



Roll Call Number

Agenda Item Number

50 B

Date November 23, 2015

APPROVAL OF THE INGERSOLL-GRAND BEAUTIFICATION PROGRAM APPLICATION GUIDELINES

WHEREAS, on this date by separate resolution, the City Council has approved the First Amendment to the Urban Renewal Plan for the Ingersoll-Grand Commercial Urban Renewal Area which authorizes the use of tax increment funding for the Ingersoll-Grand Beautification Program; and,

WHEREAS, the Ingersoll-Grand Beautification Program is intended to provide financial assistance in the form of economic development grants in amounts not to exceed \$15,000 per project for qualifying projects, to be funded by an allocation of up to \$200,000 per year from the tax increment revenues from the Ingersoll-Grand Urban Renewal Area; and,

WHEREAS, the City Staff have prepared the proposed Ingersoll-Grand Beautification Program Application Guidelines set forth in the accompanying Exhibit "A" to establish a process and eligibility criteria for the review and approval of proposed projects, including requirements that a project fit within one of the following categories and be individually approved by the City Council:

- 1) Construction of streetscape improvements within the Ingersoll Avenue right-of-way meeting the approved Ingersoll Avenue Streetscape standards;
2) Construction of streetscape improvements within the public rights-of-way or landscaping improvements on private property appropriate for the display of art for public viewing; or,
3) Construction of improvements which assist in attracting or retaining a business in the Area and the creation or retention of employment opportunities which might otherwise be lost.

NOW THEREFORE, BE IT RESOLVED, by the City Council of the City of Des Moines, Iowa, that the proposed Ingersoll-Grand Beautification Program Application Guidelines set forth in the accompanying Exhibit "A" are hereby approved and adopted.

MOVED by _____ to adopt.

FORM APPROVED:

Roger K. Brown, Assistant City Attorney

(Council Communication No. 15- 628)

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Table with 5 columns: COUNCIL ACTION, YEAS, NAYS, PASS, ABSENT. Rows include COWNIE, COLEMAN, GATTO, GRAY, HENSLEY, MAHAFFEY, MOORE, TOTAL, MOTION CARRIED, APPROVED.

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Mayor

City Clerk

Exhibit "A"
Ingersoll-Grand Beatification Program
Application Guidelines

1. Purpose:

The Ingersoll-Grand Beautification Program provides financial assistance in the form of economic development grants in amounts not to exceed \$15,000 per project for qualifying projects. The Ingersoll-Grand Beautification Program is to be funded by an allocation of up to \$200,000 per year from the tax increment revenues.

2. Eligible Applicants:

Applications must be filed by one of the following:

- a) Owner(s) of private property
- b) Public/government agencies or departments
- c) Not for profit agency (501C3)

3. Eligible Projects:

All projects must satisfy the following criteria:

- a) The project must be located within the Ingersoll-Grand Commercial Urban Renewal Area.
- b) The project must advance the purposes of the Ingersoll-Grand Commercial Urban Renewal Project by contributing to the beautification, improvement and redevelopment of the Ingersoll-Grand Commercial Area in accordance with the Urban Renewal Plan;
- c) The total cost of any public improvements included in the project must be less than the competitive bid threshold under the Iowa Construction Bidding Procedures Act (currently \$72,000).
- d) The subject property must be assessed as commercial property.
- e) The subject property must directly adjoin the Ingersoll Avenue or Grand Avenue right-of-way
- f) The subject property must be located in the Ingersoll-Grand Self-Supported Municipal Improvement District.
- g) The project must fit within one of the following categories:
 - 1) Construction of streetscape improvements within the Ingersoll Avenue right-of-way meeting the approved Ingersoll Avenue Streetscape standards.
 - 2) Construction of streetscape improvements within the public rights-of-way or landscaping improvements on private property appropriate for the display of art for public viewing.
 - 3) Construction of improvements which assist in attracting or retaining a business in the Area and the creation or retention of employment opportunities which might otherwise be lost.

4. Additional Review Criteria:

In addition to the eligibility criteria above, the following may be used by the City of Des Moines when deciding whether to award Ingersoll-Grand Beautification grants:

- a) Availability of program funds.
- b) The degree of any additional City assistance provided for a project.
- c) Letters of support by the Ingersoll Grand SSMID Board and/or Des Moines Public Art Foundation.
- d) Compliance with codes and ordinances.
- e) Permanency and visibility of improvements from Ingersoll Avenue or Grand Avenue.
- f) Code enforcement and nuisance abatement history of the applicant and subject property including:
 - 1) no active City code enforcement or nuisance abatement actions associated with the subject property; and
 - 2) no adjudicated City code enforcement or nuisance abatement actions associated with the subject property for the 3-years preceding the date of application.
- g) Currency on all property taxes and assessments due.

5. Grants:

1:1 matching grant up to a maximum of \$15,000. Grants paid out on completion of work, presentation of documentation of reasonable costs and receipt of a "certificate of completion".

For example: A \$30,000 streetscape project could receive a \$15,000 grant matched by \$15,000 in private funds. All costs over \$30,000 are the responsibility of the applicant.

6. Process:

- a) Application submitted to the City of Des Moines Community Development Department including Engineer's estimate of project cost.
- b) Review and recommendation regarding the application by City Staff in consultation with Office of Economic Development and Engineering Department.
- c) Authorization of a grant by the Des Moines City Council subject to conditions (i.e. complete construction, submit documentation of reasonable costs, submit certificate of completion, etc.).
- d) Obtain all necessary site plan approvals and permits.
- e) Completion of work and submittal of required documentation.
- f) Issuance of certificate of completion.
- g) Issuance of reimbursement funds per Council approval.