

★ Roll Call Number

Agenda Item Number

29C

Date April 8, 2013

Application from Drake Relays Group requesting approval to temporarily place a banner across the street as the starting line on Forest between 27<sup>th</sup> Street and the finish line for The Drake Relays-Hy-Vee Road Races on Sunday, April 28, 2013.

Moved by \_\_\_\_\_ to receive, file approve banner.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				

MOTION CARRIED APPROVED

\_\_\_\_\_  
Mayor

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_  
City Clerk



City of Des Moines  
Application for Permission to Temporarily Place  
Banner(s) or Item(s)  
Over/Across Public Street and/or Right-of-Way

Please submit application 45 days in advance  
(Print or Type)

Applicant: DRAXE BELAYS - HY-VEE ROAD RACES  
Address: 5820 WESTOWN PARKWAY WDM IA 50266  
Contact Person: DARIN HIRL Alternate Contact BILL BURKE  
Daytime Phone: 515-559-5772 Cell Phone: 515-360-9743  
E-Mail Address: DHIRL@HY-VEE.COM Fax: -  
Date(s) the banner(s) or item(s) will be displayed: SUNDAY APRIL 28<sup>th</sup>

Purpose of the banner(s) or item(s): PROMOTIONAL + MILE MARKERS

Preferred Location: Please provide a map or diagram of the street indicating banner location. \_\_\_\_\_

How will the banner(s) or item(s) be anchored?  
PORTABLE CONCRETE WEIGHTS

If you plan to anchor to the utility pole, please provide written permission from the utility company or from the City (if poles are City-owned). Such permission is not a substitute for meeting the requirements for receiving this permit.

Size of banner(s) or item(s): 31' W x 18' H

Specifications of banner(s) or item(s):

Type of Material: INFLATABLE ARCHES

Number of grommets used to secure banner or item: 8

Sketch of banner or item design: Will you need electricity provided for your item? If electricity is necessary, how would it be obtained:  
PORTABLE GENERATORS

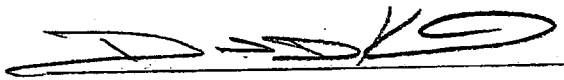
**Indemnification:**

To the fullest extent permitted by law, the Applicant agrees to defend, pay on behalf of, indemnify, and hold harmless the City of Des Moines, Iowa against any and all claims, demands, suites, or loss, including any and all outlay and expense connected therewith, by reason of personal injury, bodily injury or death, and property damage, which arises out of the Applicant erecting, displaying, maintaining and removing banner or item display.

**Insurance:**

A Certificate of Insurance to demonstrate compliance with these requirements shall be submitted to the City's Risk Management Office. Applicant shall purchase and maintain during the period of the banner or item display, including erection, display and removal of banner or item. General Liability Insurance with a limit of no less than \$500,000 per occurrence and/or aggregate, Automobile Liability Insurance for owned (if applicable), non-owned and hired vehicles with a limit of no less than \$500,000 per occurrence. Both the General and Automobile Liability Insurance policies shall include Contractual Liability coverage equivalent to that included in a standard ISO Insurance form. If the banner or item display is part of a special event for which a Street Use Permit is granted, the insurance required for the Street Use Permit will be considered to also cover insurance otherwise required for this permit.

Applicant agrees to provide all maintenance and upkeep of the banner(s) or item(s) for the duration that the banner(s) or item(s) is in place. Banner(s) or item(s) may be removed at the expense of the applicant if required by the City.

  
Signature

3/4/13  
Date

Please return to City Clerk's Office  
400 Robert D. Ray Drive  
Des Moines, IA 50309  
Phone: (515)283-4209, Ext. 7  
Fax: (515)237-2645

