



Roll Call Number

Agenda Item Number

36

Date May 20, 2013

Communication from Downtown Community Alliance, on behalf of the Meredith Corporation, to approve banner design for banners to be displayed in the Western Gateway from June – August in downtown Des Moines.

Moved by _____ to receive, file and approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				

MOTION CARRIED

APPROVED

Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

City Clerk



May 14, 2013

The Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the Meredith Corporation, I am submitting the attached banner design for your approval. If the designs are approved, the Downtown Community Alliance will facilitate the display of up to 14 banners on 7 poles in downtown Des Moines this spring (June-August). These banners will be displayed on Western Gateway banner poles.

Thank you for your positive consideration.

Sincerely,

A handwritten signature in black ink that reads "Maggie Pforts". The signature is written in a cursive, flowing style.

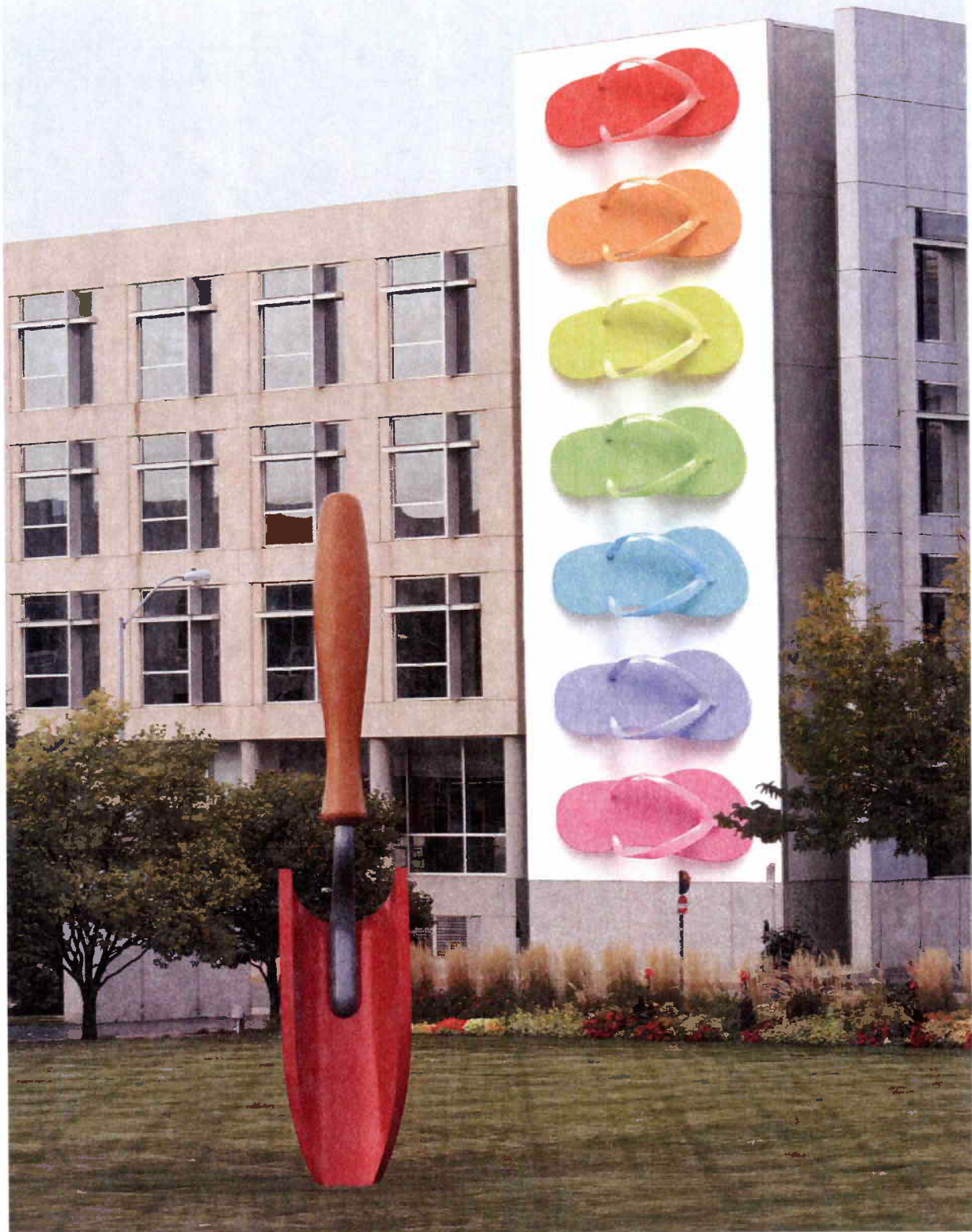
Maggie Pforts
Downtown Community Alliance

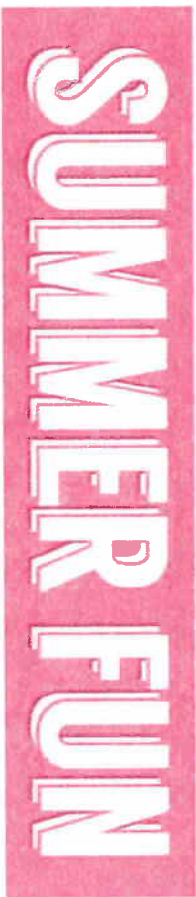
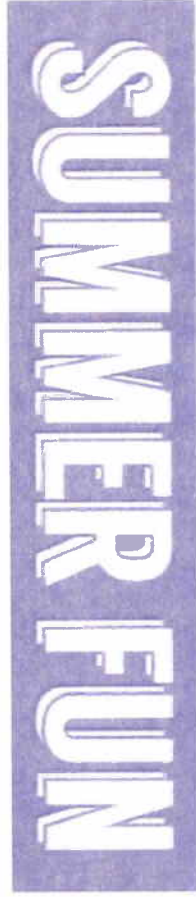
Enclosure: Banner designs

East mural



West mural





8 Different banner colors to match the sandals