



Date June 27, 2016

MOTION TO RECEIVE AND FILE PETITION TO ESTABLISH THE ROOSEVELT CULTURAL DISTRICT SELF-SUPPORTED MUNICIPAL IMPROVEMENT DISTRICT AND TO REFER IT TO THE PLAN AND ZONING COMMISSION FOR REPORT AND RECOMMENDATION

WHEREAS, a Petition has been filed with the City Clerk seeking to establish the Roosevelt Cultural District Self-Supported Municipal Improvement District (the "Roosevelt Cultural District SSMID"); and,

WHEREAS, the Petition has been signed by at least 25% of all owners of property within the proposed Roosevelt Cultural District SSMID, who together represent ownership of property with an assessed value of 25% or more of the assessed value of all the property in the proposed Roosevelt Cultural District SSMID; and,

WHEREAS, the Petition identifies that the proposed Roosevelt Cultural District SSMID is intended to serve the administration and provision of the following services and improvements within the District:

- a) To provide the following improvements (hereinafter collectively referred to as the "Improvements"):
 - i) The acquisition, construction, installation, and repair within the public rights-of-way of 42nd Street within the District of streetscape improvements consisting of improved sidewalks, curbs and cross-walks, landscaping, planters, decorative lighting, utility relocation, traffic signals, and related pedestrian improvements.
 - ii) Capital, physical or other improvements designed to enhance the image and appearance of the District, including:
 - Signage and banners;
 - Seasonal and holiday decorations;
 - Street furnishings such as benches, litter receptacles, planters, and bus shelters;
 - Murals and public art;
 - Public plaza(s) and gateway features; and,
 - Installation of trees and plant materials.
- b) To provide the following services (hereinafter collectively referred to as the "Services"):
 - i) The operation and maintenance of the Improvements identified above.
 - ii) Enhanced maintenance of public spaces, including:
 - Trash and litter removal in developed public spaces;
 - Removal of illegal graffiti, signs and stickers from public spaces and improvements; and,



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- Maintenance of trees and landscape plantings.
- iii) Activities in support of marketing, business retention and attraction, including:
 - Business-to-business communications programs;
 - Business district marketing materials and activities;
 - Marketing activities, including media and advertising campaigns and communication pieces (calendar of events, newsletters, shopping directories, maps, holiday brochures); and,
 - Miscellaneous business support services;
 - Establishment and promotion of special events, festivals, and holiday activities in public spaces.
- c) To provide for the payment (or reimbursement of the City with respect thereto) for all or part of the costs incurred in connection with:
 - The provision of the Services and Improvements as described above;
 - The administrative expenses for the provision of the Services and Improvements; and,
 - Any other expenses reasonably incurred in fulfilling the purposes of the District.

WHEREAS, the Petition must be referred to the City Plan and Zoning Commission for a report and recommendation pursuant to Iowa Code §386.3(3) before the City Council may hold a public hearing or take any further action on the establishment of the Roosevelt Cultural District SSMID.

(Council Communication No. 16-)

MOVED by _____ to receive, file and refer the Petition to the City Plan and Zoning Commission for preparation of an evaluative report on the merit and feasibility of establishing the Roosevelt Cultural District SSMID and to make recommendations with respect to the establishment of the project. The Commission is further requested to submit its report and recommendation for receipt by the City Council at its regular meeting on July 25, 2016.



Roll Call Number

Agenda Item Number

44

Date June 27, 2016

FORM APPROVED:

Roger K Brown

Roger K. Brown

Assistant City Attorney

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| COUNCIL ACTION | YEAS | NAYS | PASS | ABSENT |
|----------------|------|------|------|--------|
| COWNIE | | | | |
| COLEMAN | | | | |
| GATTO | | | | |
| GRAY | | | | |
| HENSLEY | | | | |
| MOORE | | | | |
| WESTERGAARD | | | | |
| TOTAL | | | | |

