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Date July 15, 2013

Consideration of temporary outdoor service area for River Walk Hub Spot at 215 Water Street for special events on July 23-24, 2013. Pending approval of Building, Electrical, Fire and Zoning Departments.

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Sponsor: Council Member Hensley

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
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Mayor

## **CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

City	Clerk
City	CICIK



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- Applicant Signature
- Dram Cert
- Local Endorse

## Outdoor Service Privilege LC0040115, River Walk Hub Spot, Des Moines

After completion click on the NEXT link to continue to the next screen, or the BACK link to return to the previous screen.

The navigation links on the top may also be used to move around the application.

An Outdoor Service Area is a designated area that is adjacent to the licensed premises. The Application is to be used only if adding Outdoor Service Area Privilege after the original license has been issued. If Outdoor Service Area Privilege is requested at license renewal, mark the appropriate box on the renewal Privileges screen.

After approval the Iowa Alcoholic Beverages Division, an amended license will be mailed to the Local Official.

Outdoor Service area dates (must fall within license period)

From: |07/23/2013

MM/DD/YYYY

To: 07/24/2013

MM/DD/YYYY

Submit to the Local Authority the Outdoor Service Area Dram Shop Endorsement, Endorsement dates must correspond with the requested outdoor service dates. (Accord certificates are not accepted). Explain how the boundaries of the Outdoor Service Area are designated (fence, barricades, etc.)

Fence

Submit a sketch to the Local Authority on 8 ½ x 11" white paper of the outdoor service area showing its relationship to the licensed premises. If a tapper wagon, beer truck etc. is being used, attach a copy of the rental receipt.

Prev

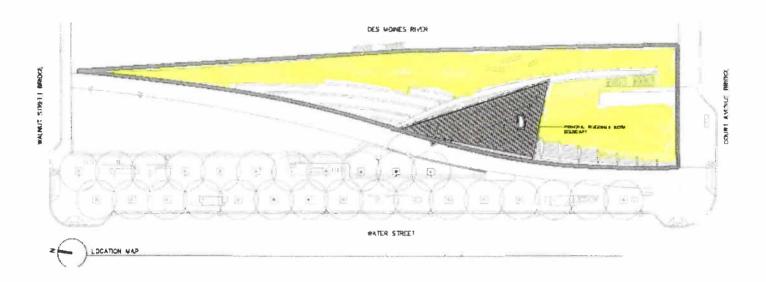
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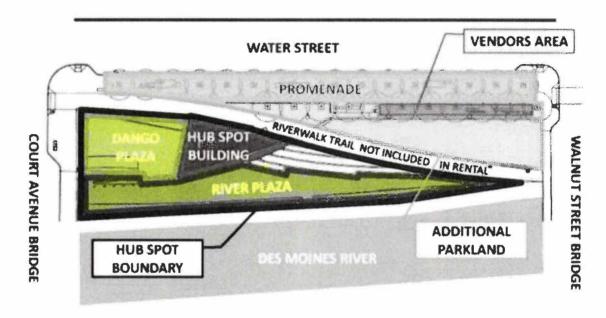
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## Exhibit A



The Hub Spot 215 Water Street - Temporary Dutdoor Service Area.

The Hub Spot is located off the promenade between Court Avenue and Walnut Street on the west bank of the Des Moines River. The building contains 834 square feet, has a capacity of 70 people, offers public restrooms, and was designed to function as a limited menu restaurant/coffee shop. In addition to seating available inside the building, the outdoor plaza areas to the south and east provide seating with views overlooking the river. The Hub Spot's location, riverside views, and indoor fireplace will provide a great year-round setting for smaller receptions, meetings, and events.



The Park and Recreation Department worked in partnership with the Downtown Community Alliance (DCA), the Riverfront Development Authority (RDA), and the City Manager's Office to secure a concessionaire for the Hub Spot. With no response to an RFP that was issued last spring, these three entities began soliciting potential vendors. A concessionaire, Port of Des Moines, LLC, has been secured to exclusively offer food, non-alcoholic, and alcoholic beverages. In addition to offering food and beverages, the concessionaire is to coordinate food carts on a seasonal basis, provide basic custodial care of the building, promote and coordinate rentals of three locations - the Hub Spot building, adjacent "Dango Plaza," and the River Plaza. Port of Des Moines, LLC, is operated by Michael LaValle, a local restauranteur who was awarded the 2012 Restauranteur of the Year Award by the Iowa Restaurant Association. Mr. LaValle has been the General Manager and Culinary Director of the Des Moines Embassy Club since 1993. He is also an owner of Centro Restaurant, South Union Bakery, and Gateway Market.

## Additional elements of the contract include:

- Term of the agreement April 8, 2013 December 13, 2017 with three additional one-year renewals based on mutual agreement.
- Vendor cart concession fee will be approved by the Park and Recreation Director.
- Rental rates for the three areas are set by City ordinance and permits for rentals will be signed by the Park and Recreation Director or their designee.
- Revenue rates from sales include:-
  - 8% of all annual gross revenues for sales of food and beverages, excepting catering for third-parties, up to \$500,000 annually, 10% between \$500,000 and \$1,000,000 annually; and 11.5% thereafter;
  - o 10% of all gross revenues for food and beverage catering to third-parties;