



Roll Call Number

Agenda Item Number

51-I

Date November 9, 2015

**RECEIPT OF RECOMMENDATION TO ACCEPT AND APPROVE
DES MOINES GOVERNANCE GUIDE AND
DES MOINES STRATEGIC PLAN 2015-2020-2030 FINAL REPORTS**

WHEREAS, it is a priority of the City Council and the City Manager to update the City of Des Moines Strategic Plan; and


WHEREAS, on April 6, 2015, by Roll Call No. 15-0592, the City Council approved an agreement with Lyle Sumek Associates, Inc. to provide consulting services to implement a strategic planning process and develop a Strategic Plan 2015-2020-2030 that would clarify the Council's vision for the community and provide a focused course of direction to City staff; and

WHEREAS, such process has been completed and Final Reports have been submitted by Lyle Sumek Associates, Inc. and the City Manager's Office recommends acceptance and approval of the Des Moines Governance Guide and Des Moines Strategic Plan 2015-2020-2030 Final Reports, attached to the Council Communication and such Guide and Final Reports have been made available for review by the public.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa, that the above described Des Moines Governance Guide and Des Moines Strategic Plan 2015-2020-2030 Final Reports are hereby approved.

APPROVED AS TO FORM:

Moved by _____ to adopt.


Lawrence R. McDowell
Deputy City Attorney

- ATTACHMENTS
Governance Guide
Strategic Plan 2015-2020-2030
Strategic Plan Overview
Strategic Plan Executive Summary
Action Agenda

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COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GATTO				
GRAY				
HENSLEY				
MAHAFFEY				
MOORE				
TOTAL				

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED APPROVED

Mayor

City Clerk



City of Des Moines: Strategic Plan

VISION 2030

DES MOINES VISION 2030

DES MOINES 2030 is a
VIBRANT CAPITAL CITY – the PRIDE of IOWA
 with
GREAT NEIGHBORHOODS,
ALIVE DOWNTOWN,
 and
THRIVING REGIONAL ECONOMY,
 and is a
RECOGNIZED LEADER IN COMMUNITY
SUSTAINABILITY.

DES MOINES 2030 has
ABUNDANT OPPORTUNITIES FOR LEISURE,
 and an
EFFECTIVE TRANSPORTATION SYSTEM
CONNECTING THE REGION.

In 2030, residents and businesses take tremendous
PRIDE IN THE DES MOINES COMMUNITY!

GOALS 2020

FINANCIALLY SOUND CITY

SUSTAINABLE COMMUNITY: OUR
 NEIGHBORHOODS, OUR DOWNTOWN

HIGH PERFORMING CITY ORGANIZATION

UPGRADED CITY INFRASTRUCTURE
 AND BUILDINGS

LIVABLE COMMUNITY: EXPANDED
 LEISURE, ARTS AND CULTURAL
 OPPORTUNITIES

POLICY AGENDA 2015 – 2016

Top Priority

- Tax Abatement Policy
- Undergrounding Utilities Policy
- Parks and Recreation Comprehensive Plan
- Regional Local Option Sales Tax
- City Services and Resources Plan
- City Facilities Construction Policy

High Priority

- Streetscape Master Plan
- Code Enforcement Performance Review
- Financial Policies: Review
- City Hall Building Upgrade
- NFC Expansion
- Exterior Property Maintenance Code
- Green Infrastructure and Funding
- Public – Private Partnership Policy

ACTION AGENDA 2015 – 2016

Top Priority

- Convention Hotel Development
- Corporation Communication Position/Plan
Comprehensive Plan
- Kum and Go Headquarters
- Downtown Parking Garage with Housing

High Priority

- Information Technology Upgrade Plan and Funding
- Radio Communications Center
- Downtown Maintenance Management Agreement
- Online Services Development
- School Strategy
- Strategic Planning
- Organization Evaluation and Report

DES MOINES CITY GOVERNMENT MISSION

The MISSION of DES MOINES CITY GOVERNMENT
 is to be
FINANCIALLY STRONG
 and to provide
EXCEPTIONAL MUNICIPAL SERVICES
 in a
CUSTOMER FRIENDLY MANNER
 with an
INVOLVED COMMUNITY – RESIDENTS
AND BUSINESSES.