MOTION CARRIED APPROVED

Mayor

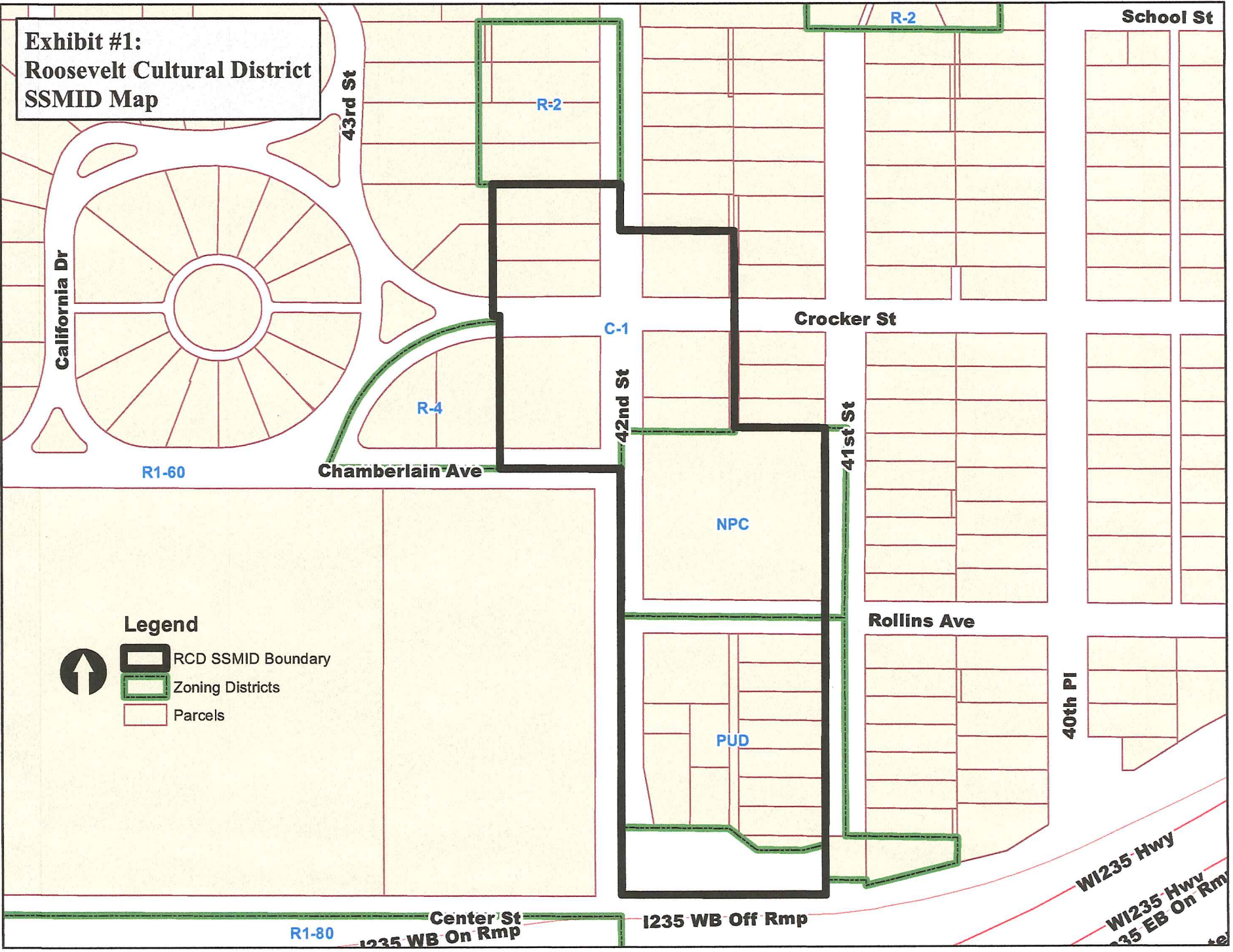
CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

City Clerk

**Exhibit #1:
Roosevelt Cultural District
SSMID Map**



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