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| Agenda | Item Number |
|--------|-------------|
|        | MA          |
|        | 001         |

| Date | February | 23   | 2015 |
|------|----------|------|------|
| Date | rebruary | 4.). | 2013 |

Communication from Downtown Community Alliance, on behalf of the University of Iowa, requesting approval of banner design for banners to be displayed on Locust Street, Fifth Avenue, and E. Locust Street May through December.

| Moved by | to receive, file and approve banner |
|----------|-------------------------------------|
| design.  |                                     |

| COUNCIL ACTION | YEAS     | NAYS | PASS | ABSENT |
|----------------|----------|------|------|--------|
| COWNIE         |          |      |      | *      |
| COLEMAN        |          |      |      |        |
| GATTO          |          |      |      |        |
| GRAY           |          |      |      |        |
| HENSLEY        |          |      |      |        |
| MAHAFFEY       |          |      |      |        |
| MOORE          |          |      |      |        |
| TOTAL          |          |      |      |        |
| MOTION CARRIED | APPROVED |      |      |        |

## **CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

| Mayor | City Clerk |
|-------|------------|



February 18, 2015

The Honorable Members of the City Council City of Des Moines 400 Robert D. Ray Drive Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the University of Iowa, I am submitting the attached banner designs for your approval. If the designs are approved, the Downtown Community Alliance will facilitate the display of up to 60 banners on 30 poles in downtown Des Moines. These banners will be displayed on Locust St., 5<sup>th</sup> Ave., and E. Locust St. banner poles May through December.

Thank you for your positive consideration.

Sincerely,

Maggie Pforts

Downtown Community Alliance

Enclosure: Banner designs

## In downtown Des Moines

lowaMBA.com

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