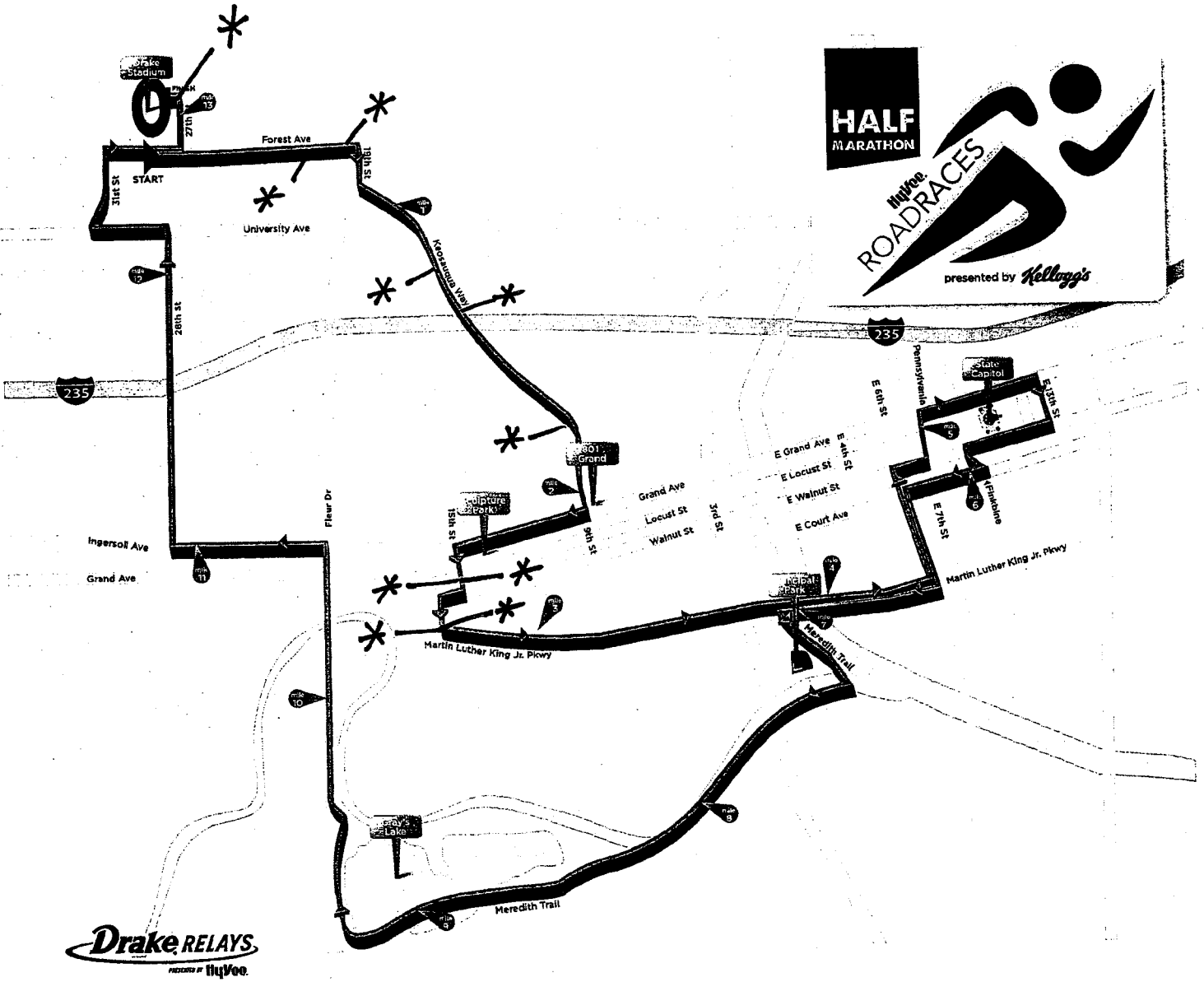
**FOR OFFICE USE ONLY:**

Traffic Division Approval: \_\_\_\_\_

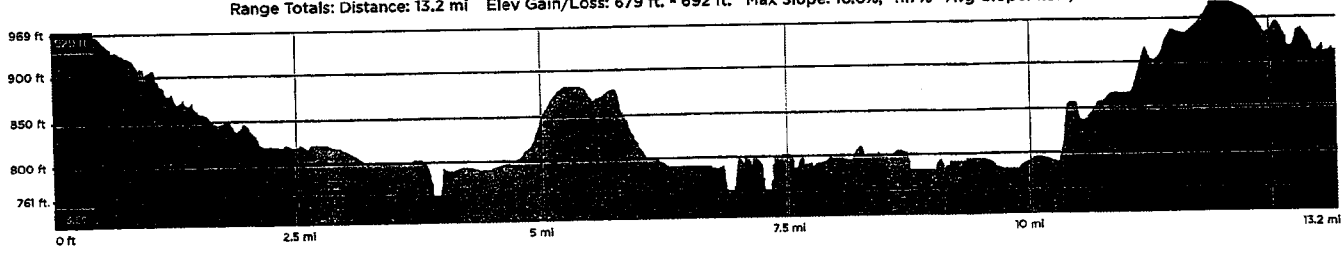
Risk Management Approval: \_\_\_\_\_

City Council Approval: \_\_\_\_\_

\* - DENOTES ARCH ACROSS ROAD - 10 TOTAL  
 ↳ 2 ON FOREST AVE  
 ↳ 3 ON KEO WAY  
 ↳ 2 AT 15th + LOCUST  
 ↳ 2 AT 15th + LOLUST  
 ↳ 2 AT 15th + MLK  
 ↳ 1 AT 27th + DRAKE STADIUM



Graph: Min, Avg, Max Elevation: 761, 843, 969 ft  
 Range Totals: Distance: 13.2 mi Elev Gain/Loss: 679 ft. - 692 ft. Max Slope: 16.6%, -11.7% Avg Slope: 1.8%, -1.7%



①

HyVee.



triathlon

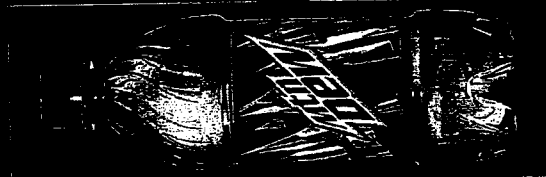
③



④

Doritos

⑤



②

ARCH SIZE: 31.0' W X 18.0' H

29 c