



Roll Call Number

Agenda Item Number

72

September 12, 2016

Date

From Nick Kuhn, representing the Legion of Food, to speak requesting consideration of additional downtown mobile vendor zones.

Moved by _____ to

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GATTO				
GRAY				
HENSLEY				
MOORE				
WESTERGAARD				
TOTAL				

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED

APPROVED

Mayor

City Clerk

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Rauh, Diane I.

From: website@dmgov.org
Sent: Monday, August 22, 2016 8:45 AM
To: CouncilSpeak
Cc: CityClerk
Subject: Request to Speak Before the City Council - form submission

First Name: Nick

Last Name: Kuhn

Address: 4810 86th Street

City: Urbandale

State: IA

Zip: 50322

Phone: 515-491-7680

Email: Nick@515pi.com

Speaker(s): Nick Kuhn on behalf of the Legion of Food

Meeting Date: Monday, September 12, 2016

Regarding: The Legion of Food would is requesting Council consideration of additional downtown mobile vendor zones.

City Staff: Kandi Reindl, Diane Rauh

Submitted: 8/22/2016 8:44:43 AM

From: nick@515pi.com
Sent: Monday, August 29, 2016 12:26 PM
To: Rauh, Diane I.
Subject: Request for additional mobile vendor zones

Good Morning Diane

These are the overall talking points for my presentation to Council on 9/12/16.

The Legion of Food has been discussing internally the desire and necessity of additional On-Street Mobile Vendor Zones. It is due to the rising popularity and significant growth of the industry that we make this request of the Des Moines City Council.

On behalf of the Legion of Food, I respectfully request that the City of Des Moines consider the addition of the following to the On-Street Mobile Vendor Zones:

Where:

1. Grand Avenue from 3rd Street to 15th Street
2. Locust from 3rd to 16th Street
3. Walnut from 3rd Street to 16th Street
4. All connecting streets between Grand and Locust and Locust and Walnut within the boundaries of Items 1, 2, and 3 above.
5. University Avenue – Drake University area (roughly 21st – 31st)

Justification

1. Metro-wide rise in popularity of the Food Truck Industry has created significant demand for the trucks. In particular, from office parks in the suburbs. This has been drawing many of the trucks away from the downtown area.
2. West Des Moines has developed a new transient merchant permit which allows up to 4 food trucks on a single commercial property. This is also attracting the trucks since a group of trucks can attract bigger crowds for lunch service.
3. Current zones B,C & D have not proved to be productive due to the lack of consistent customer foot traffic.
4. Zone A has proved to be difficult to serve due to conflicts with school buses and a shortage of Sculpture Park curbside vending areas due to one-way streets.
5. The food truck industry has evolved into a fast lunch alternative for employees in the downtown area and business parks in the suburbs. Zone A is also too far away from many of the employers in downtown.
6. Other metropolitan area (Minneapolis as an example) establish truck zones near skywalk entrances for ease of access to the trucks for downtown customers. This also creates the opportunity for trucks to operate in the winter months.
7. Building owners and managers are now looking to food trucks for additional lunch service options as the speed and efficiency of the trucks can reduce the amount of time an employee requires for lunch.
8. The notion of food trucks out in front of office buildings in downtown was well received by BOMA (Building Owners and Managers Association). Many of the requests came from this group.
9. The requested additions by-and-large are food deserts with few street-side restaurants available. The 100' rule would apply for the relatively few restaurants in these corridors.
10. By providing more areas for trucks to operate, this will reduce the competition between trucks, buses and the general public in regards to valuable parking spots downtown.

11. By encouraging office employees to leave their buildings during lunch and breaks the Food Trucks enhance the walkability of the Downtown sector.
12. Additional lunch-time zones would reduce the desire and the need for late night food service by the trucks.
13. Since the growth of the industry is outpacing the available space, additional zones will be necessary to maintain the fun and collaborative culture of the Food Trucks. There are currently 42 food trucks in the Legion of Food. At the end of 2015 there were 24 trucks in our association.

We understand that this is a significant and high level request but we are trying to be proactive in staying ahead of the continued growth of the industry. Please let me know if I can provide any other information.

