

★ Roll Call Number

Agenda Item Number

41

Date June 23, 2014

From The Color Run, LLC requesting approval for banners to be placed at start and finish lines on Court Avenue and 13th Street on July 12, 2014 for the Color Run.

Moved by _____ to receive, file and approve banner.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GATTO				
GRAY				
HENSLEY				
MAHAFFEY				
MOORE				
TOTAL				

MOTION CARRIED APPROVED

Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

City Clerk



City of Des Moines
Application for Permission to Temporarily Place
Banner(s) or Item(s)
across Public Street and/or Right-of-Way

Please submit application 45 days in advance
(Print or Type)

Applicant: The Color Run LLC

Address: 12224 S. Business Park Drive Draper UT 84020

Contact Person: Lance Duncan **Alternate Contact** Sean DeGrey Sean 801-372-0894

Daytime Phone: 801-376-5591 **Cell Phone:** 801-376-5591

E-Mail Address: lance@thecolorrun.com **Fax:** N/A

Date(s) the banner(s) or item(s) will be displayed: 7-12-14

Purpose of the banner(s) or item(s): Inflatable Arches for aesthetic purpose

Preferred Location: Please provide a map or diagram of the street indicating banner location. Arches will be placed at all 4 color zone locations on course, 2 at Start line, and 2 at Finish line.

How will the banner(s) or item(s) be anchored?
Water barrels

If you plan to anchor to the utility pole, please provide written permission from the utility company or from the City (if poles are City-owned). Such permission is not a substitute for meeting the requirements for receiving this permit.

Size of banner(s) or item(s): 15 ft. Tall 30 ft. wide

Specifications of banner(s) or item(s): Arches are 15 ft. tall 30ft. wide

Type of Material: Vinyl

Number of grommets used to secure banner or item:
4 D-rings secure the arches

Sketch of banner or item design: Will you need electricity provided for your item? If electricity is necessary, how would it be obtained:
Small generators will be used for power.

Indemnification:

To the fullest extent permitted by law, the Applicant agrees to defend, pay on behalf of, indemnify, and hold harmless the City of Des Moines, Iowa against any and all claims, demands, suites, or loss, including any and all outlay and expense connected therewith, by reason of personal injury, bodily injury or death, and property damage, which arises out of the Applicant erecting, displaying, maintaining and removing banner or item display.

Insurance:

A Certificate of Insurance to demonstrate compliance with these requirements shall be submitted to the City's Risk Management Office. Applicant shall purchase and maintain during the period of the banner or item display, including erection, display and removal of banner or item, General Liability Insurance with a limit of no less than \$500,000 per occurrence and/or aggregate occurrence. The General Liability Insurance policy shall include Contractual Liability coverage equivalent to that included in a standard ISO Insurance form. If the banner or item display is part of a special event for which a Street Use Permit is granted, the insurance required for the Street Use Permit will be considered to also cover insurance otherwise required for this permit.

Applicant agrees to provide all maintenance and upkeep of the banner(s) or item(s) for the duration that the banner(s) or item(s) is in place. Banner(s) or item(s) may be removed at the expense of the applicant if required by the City.



Signature

2-10-14

Date

Please return to City Clerk's Office
400 Robert D. Ray Drive
Des Moines, IA 50309
Phone: (515)283-4209, Ext. 7
Fax: (515)237-2645

FOR OFFICE USE ONLY:

Traffic Division Approval: _____

Risk Management Approval: _____

City Council Approval: _____

Herzberg, Karen M.

From: Lance Duncan <lance@thecolorrun.com>
Sent: Tuesday, April 29, 2014 5:31 PM
To: Herzberg, Karen M.
Subject: Re: Arch placement for The Color Run

Here is a picture of the arches. They measure approx. 30' wide 15'



tall.

On Tue, Apr 29, 2014 at 4:08 PM, Lance Duncan <lance@thecolorrun.com> wrote:

- The red X indicates the location of the arches. We will secure them to water barrels for weight. The two arches on MLK bridge will anchor to the railing on the sides of the bridge, unless indicated otherwise.
- 2 arches on Court Ave. in front of the Judicial Branch Building. Water barrels will be used.
- 1 arch on 4th st. between Court and vine. Water barrels will be used.
- 1 arch on west bound MLK bridge. Anchored to railing.
- 1 arch on east bound MLK bridge. Anchored to railing.
- 1 arch on 6th between Raccoon and Elm. Water Barrels will be used.
- 5 arches on 13th between judicial branch parking lot. Water barrels will be used.

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To: McCroskey, Monica J.
Subject: Re: Inflatables for The Color Run

Here you go. We have used the same arches for all of our events in Des Moines. We are planning on 11 total. 6 will be on course, and 5 in the festival area, in the parking lot of the venue. Let me know if you need more info.

Thank You,
Lance



On Thu, Jan 30, 2014 at 2:12 PM, McCroskey, Monica J. <MJMcCroskey@dmgov.org> wrote:

Lance,

Could you describe and/or attach a picture of the inflatables so I can check into this for you?

Monica McCroskey

Executive Administrative Assistant

