



Roll Call Number

Agenda Item Number

44

Date September 14, 2015

Application from Downtown Events Group requesting temporary approval for banners to be displayed at west end of Walnut Street Bridge at Water Street and on east end of Walnut Street Bridge just east of E. 1st Street for the 2015 World Food and Music Festival from September 18-20, 2015.

Moved by _____ to receive, file and approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRAY				
HENSLEY				
MAHAFFEY				
MOORE				
GATO				
TOTAL				

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED

APPROVED

Mayor

City Clerk

44

RECEIVED



City of Des Moines
Application for Permission to Temporarily Place
Banner(s) or Item(s)
Over/Across Public Street and/or Right-of-Way

JUL 21 2015

CITY OF DES MOINES
CITY CLERK'S OFFICE

10:11 AM

Please submit application 45 days in advance
(Print or Type)

Applicant: Downtown Events Group

Address: 601 Locust, Suite 700 Des Moines, IA 50309

Contact Person: Beth Johnson **Alternate Contact** Maggie Pforts

Daytime Phone: 515-286-4946 **Cell Phone:** 515-681-9428

E-Mail Address: bjohnson@downtowndesmoines.com **Fax:** 515-286-4902

Date(s) the banner(s) or item(s) will be displayed: September 18-20, 2015

Purpose of the banner(s) or item(s): 2015 World Food & Music Festival event.
Display of various flags of the world on entrance scaffolding and around site.
Event banners on entrance scaffolding, tents and stage.

Preferred Location: Please provide a map or diagram of the street indicating banner location. flags hung on scaffolding at west end of Walnut Street Bridge at Water Street
and on east end of Walnut St Bridge just east of E. 1st Street. Map of site is attached.

How will the banner(s) or item(s) be anchored?
Flags are attached at one end to a rope and secured with zip ties. Banners are hung with zip ties.

If you plan to anchor to the utility pole, please provide written permission from the utility company or from the City (if poles are City-owned). Such permission is not a substitute for meeting the requirements for receiving this permit.

Size of banner(s) or item(s):
Each nylon flag is 3'x5' and will hang vertically from the rope. Banners are of many various sizes
throughout the event site.

Specifications of banner(s) or item(s):

Type of Material: flags are lightweight nylon fabric. Banners are vinyl.

Number of grommets used to secure banner or item:
Each flag has 3 grommets and will be attached at the top only. Banners have grommets along top and
sides of each banner.

Sketch of banner or item design: Will you need electricity provided for your item? If electricity is necessary, how would it be obtained:
No electricity required. Photos attached.

Indemnification:

To the fullest extent permitted by law, the Applicant agrees to defend, pay on behalf of, indemnify, and hold harmless the City of Des Moines, Iowa against any and all claims, demands, suites, or loss, including any and all outlay and expense connected therewith, by reason of personal injury, bodily injury or death, and property damage, which arises out of the Applicant erecting, displaying, maintaining and removing banner or item display.

Insurance:

A Certificate of Insurance to demonstrate compliance with these requirements shall be submitted to the City's Risk Management Office. Applicant shall purchase and maintain during the period of the banner or item display, including erection, display and removal of banner or item. General Liability Insurance with a limit of no less than \$500,000 per occurrence and/or aggregate, Automobile Liability Insurance for owned (if applicable), non-owned and hired vehicles with a limit of no less than \$500,000 per occurrence. Both the General and Automobile Liability Insurance policies shall include Contractual Liability coverage equivalent to that included in a standard ISO Insurance form. If the banner or item display is part of a special event for which a Street Use Permit is granted, the insurance required for the Street Use Permit will be considered to also cover insurance otherwise required for this permit.

Applicant agrees to provide all maintenance and upkeep of the banner(s) or item(s) for the duration that the banner(s) or item(s) is in place. Banner(s) or item(s) may be removed at the expense of the applicant if required by the City.