Sincerely

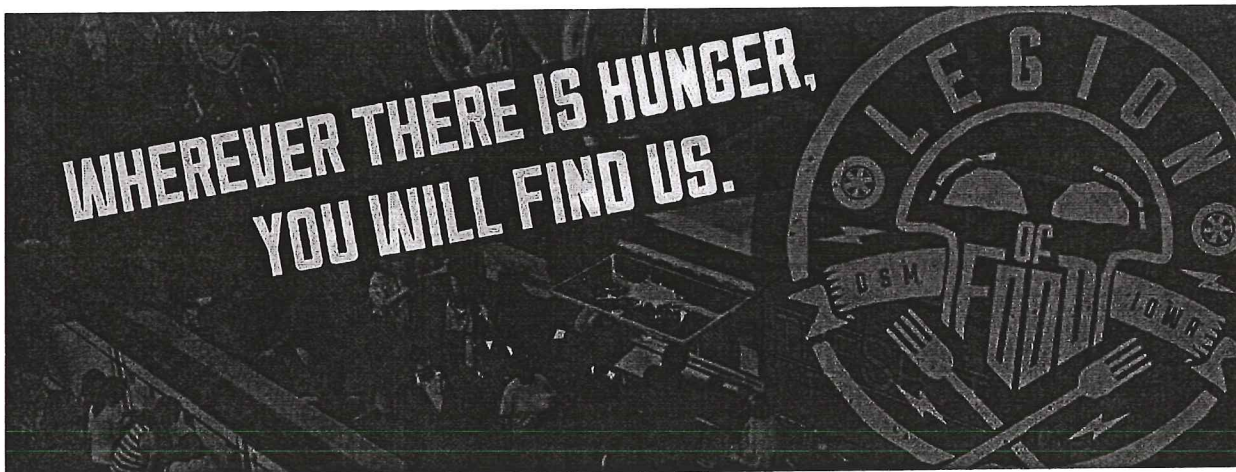
Nick Kuhn, President

The Legion of Food

Email: Nick@515pi.com

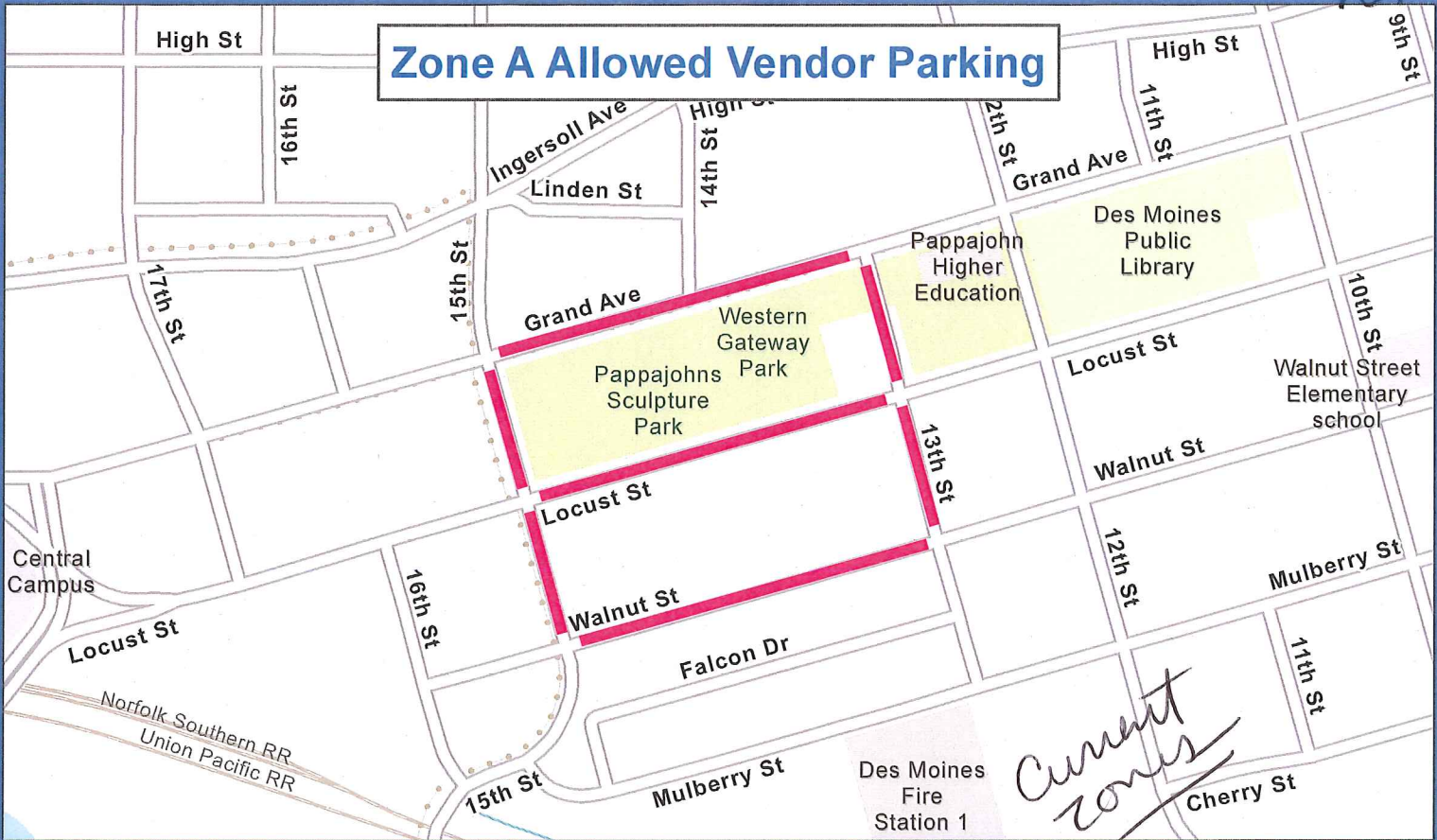
Mobile: 515.491.7680

Website: www.legionoffood.org



On-Street Mobile Vendor Zones

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Disclaimer: This map is approximate and may not be complete. City assumes no liability for accuracy. Consult sources listed to verify information. Sources: City of Des Moines Community Development, Engineering, Parks and IT

Created by City of Des Moines Information Technology Department, GIS Division (Date: 3/20/2015)



 Allowed Vendor Parking

On-Street Mobile Vendor Zones

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Zone C Allowed Vendor Parking



Zone D Allowed Vendor Parking



0 400 800 1,600 Feet



Allowed Vendor Parking

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