



Roll Call Number

Agenda Item Number

33

Date March 7, 2016

Application from Alpha Ventures, LLC (Beer Can Alley) requesting approval of banner design and to temporarily place a banner across the street on Court Avenue between 2nd & 3rd Street on March 18-19, 2016.

Moved by _____ to receive, file and approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GATTO				
GRAY				
HENSLEY				
MOORE				
WESTERGAARD				
TOTAL				
MOTION CARRIED			APPROVED	

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

_____ Mayor

_____ City Clerk



City of Des Moines
Application for Permission to Temporarily Place
Banner(s) or Item(s)
Over/Across Public Street and/or Right-of-Way

Please submit application 45 days in advance
(Print or Type)

2016 FEB 16 AM 11:15
CITY CLERK
DES MOINES, IA

FILED

Applicant: Alpha Ventures LLC (Beer Can Alley)

Address: 216 Court Avenue, Des Moines, IA 50309

Contact Person: Tommy Bomstad Alternate Contact Joe Wells

Daytime Phone: 712-579-9454 Cell Phone: 641-757-1914

E-Mail Address: info@beercanalley.com Fax: _____

Date(s) the banner(s) or item(s) will be displayed: March 18-19, 2016

Purpose of the banner(s) or item(s): Visual Marketing -> Entry/Exit

Preferred Location: Please provide a map or diagram of the street indicating banner location. Attached - entry/exit #1

How will the banner(s) or item(s) be anchored?
Tied down w/ concrete weights

If you plan to anchor to the utility pole, please provide written permission from the utility company or from the City (if poles are City-owned). Such permission is not a substitute for meeting the requirements for receiving this permit.

Size of banner(s) or item(s): 30 feet tall x 30 feet wide

Specifications of banner(s) or item(s):

Type of Material: Vinyl

Number of grommets used to secure banner or item: N/A

Sketch of banner or item design: Will you need electricity provided for your item? If electricity is necessary, how would it be obtained:
Electricity - Yes -> Generator
Photo of Item -> Attached

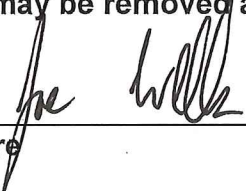
Indemnification:

To the fullest extent permitted by law, the Applicant agrees to defend, pay on behalf of, indemnify, and hold harmless the City of Des Moines, Iowa against any and all claims, demands, suites, or loss, including any and all outlay and expense connected therewith, by reason of personal injury, bodily injury or death, and property damage, which arises out of the Applicant erecting, displaying, maintaining and removing banner or item display.

Insurance:

A Certificate of Insurance to demonstrate compliance with these requirements shall be submitted to the City's Risk Management Office. Applicant shall purchase and maintain during the period of the banner or item display, including erection, display and removal of banner or item, General Liability Insurance with a limit of no less than \$500,000 per occurrence and/or aggregate occurrence. The General Liability Insurance policy shall include Contractual Liability coverage equivalent to that included in a standard ISO Insurance form. If the banner or item display is part of a special event for which a Street Use Permit is granted, the insurance required for the Street Use Permit will be considered to also cover insurance otherwise required for this permit.

Applicant agrees to provide all maintenance and upkeep of the banner(s) or item(s) for the duration that the banner(s) or item(s) is in place. Banner(s) or item(s) may be removed at the expense of the applicant if required by the City.



Signature

02-14-16

Date

Please return to City Clerk's Office
400 Robert D. Ray Drive
Des Moines, IA 50309
Phone: (515)283-4209, Ext. 7
Fax: (515)237-1645

FOR OFFICE USE ONLY:

Traffic Division Approval: _____

Risk Management Approval: _____

City Council Approval: _____

