



**Roll Call Number**

**Agenda Item Number**

29

**Date** April 20, 2015

Communication from Downtown Community Alliance, on behalf of the LifeServe Blood Center, requesting approval of banner design for banners to be displayed in downtown Des Moines throughout the year on Locust and East Locust.

Moved by \_\_\_\_\_ to receive, file and approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GATTO				
GRAY				
HENSLEY				
MAHAFFEY				
MOORE				
TOTAL				

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED

APPROVED

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk



April 15, 2015

The Honorable Members of the City Council  
City of Des Moines  
400 Robert D. Ray Drive  
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of LifeServe Blood Center, I am submitting the attached banner design for your approval. If the design is approved, the Downtown Community Alliance will facilitate the display of up to 70 banners on 35 poles in downtown Des Moines. These banners will be displayed throughout the year on East Locust and Locust banner poles.

Thank you for your positive consideration.

Sincerely,

A handwritten signature in black ink that reads "Maggie Pforts". The signature is written in a cursive, flowing style.

Maggie Pforts  
Downtown Community Alliance

Enclosure: Banner designs

# A Life Saver.



 **LifeServe**  
BLOOD CENTER

*Caring for you, sharing for life.*

# A Life Saved.



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