MANAGEMENT IN PROGRESS 2015 – 2016

Echo Valley Urban Renewal Plan	ERP: Work Order System, Disaster Recovery
Demolition Delay Ordinance: Adoption	Historical Cemetery Lease and Burial Records Digitization
Parking Restrictions: Locust, 7 th , Mulberry	Deferred Compensation Policy
Eastgate Urban Renewal Plan	2016 National Governors' Conference
12 th Street: One Way/Two Way	Summer Video Productions (18)
Mobile Vendor Merchant Ordinance	Help Desk Ticket Creation, Tracking, Reporting System
Neighborhood Revitalization Plan Update	Fire NEMSIS 3.0 – e PCR Evaluation
Vacant Public Nuisances: Direction, Funding	Fire House Net: Upgrade
Downtown Walkability Analysis	CRM Replacement
Pole Signs Ordinance Enforcement Report	Succession Policy, Planning and Process
Mobile Home Park Enforcement: Report	Scrapyard Enforcement
Multi Family Residential Recycling Program Enforcement: Report	Recycling Processing Contract: Approval
Liquor License Regulation: Report	Hubbell Study: Report
Unified Codes: Adoption	Comprehensive Pump Station and Generator Maintenance Plan: Development
Beautification Ordinances	Yard Waste Disposal
Private Tree Policy: Public Education Ongoing	Fiber Management in Public Right-of-Way Report
Police Facility and Workspace Needs Report	Computer Aided Design Drafting Standards
Fire Accreditation	Signal System Evaluation and Report
App Blocker	Levee Penetrations: Televising
Cisco ISE	Levee System Assessment and Evaluation Report
Police Drug Disposal	Sewer Collection System: Additional Televising
Police Taser Replacement	Emerald Ash Borer Plan
Animal Control Lease and Management	Swimming Lessons for Low Income Individuals
DMTV Broadcast Equipment Updates	Library Social Media Sites: Expansion
Mayor Innovation Project: Video	Historical Signs in Parks (3)
Marketing Program: Expansion	Gray's Lake Master Plan: Update
Police In Car Cameras: Update	Library Marketing Plan
Police Body Cameras: Policy and Storage	2016 NCAA Basketball Tournament
Parks and Recreation Citizen Satisfaction Survey	Library Hours: Staffing, Funding Study
Network Security Plan and Staffing	Library RFID Anti Book Theft Security System
Data Storage: Direction, Funding	Library Computer Replacement
Fire Station Study: Update Report	

MAJOR PROJECTS 2015 – 2016

Glendale Cemetery Internment Options: Expansion	Ewing Park Lilac Arboretum: Plantings (20)
Fire/Police MDT Installation	Grandview Nature Trail
Police Elevator	Greenwood/Ashworth Natural Trail
Police Facilities Enhancements	McHenry Park Small Natural Playscape
Library Facilities Maintenance Standards Study	Children's Forest New Tree Markers
I-235 Pedestrian Bridges: LED Lights Installation	Allen Park Community Garden: Plan and Design
2014 – 2015 Street Maintenance Program	James W. Cownie Baseball Park Parking Lot
Accelerated LED Lights	Prospect Park Disc Golf Course
Southeast Connector (to SE 30 th Street)	Sheridan Park Shelter
Levee Gatewells Repairs	Greenwood Sprayground
Grand Avenue Bridge Reconstruction	Library Isolated Security Camera System: Installation
Process Civic Access (ADA Compliance)	Principal Park Improvements
Skywalks HVAC and Roof Replacement	Automated 24/7 Kiosk Library (Ward 4)
Library Facilities: Natural Prairie Plantings	Fairmont Park Playground
Park System Deteriorated Facilities: Removal	East Side Library Parking Lot: Land Acquisition
Grandview Park Sprayground: Installation	Four Mile Community Center: Remodel
Mark Ackelson Trail in Ewing and Easter Lake Parks	Pioneer – Columbus Community Center: Remodel
Mac Rae Park Woodland Restoration	Jackson Street Bridge
Gray's Lake Trail Safety Railing	Library Facilities Maintenance Standards Projects