



**Date** January 25, 2016

Communication from Downtown Community Alliance, on behalf of the Convention and Visitors Bureau and the National College Athletic Association, (NCAA) requesting approval of banner design for banners to be displayed in downtown Des Moines on Locust Street, Grand Avenue, and Western Gateway Park in March.

Moved by \_\_\_\_\_ to receive, file and approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GATTO				
GRAY				
HENSLEY				
MOORE				
WESTERGAARD				
TOTAL				
MOTION CARRIED			APPROVED	

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_ Mayor

\_\_\_\_\_ City Clerk



January 20, 2016

The Honorable Members of the City Council  
City of Des Moines  
400 Robert D. Ray Drive  
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the CVB and NCAA, I am submitting the attached banner designs for your approval. If the designs are approved, the Downtown Community Alliance will facilitate the display of up to 50 banners on 25 poles in downtown Des Moines. These banners will be displayed on Locust St, Grand Ave. and Western Gateway Park poles in March.

Thank you for your positive consideration.

Sincerely,

A handwritten signature in black ink that reads "Maggie Pforts". The signature is written in a cursive, flowing style.

Maggie Pforts  
Downtown Community Alliance

Enclosure: Banner designs

