvement District ("SSMID"); and,

WHEREAS, the Petition has been signed by at least 25% of all owners of property within the proposed Ingersoll Grand SSMID, who together represent ownership of property with an assessed value of 25% or more of the assessed value of all the property in the proposed Ingersoll Grand SSMID; and,

WHEREAS, the Petition identifies that the proposed Ingersoll Grand SSMID is to serve the following purposes:

- a) To undertake the acquisition, construction, installation, operation, maintenance and repair within the public rights-of-way of Ingersoll and Grand Avenues within the District of 'improvements' as defined in the Act, consisting of improved sidewalks, curbs and crosswalks, landscaping, planters, decorative lighting, utility relocation, traffic signals, and related pedestrian improvements.
- b) To undertake the administration and provision of the following services within the District:
  - 1) Enhanced maintenance and cleaning of public spaces, including:
    - Sidewalk sweeping and power wash cleaning;
    - Cleaning public alleys and developed public spaces;
    - Removal of illegal graffiti, signs and stickers from public spaces and improvements; and,
    - Maintenance of trees and seasonal plantings.
  - 2) Activities and programs to enhance the safety of persons and property within the District, including establishment of a "Goodwill Ambassador" program to provide uniformed and unarmed civilians on streets within the District who can provide public information, hospitality service, assistance to persons within the District and cleaning services.
  - 3) Development and management of activities in support of marketing, business retention and attraction, including:
    - Conduct market analyses, business retention surveys and image surveys;
    - Establish databases of information relevant to marketing, business retention and attraction;
    - Space referrals and assistance;
    - Business-to-business communications programs;
    - Business marketing materials;
    - Miscellaneous business support services;
    - Marketing activities, including media and advertising campaigns and communication pieces (calendar of events, newsletters, shopping directories, maps, holiday brochures);

( continued )

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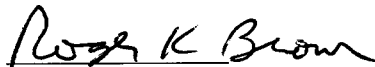
- Establishment and promotion of special events, festivals, and holiday activities in public spaces; and,
  - Transportation programs.
- 4) Capital, physical or other improvements designed to enhance the image and appearance of the District, including:
- Seasonal and holiday decorations;
  - Signage and banners;
  - Installation of seasonal plant materials and trees; and,
  - Transportation infrastructure.
- c) Paying the administrative expenses for the provision of the Improvements and Services identified above, including but not limited to legal and engineering fees.

WHEREAS, the Petition must be referred to the City Plan and Zoning Commission for a report and recommendation pursuant to Iowa Code §386.3(3) before the City Council may hold a public hearing or take any further action on the establishment of the SSMID.

MOVED by \_\_\_\_\_ to receive, file and refer the Petition to the City Plan and Zoning Commission for preparation of an evaluative report on the merit and feasibility of establishing the Ingersoll Grand SSMID and to make recommendations with respect to the establishment of the project. The Commission is further requested to submit its report and recommendation for receipt by the City Council at its regular meeting on November 19, 2012.

MOVED by \_\_\_\_\_ to adopt.

FORM APPROVED:



Roger K. Brown, Assistant City Attorney  
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COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED APPROVED

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk