



**Roll Call Number**

Agenda Item Number

43

Date ..... September 22, 2014

Application from Des Moines Oktoberfest, LLC requesting approval for a banner across The Depot Arch on 4<sup>th</sup> Street to promote the Oktoberfest event on September 26-27, 2014.

Moved by \_\_\_\_\_ to receive, file and approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRAY				
HENSLEY				
MAHAFFEY				
MOORE				
GATTO				
TOTAL				

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED

APPROVED

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk



City of Des Moines  
Application for Permission to Temporarily Place  
Banner(s) or Item(s)  
Over/Across Public Street and/or Right-of-Way

Please submit application 45 days in advance  
(Print or Type)

Applicant: Des Moines Oktoberfest

Address: 6810 Eagle Ridge Dr. Johnston, IA 50131

Contact Person: Mindy Toyne Alternate Contact Jeff Bruning

Daytime Phone: 371-4742 Cell Phone: 371-4742

E-Mail Address: melinda@inanyevent.com Fax: \_\_\_\_\_

Date(s) the banner(s) or item(s) will be displayed: 9/26 - 9/27/14

Purpose of the banner(s) or item(s): Welcome Signage for Cultural Festival

Preferred Location: Please provide a map or diagram of the street indicating banner location. see map - locations marked w/ X

2014 JUL 14 PM 1:49

FILED

How will the banner(s) or item(s) be anchored?  
zip ties

If you plan to anchor to the utility pole, please provide written permission from the utility company or from the City (if poles are City-owned). Such permission is not a substitute for meeting the requirements for receiving this permit.

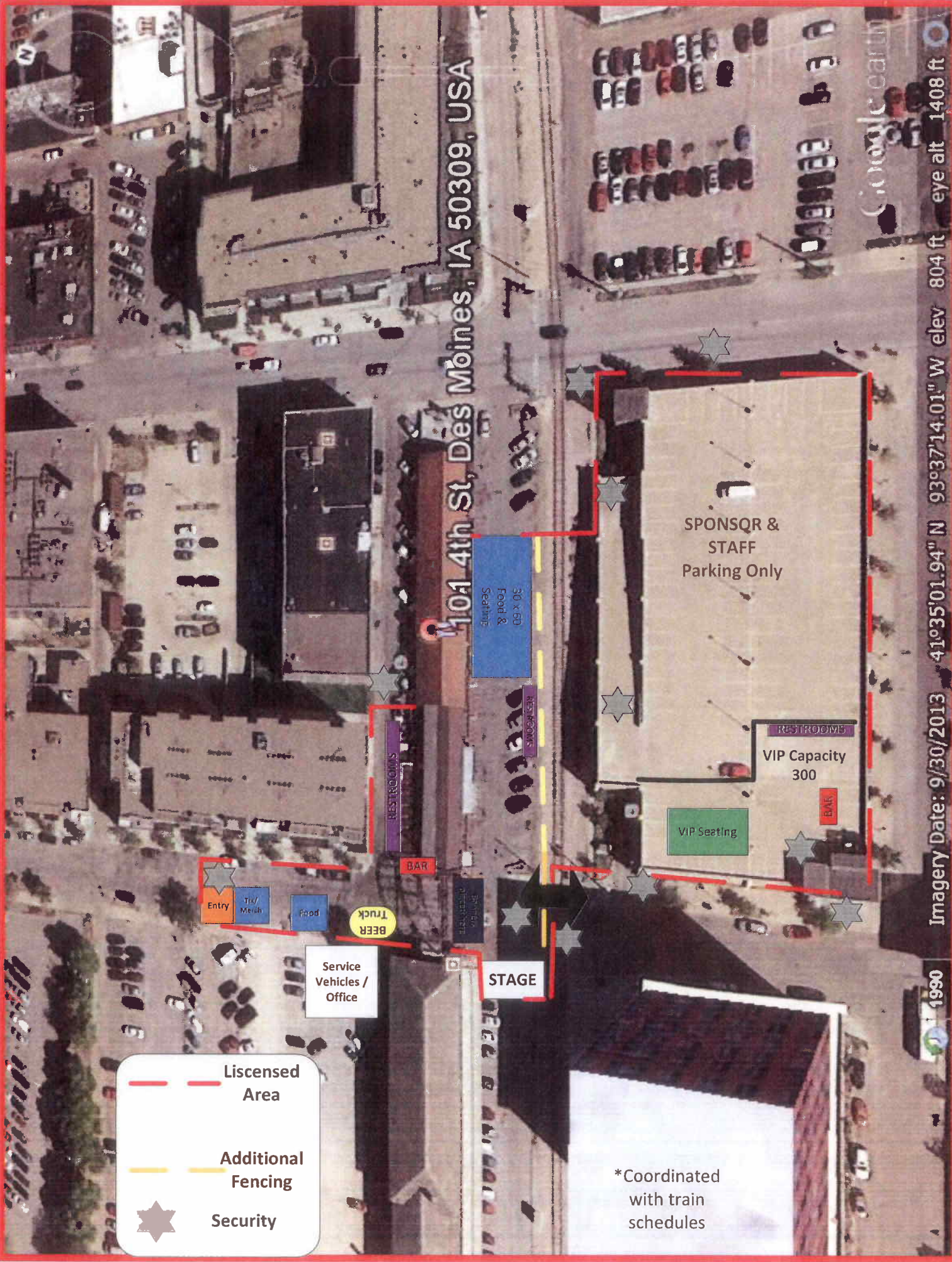
Size of banner(s) or item(s): 20' x 3'

Specifications of banner(s) or item(s):

Type of Material: vinyl w/wind slots

Number of grommets used to secure banner or item: 50

Sketch of banner or item design: Will you need electricity provided for your item? If electricity is necessary, how would it be obtained;  
see attached file - no electricity needed



101 4th St, Des Moines, IA 50309, USA

Imagery Date: 9/30/2013 41°35'01.94" N 93°37'14.01" W elev 804 ft eye alt 1408 ft

1990

**Licensed Area**

**Additional Fencing**

**Security**

SPONSOR & STAFF Parking Only

RESTROOMS  
VIP Capacity 300

VIP Seating

STAGE

Service Vehicles / Office

Entry

TV/Media

Food

BEER TRUCK

BAR

RESTROOMS

30 x 60 Food & Seating

RESTROOMS

RESTROOMS

BAR

\*Coordinated with train schedules

Google earth