

**Date** June 27, 2016

Application from the Color Run LLC, requesting approval for banners to be placed at starting line at 1248 E. Court Avenue, E. Sixth Street, W. Martin Luther King Jr. Parkway, E. Martin Luther King, Jr. parkway, SE 6<sup>th</sup> Street, and E. 13<sup>th</sup> Street on July 9, 2016 for the Color Run.

Moved by \_\_\_\_\_ to receive, file and approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GATTO				
GRAY				
HENSLEY				
MOORE				
WESTERGAARD				
TOTAL				

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED

APPROVED

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk



City of Des Moines  
Application for Permission to Temporarily Place  
Banner(s) or Item(s)  
Over/Across Public Street and/or Right-of-Way

Please submit application 45 days in advance  
(Print or Type)

Applicant: The Color Run LLC.

Address: 1957 S. 4800 W. SLC, UT. 84104

Contact Person: Lance Duncan Alternate Contact Amanda Ehrhardt

Daytime Phone: 801-376-5591 Cell Phone: 801-376-5591

E-Mail Address: lance@bigsley.com Fax: N/A

Date(s) the banner(s) or item(s) will be displayed: July 9, 2016

Purpose of the banner(s) or item(s): Aesthetics for event

Preferred Location: Please provide a map or diagram of the street indicating banner location. Attached: Arches will be at Start, C21, C22, C23, C24, Finish. Arch will go over the road at indicated locations

How will the banner(s) or item(s) be anchored?  
Stakes or water barrels

If you plan to anchor to the utility pole, please provide written permission from the utility company or from the City (if poles are City-owned). Such permission is not a substitute for meeting the requirements for receiving this permit.

Size of banner(s) or item(s):  
Inflatable Arches 15' h 30' w

Specifications of banner(s) or item(s):

Type of Material: Vinyl

Number of grommets used to secure banner or item:  
4 gromets

Sketch of banner or item design: Will you need electricity provided for your item? If electricity is necessary, how would it be obtained:  
Yes. Small generators we will supply

**Indemnification:**

To the fullest extent permitted by law, the Applicant agrees to defend, pay on behalf of, indemnify, and hold harmless the City of Des Moines, Iowa against any and all claims, demands, suites, or loss, including any and all outlay and expense connected therewith, by reason of personal injury, bodily injury or death, and property damage, which arises out of the Applicant erecting, displaying, maintaining and removing banner or item display.

**Insurance:**

A Certificate of Insurance to demonstrate compliance with these requirements shall be submitted to the City's Risk Management Office. Applicant shall purchase and maintain during the period of the banner or item display, including erection, display and removal of banner or item. General Liability Insurance with a limit of no less than \$500,000 per occurrence and/or aggregate, Automobile Liability Insurance for owned (if applicable), non-owned and hired vehicles with a limit of no less than \$500,000 per occurrence. Both the General and Automobile Liability Insurance policies shall include Contractual Liability coverage equivalent to that included in a standard ISO Insurance form. If the banner or item display is part of a special event for which a Street Use Permit is granted, the insurance required for the Street Use Permit will be considered to also cover insurance otherwise required for this permit.

Applicant agrees to provide all maintenance and upkeep of the banner(s) or item(s) for the duration that the banner(s) or item(s) is in place. Banner(s) or item(s) may be removed at the expense of the applicant if required by the City.

  
\_\_\_\_\_  
Signature

June 7, 2016  
\_\_\_\_\_  
Date

Please return to City Clerk's Office  
400 Robert D. Ray Drive  
Des Moines, IA 50309  
Phone: (515)283-4209, Ext. 7  
Fax: (515)237-2645

**FOR OFFICE USE ONLY:**

Traffic Division Approval: \_\_\_\_\_

Risk Management Approval: \_\_\_\_\_

City Council Approval: \_\_\_\_\_





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