Beth Johnson
Signature

7/22/15
Date

Please return to City Clerk's Office
400 Robert D. Ray Drive
Des Moines, IA 50309
Phone: (515)283-4209, Ext. 7
Fax: (515)237-2645

FOR OFFICE USE ONLY:

Traffic Division Approval: _____

Risk Management Approval: _____

City Council Approval: _____

**HOLD HARMLESS AGREEMENT AND EVIDENCE OF INSURANCE
COVERAGE FOR THE CONSTRUCTION, ERECTION, MAINTENANCE AND
REMOVAL OF STREET BANNERS IN
CITY OF DES MOINES RIGHT-OF-WAY**

The undersigned, as an authorized representative of Downtown Events Group, acknowledges that the organization is a recognized group or association by the City of Des Moines, Iowa, or is a tax-exempt organization under Section 501 (c) (3) of the United States Internal Revenue Code.

On behalf of the organization or association, the undersigned states that the street banners which are the subject of this Agreement shall be placed in an area generally described as:

Walnut Street Bridge from 2nd Avenue to E. 1st Street. On E. 1st Street from Walnut to Court.
and on Water Street from Walnut to Court Ave.

The organization or association acknowledges and agrees that it will solely provide for the construction, erection, maintenance and removal of street banners and that the City of Des Moines, its employees, agents and assigns shall have no obligation or responsibility whatsoever for the construction, erection, maintenance and removal of the street banners.

The undersigned acknowledges that any and all activity undertaken by any officer, agent, employee, volunteer and/or assign of the organization or association related to the placement of street banners and associated activity in City owned right-of-way pursuant to authorization of the City of Des Moines, Iowa given in Resolution Number 99-991 dated April 5, 1999 is done solely on behalf of the organization or association and that the undersigned, on behalf of the organization or association, releases and holds the City of Des Moines, Iowa, its officers, agents, employees and assigns harmless from any and all damages which may be asserted, claimed, or recovered against the City of Des Moines, Iowa, its officers, agents, employees and assigns by reason of property damage and/or personal injury, including bodily injury, which arises out of or which is in any way connected or associated with the activity undertaken for the construction, erection, maintenance and removal of the street banners from City owned right-of-way.

The organization or association assumes full responsibility for any and all damages or injuries which may result to any person or property by reason of or in connection with the activities undertaken by or on behalf of the organization or association.

The undersigned further acknowledges that any and all officers, agents, employees, volunteers and/or assigns of the organization or association are not employees or contractors of the City of Des Moines, Iowa and are exempt from the coverage (s) provided by Code of Iowa, Chapters 85, 85A, 85B and any succeeding legislation, and that such individuals shall have no right to make a claim for or receive any compensation from the City of Des Moines, Iowa as provided by Code of Iowa Chapters 85, 85A, 85B or any succeeding legislation.

