



Roll Call Number

Agenda Item Number

29

Date April 6, 2015

Application from Premier Event Management requesting permission to display six inflatable arches for the Drake Relays Hy-Vee Road Race on Sunday, April 26, 2015.

Moved by _____ to receive, file and approve design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GATTO				
GRAY				
HENSLEY				
MAHAFFEY				
MOORE				
TOTAL				

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED APPROVED

Mayor

City Clerk



City of Des Moines
 Application for Permission to Temporarily Place
 Banner(s) or Item(s)
 Over/Across Public Street and/or Right-of-Way

29

Please submit application 45 days in advance
 (Print or Type)

Applicant: Premier Event Management (Laura Smidt)
 Address: 600 SW 7th St. Ste D Des Moines, IA 50309
 Contact Person: Laura Smidt Alternate Contact Michael Bush
 Daytime Phone: 319 795 3225 Cell Phone: 727 492 2874
 E-Mail Address: laura@pem-ia.com Fax:
 Date(s) the banner(s) or item(s) will be displayed: Sunday, April 26, 2015

Purpose of the banner(s) or item(s): to Character Counts Arches along 5k course

Preferred Location: Please provide a map or diagram of the street indicating banner location. see attached map please

How will the banner(s) or item(s) be anchored?
concrete weights

If you plan to anchor to the utility pole, please provide written permission from the utility company or from the City (if poles are City-owned). Such permission is not a substitute for meeting the requirements for receiving this permit.

Size of banner(s) or item(s):
20 ft wide x 15 ft high

Specifications of banner(s) or item(s):

Type of Material: rubber inflatable

Number of grommets used to secure banner or item:
4 concrete weights

Sketch of banner or item design: Will you need electricity provided for your item? If electricity is necessary, how would it be obtained:
no.

2015 JAN 30 PM 3:51
 CITY CLERK
 DES MOINES, IA
 FILED

750
750

Indemnification:

To the fullest extent permitted by law, the Applicant agrees to defend, pay on behalf of, indemnify, and hold harmless the City of Des Moines, Iowa against any and all claims, demands, suites, or loss, including any and all outlay and expense connected therewith, by reason of personal injury, bodily injury or death, and property damage, which arises out of the Applicant erecting, displaying, maintaining and removing banner or item display.

Insurance:

A Certificate of Insurance to demonstrate compliance with these requirements shall be submitted to the City's Risk Management Office. Applicant shall purchase and maintain during the period of the banner or item display, including erection, display and removal of banner or item, General Liability Insurance with a limit of no less than \$500,000 per occurrence and/or aggregate occurrence. The General Liability Insurance policy shall include Contractual Liability coverage equivalent to that included in a standard ISO Insurance form. If the banner or item display is part of a special event for which a Street Use Permit is granted, the insurance required for the Street Use Permit will be considered to also cover insurance otherwise required for this permit.

Applicant agrees to provide all maintenance and upkeep of the banner(s) or item(s) for the duration that the banner(s) or item(s) is in place. Banner(s) or item(s) may be removed at the expense of the applicant if required by the City.

Laura Suedt
Signature

1-30-2015
Date

Please return to City Clerk's Office
400 Robert D. Ray Drive
Des Moines, IA 50309
Phone: (515)283-4209, Ext. 7
Fax: (515)237-2645

FOR OFFICE USE ONLY:

Traffic Division Approval: _____

Risk Management Approval: _____

City Council Approval: _____

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