

Agenda Item Number 36

**Date** August 22, 2016

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## RESOLUTION APPROVING AMENDMENT TO THE CONCEPTUAL DEVELOPMENT PLAN FOR THE URBAN RENEWAL DEVELOPMENT AGREEMENT WITH RACCOON VALLEY INVESTMENT COMPANY, LC, FOR THE REDEVELOPMENT OF THE COMMERCIAL AREA EAST OF FLEUR DRIVE AND NORTH OF MCKINLEY AVENUE

WHEREAS, on June 7, 2004 by Roll Call No. 04-1236, and on March 7, 2005, by Roll Call No. 05-555, the City Council approved an Urban Renewal Development Agreement and a First Amendment to Development Agreement, respectively, with Raccoon Valley Investment Company, L.C., an Iowa limited liability company (the "Developer"), represented by Mike Coppola, Manager, whereby the Developer undertook to redevelop the property at the northeast corner of Fleur Drive and McKinley Avenue for commercial and multi-family residential use by demolishing or renovating the existing buildings and by constructing new buildings for commercial and multi-family use in compliance with specified Minimum Development Requirements and a Conceptual Development Plan approved by the City; and,

WHEREAS, on May 23, 2016, by Roll Call No. 16-0854, the City Council approved a Second Amendment to the Urban Renewal Development Agreement with the Developer, whereby the Developer undertook to redevelop the former Mezzodi's site at 4519 Fleur Drive with a sit-down restaurant in conformance with a future amendment to the approved Conceptual Development Plan; and,

WHEREAS, the Developer has proposed an amendment to the previously approved Conceptual Development Plan to provide for the construction of a new building for a Panera Bread restaurant at 4519 Fleur Drive; and,

WHEREAS, on August 9, 2016, the plans for the construction of the Panera Bread restaurant were reviewed by the Urban Design Review Board and the members voted 8 to 0 to recommend approval of the plans as an amendment to the Conceptual Development Plan.



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NOW THEREFORE, BE IT RESOLVED, by the City Council of the City of Des Moines, Iowa, that the plans for the construction of the Panera Bread restaurant are hereby approved as an amendment to the Conceptual Development Plan for the parcel at 4519 Fleur Drive.

(Council Communication No. 16- 4/70)

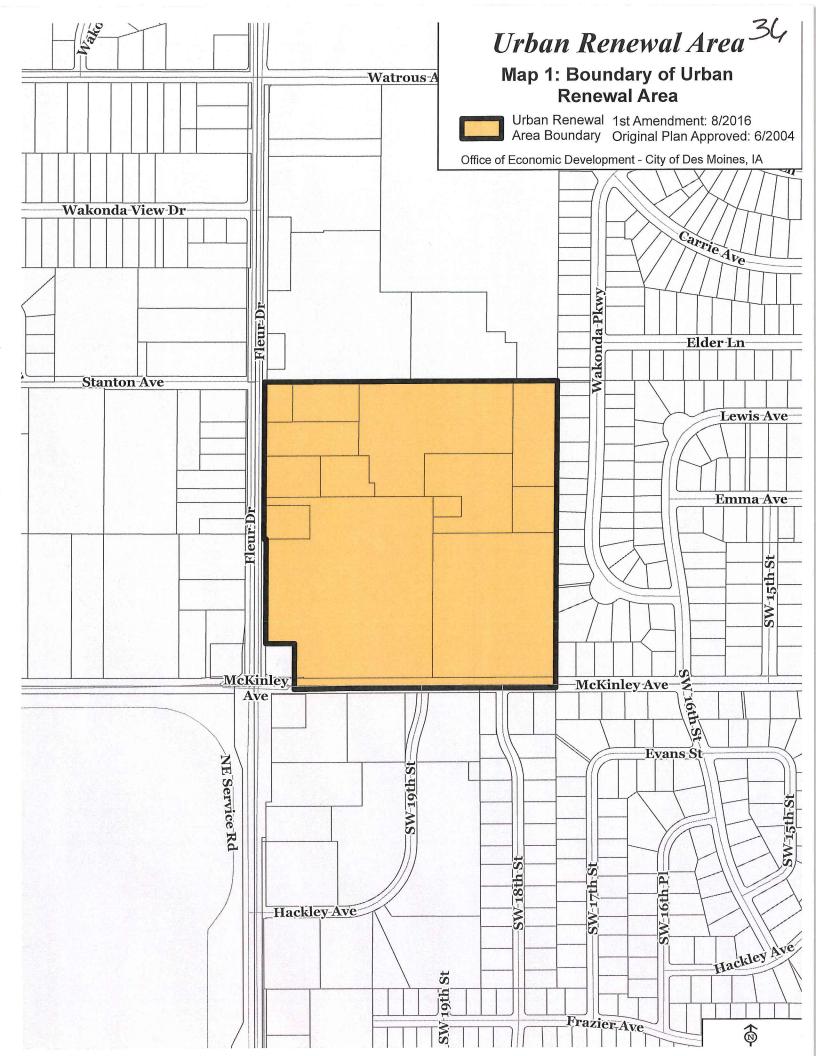
MOVED by \_\_\_\_\_\_ to adopt.