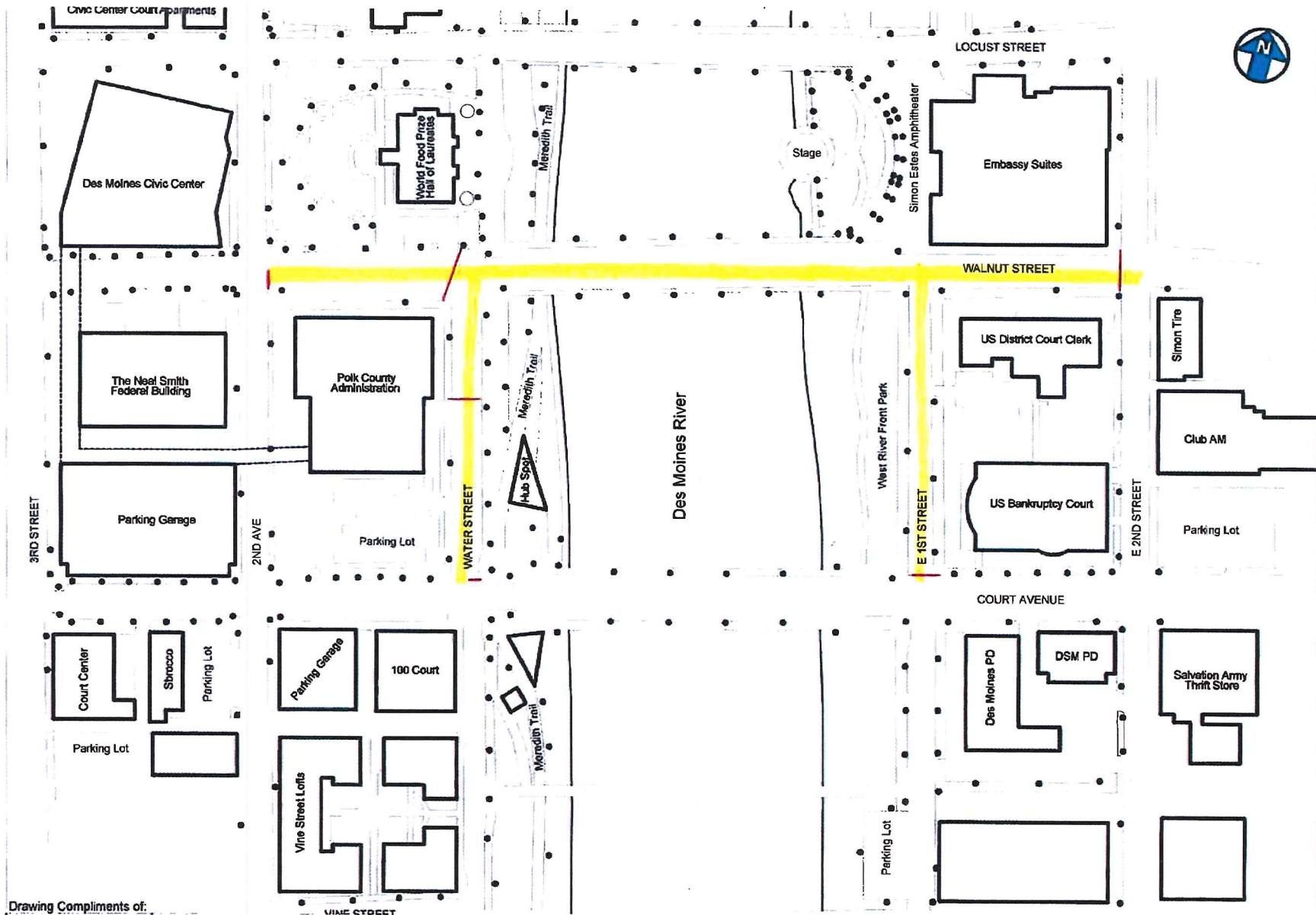
The organization or association represents that it has the approval of Mid-American Energy Company to erect street banners on utility or like-poles within the designated area, and that the above-named organization or association has liability insurance (Policy Name and Number _____) in full force and effect which names the organization or association, and as an additional insured, the City of Des Moines.

The undersigned further represents that the liability insurance will remain in full force and effect during the period the street banners are located in City owned right-of-way and agrees that upon expiration, termination or otherwise of the liability insurance coverage, or if any of the terms of this Agreement cannot or are not met, the authority of the organization or association to have the street banners placed in City owned right-of-way will immediately terminate and the banners will be removed.

This Hold Harmless Agreement and Evidence of Insurance Coverage is executed on this _____ day of _____, 20____ on behalf of and by the authority of _____.

Authorized Representative

2015 WORLD FOOD & MUSIC FESTIVAL STREET CLOSURES MAP



WORLD FOOD & MUSIC FESTIVAL

Welcome to the World Food & Music Festival

Official Sponsors

- BankersTrust
- BLACK VELVET
- eurofins
- mae104
- more104
- PIioneer
- SYEDA
- Nationwide

Official Media Sponsors

- REGISTER MEDIA
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Participating Sponsors

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- Atlanta Bottling Company
- Casey's General Store
- Downtown Events Group Corporate Partners
- GuidoOne Insurance
- Midwestern Energy Company
- Praine Meadows RaceTrack & Casino
- Register Media
- Principal Financial Group

Special Thanks

- Brady Wilson
- City of Dan Morone
- Fredrick of Central Iowa Trade
- John Chavis, Dan Moore, Wanda Ziegler Power Systems



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Festival Information

Free Bike Valet
 Located at the corner of Walnut and Water Street

44

Thank You!



WORLD FOOD & MUSIC FESTIVAL

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Electronic Engineering
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John Deere Des Moines Works
Ziegler Power Systems

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Located at the corner of Walnut and Water Street

No Alcohol Allowed Beyond This Point

