

Date September 26, 2016

**APPROVING AN EXCEPTION TO THE PROCUREMENT ORDINANCE COMPETITIVE BIDDING REQUIREMENTS FOR GOOD CAUSE AND APPROVING PROFESSIONAL SERVICES CONTRACT WITH ETC INSTITUTE FOR THE DEVELOPMENT AND IMPLEMENTATION OF THE 2016 RESIDENT AND BUSINESS SATISFACTION SURVEYS**

WHEREAS, satisfaction surveys are an important source of citywide resident and business input regarding city services and quality of life in Des Moines; and

WHEREAS, the City Council previously authorized successful resident and business surveys in 2008, 2011 and 2013 with ETC Institute; and

WHEREAS, the results of ETC Institute *Direction Finder* surveys can be benchmarked against results from communities across the nation; and

WHEREAS, City staff have negotiated a Contract for services and Scope of Work with ETC Institute in the amount of \$34,250.00, which is a 3% increase over the 2013 survey; and

WHEREAS, the City Manager recommends that the procurement of survey development and implementation services for resident and business surveys be exempted from the competitive bidding requirements for good cause shown, pursuant to Section 2-710(a) of the Municipal Code of the City of Des Moines.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DES MOINES, IOWA:

1. That good cause has been shown to exempt the procurement of the above described survey services from the Procurement Ordinance competitive bidding requirements.
2. That the City Council hereby accepts and approves the procurement of services for the above described survey services from and hereby approves the Contract for Services and Scope of Work, a copy of which is on file in the City Clerk's Office, in the amount of \$34,250.00, and authorizes and directs the City Manager to execute same on behalf of the City.

(Council Communication No. 16- 532)

Moved by \_\_\_\_\_ to adopt.

APPROVED AS TO FORM:

Ann DiDonato  
Ann DiDonato, Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GATTO				
GRAY				
HENSLEY				
MOORE				
WESTERGAARD				
TOTAL				
MOTION CARRIED			APPROVED	
_____ Mayor				

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_  
City Clerk