FORM APPROVED:

Logs K Bron

Roger K. Brown Assistant City Attorney G:\APPDATA\LEGAL\Urban-Renewal\Fleur\Projects\Concept Plan\RC Approve Panera.docx

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT	CERTIFICATE
COWNIE					
COLEMAN					I, DIANE RAUH, City Clerk of said City hereby
GATTO					certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among
GRAY					other proceedings the above was adopted.
HENSLEY					
MOORE					IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first
WESTERGAARD					above written.
TOTAL					
MOTION CARRIED			AP	PROVED	
				Mayor	City Clerk



## Amendment to Conceptual Development Plan



Panera Bakery Cafe #3221

**Proposal for** 

**4519 Fleur Drive** 



LOCATION MAP



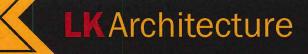
Table of Contents:

Cover Sheet with Location Map
Narrative of Project
Existing Contextual Site Information
Landscape Plan and Site Features
Building Plan and Elevations
Site Signage Plan
Site Utility Plan
Material Board

Additional Support:







**Project Description:** 

New Free Standing Panera Bread Café Drive Thru Building to replace existing restaurant building.

Panera Bread restaurant as most people know is a neighborhood café that brings in people of all age ranges and professions. Some use it for their social gatherings, work meetings, dates, grabbing breakfast, lunch, dinner, or just using the free wi-fi.

So it's inclusive to all sorts of uses for the public. The Panera bread building itself is designed with minimal impact to the site. It nestles within the context of the office complexes, retail stores and residential homes. This contemporary architecture has a very modern and clean look inside and out that adds value and a sense of purity to the area.

The lay out for site will remain mostly the same since we are using the same building usage, however listed below are the many landscape improvements that will be added:

- Site improvements include
  - New pedestrian side walk
  - Bike racks
  - Landscaping
    - New Trees
    - Shrubs
  - New site Parking lighting
  - Building accent lights
  - Outdoor seating area with umbrellas and comfortable chairs
  - New Railings to define private spaces
  - Screens to block the drive thru traffic area
  - o Trash Enclosure is entirely screen and matches the building
- Building Materials:
  - New Fresh Modern looking building to replace outdated one
  - Nichiha panels are being used along with painted accents to make the signage "pop"
  - Brick veener is used to add warmth to the building and provides accent transitions between the Nichiha panels
  - By extending the parapets higher the mechanical units remain screened in with no views from the street
  - Awnings are added to shade the windows and also provide and added accent to the building to make it stand out.



**LK**Architecture



Northwest of Site



West of Site



Southwest of Site





**Existing Site Construction** 



4519 Fleur Drive



South of Site



North of Site



Northeast of Site



Southeast of Site

Panera Bakery Cafe #3221 4519 Fleur Drive Des Moines, IA 50315

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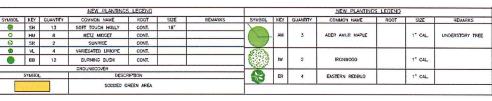




Cedar Screen



Patio Furniture

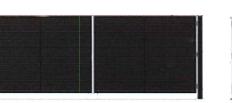


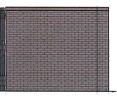
Landscape Site Plan



Fence

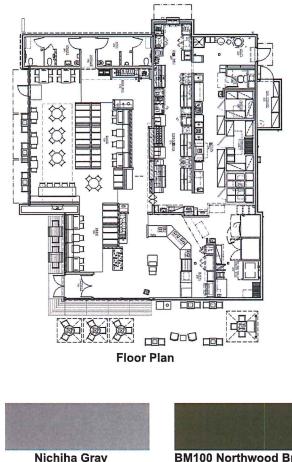






**Trash Enclosure** 







West Elevation



South Elevation



North Elevation



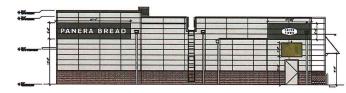
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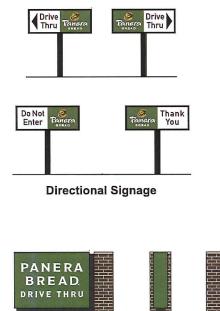
Dark Bronze



East Elevation

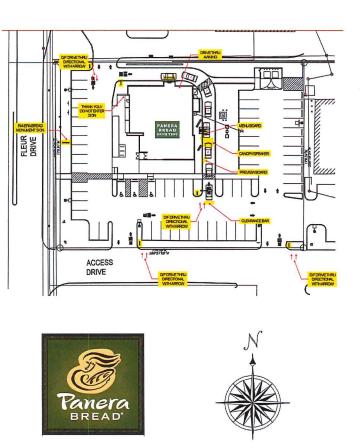
Panera Bakery Cafe #3221 4519 Fleur Drive Des Moines, IA 50315

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**Monument Sign** 

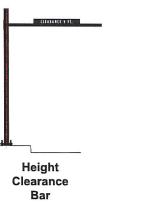
**LK**Architecture



Menu Board



Preview Menu Board



Order Speaker Canopy

Window Signage



