



**Roll Call Number**

**Agenda Item Number**

25

**Date** February 8, 2016

Communication from Downtown Community Alliance, on behalf of the Lifeserve Blood Center requesting approval of banner design for banners to be displayed in Downtown Des Moines on Locust Street in June and E. Locust Street from March-December.

Moved by \_\_\_\_\_ to receive, file and approve banner design.

| COUNCIL ACTION | YEAS | NAYS | PASS | ABSENT |
|----------------|------|------|------|--------|
| COWNIE         |      |      |      |        |
| COLEMAN        |      |      |      |        |
| GATTO          |      |      |      |        |
| GRAY           |      |      |      |        |
| HENSLEY        |      |      |      |        |
| MOORE          |      |      |      |        |
| WESTERGAARD    |      |      |      |        |
| TOTAL          |      |      |      |        |

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED

APPROVED

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk



February 1, 2016

The Honorable Members of the City Council  
City of Des Moines  
400 Robert D. Ray Drive  
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the Lifeserve Blood Center, I am submitting the attached banner designs for your approval. If the designs are approved, the Downtown Community Alliance will facilitate the display of up to 70 banners on 35 poles in downtown Des Moines. These banners will be displayed on Locust Street poles in June and E. Locust Street poles March - December.

Thank you for your positive consideration.

Sincerely,

A handwritten signature in black ink that reads "Maggie Pforts". The signature is written in a cursive, flowing style.

Maggie Pforts  
Downtown Community Alliance

Enclosure: Banner designs

# GIVE SOMEONE A FIGHTING CHANCE



*A Life Saved*

**LifeServe**  
BLOOD CENTER

*Caring for you, sharing for life.*

# GIVE BLOOD

25



## A Life Saver



**LifeSaver**  
BLOOD CENTER

*Caring for you, sharing for life.*

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# GIVE BLOOD



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