

Date May 6, 2013

Application from Kurt Schaeffer requesting approval for a banner across the street at 12th & Grand Avenue for the finish line for "Dam to Dam" on June 1, 2013.

Moved by _____ to receive, file and approve banner

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				

MOTION CARRIED

APPROVED

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

_____ Mayor

_____ City Clerk



City of Des Moines
 Application for Permission to Temporarily Place
 Banner(s) or Item(s)
 Over/Across Public Street and/or Right-of-Way

36

Please submit application 45 days in advance
 (Print or Type)

Applicant: Dam to Dam

Address: 1435 NW 131st St, Clive IA 50325

Contact Person: Kurt Schaeffer Alternate Contact Michelle Mullin

Daytime Phone: 515-247-5864 Cell Phone: 515-988-7345

E-Mail Address: Schaeffer.Kurt@principal.com Fax: _____

Date(s) the banner(s) or item(s) will be displayed: June 1, 2013
6:00 am - 11:00 am

Purpose of the banner(s) or item(s): Dam to Dam Finish Line

Preferred Location: Please provide a map or diagram of the street indicating
 banner location. 12th & Grand Avenue

How will the banner(s) or item(s) be anchored?

Genie Lift - banner will be setup & taken down by Central Lighting & Equipment

If you plan to anchor to the utility pole, please provide written permission from the utility company or from the City (if poles are City-owned). Such permission is not a substitute for meeting the requirements for receiving this permit.

Size of banner(s) or item(s):
30' x 42'

Specifications of banner(s) or item(s): 30' x 42" mesh banner

Type of Material: Mesh material

Number of grommets used to secure banner or item:
Every 24" across top and one in each bottom corner.

Sketch of banner or item design: Will you need electricity provided for your item? If electricity is necessary, how would it be obtained:

N/A - Electricity - Attached is example of banner
Note: Sponsorship wording changing to change.

APR 19 AM 8:43
 CITY CLERK
 DES MOINES, IA

FILED

Indemnification:

To the fullest extent permitted by law, the Applicant agrees to defend, pay on behalf of, indemnify, and hold harmless the City of Des Moines, Iowa against any and all claims, demands, suites, or loss, including any and all outlay and expense connected therewith, by reason of personal injury, bodily injury or death, and property damage, which arises out of the Applicant erecting, displaying, maintaining and removing banner or item display.

Insurance:

A Certificate of Insurance to demonstrate compliance with these requirements shall be submitted to the City's Risk Management Office. Applicant shall purchase and maintain during the period of the banner or item display, including erection, display and removal of banner or item. General Liability Insurance with a limit of no less than \$500,000 per occurrence and/or aggregate, Automobile Liability Insurance for owned (if applicable), non-owned and hired vehicles with a limit of no less than \$500,000 per occurrence. Both the General and Automobile Liability Insurance policies shall include Contractual Liability coverage equivalent to that included in a standard ISO Insurance form. If the banner or item display is part of a special event for which a Street Use Permit is granted, the insurance required for the Street Use Permit will be considered to also cover insurance otherwise required for this permit.

Applicant agrees to provide all maintenance and upkeep of the banner(s) or item(s) for the duration that the banner(s) or item(s) is in place. Banner(s) or item(s) may be removed at the expense of the applicant if required by the City.


Signature

4-10-13
Date

Please return to City Clerk's Office
400 Robert D. Ray Drive
Des Moines, IA 50309
Phone: (515)283-4209, Ext. 7
Fax: (515)237-2645

FOR OFFICE USE ONLY:

Traffic Division Approval: _____

Risk Management Approval: _____

City Council Approval: _____