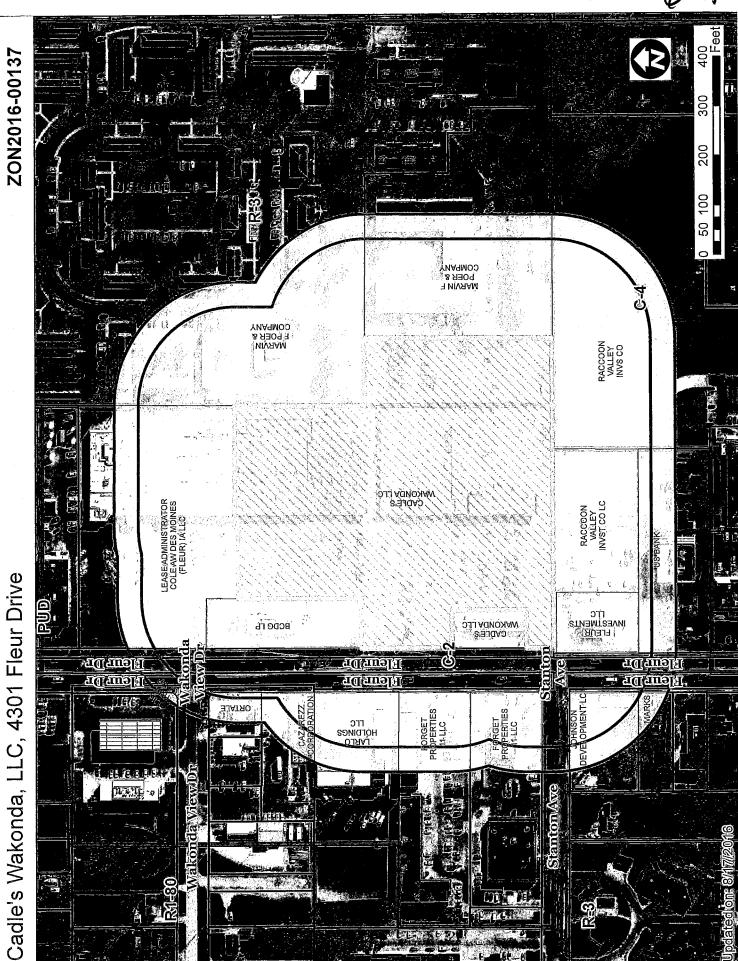
TEND THE ESIGNATION oted the PlanDSM: y Council received earing held August 's Wakonda, LLC ur Tomorrow Plan Fleur Drive from thin a community Des Moines, Iowa, ed above, is hereby
exignation oted the PlanDSM: of Council received earing held August of Wakonda, LLC our Tomorrow Plan Fleur Drive from thin a community Des Moines, Iowa,
y Council received earing held August 's Wakonda, LLC ur Tomorrow Plan Fleur Drive from thin a community Des Moines, Iowa,
earing held August 's Wakonda, LLC ur Tomorrow Plan Fleur Drive from thin a community Des Moines, Iowa,
e proposed
)
said City herek ity Council of sai above date, amor s adopted.
e hereunto set m day and year fir
E

Mayor

_____ City Clerk





August 30, 2016

Honorable Mayor and City Council City of Des Moines, Iowa

Members:

Communication from the City Plan and Zoning Commission advising that at their meeting held August 18, 2016, the following action was taken regarding a request from Cadle's Wakonda, LLC (owners) represented by David Marquette (officer) to rezone property located at 4301 Fleur Drive.

COMMISSION RECOMMENDATION:

After public hearing, the members voted 10-0 as follows:

Commission Action:	Yes	Nays	Pass	Absent
Francis Boggus	X			
Dory Briles	X			
JoAnne Corigliano				X
David Courard-Hauri	X			
Jacqueline Easley				X
Jann Freed	X			
John "Jack" Hilmes				X
Carolyn Jenison	X			
Greg Jones	X			
William Page				X
Mike Simonson	X		•	
CJ Stephens	X			
Steve Wallace	X			
Greg Wattier	Χ			

APPROVAL of staff recommendation Part A)) to find the proposed rezoning not in conformance with the existing PlanDSM land use designation of Medium Density Residential, approval of Part B) the request to amend PlanDSM to revise the existing future land use designation from Medium Density Residential within a community node to Community Mixed Use within a Community Node, approval of Part C) the requested

rezoning to a Limited "C-2" District so long as the owner of the property agrees to the following conditions being applied to the entire parcel known as 4301 Fleur Drive. (21-2016-4.10 & ZON2016-00137)

- 1. Any redevelopment of the property for any commercial use or purpose shall only be permitted as part of a Site Plan approval by the Permit and Development Center.
- 2. Any Site Plan submitted for development upon the site shall bring the entire site into conformance with the City's Landscape Standards as applicable to "C-2" Districts.
- 3. Any Site Plan submitted for development upon the site shall provide a minimum 5-foot wide public sidewalk along all segments of Fleur Drive frontage.
- 4. Any Site Plan submitted for development upon the site shall provide a pedestrian route through the site from that sidewalk to the main entrance of any new structure, to the satisfaction of the City's Planning Administrator.
- 5. Any Site Plan submitted for development upon the site shall provide a pedestrian connection and a vehicular connection with the multiple-family residential development to the east, to the satisfaction of the City's Planning Administrator.
- 6. Construction of any building on the site shall be in general conformance with the architectural character elevations submitted as part of the rezoning application, to the satisfaction of the City's Planning Administrator.
- 7. Any future partial demolition of a structure upon the site shall be subject to provision of a quality façade improvement for the remaining portion of the commercial structure, to the satisfaction of the City's Planning Administrator.

STAFF RECOMMENDATION TO THE P&Z COMMISSION

Part A) Staff recommends that the Commission find the proposed rezoning not in conformance with the existing PlanDSM land use designation of Medium Density Residential.

Part B) Staff recommends approval of the request to amend PlanDSM to revise the existing future land use designation from Medium Density Residential within a community node to Community Mixed Use within a Community Node.

Part C) Staff recommends approval of the requested rezoning to a Limited "C-2" District so long as the owner of the property agrees to the following conditions being applied to the entire parcel known as 4301 Fleur Drive:

- 1. Any redevelopment of the property for any commercial use or purpose shall only be permitted as part of a Site Plan approval by the Permit and Development Center.
- 2. Any Site Plan submitted for development upon the site shall bring the entire site into conformance with the City's Landscape Standards as applicable to "C-2" Districts.

- 3. Any Site Plan submitted for development upon the site shall provide a minimum 5-foot wide public sidewalk along all segments of Fleur Drive frontage.
- 4. Any Site Plan submitted for development upon the site shall provide a pedestrian route through the site from that sidewalk to the main entrance of any new structure, to the satisfaction of the City's Planning Administrator.
- 5. Any Site Plan submitted for development upon the site shall provide a pedestrian connection and a vehicular connection with the multiple-family residential development to the east, to the satisfaction of the City's Planning Administrator.
- 6. Construction of any building on the site shall be in general conformance with the architectural character elevations submitted as part of the rezoning application, to the satisfaction of the City's Planning Administrator.
- 7. Any future partial demolition of a structure upon the site shall be subject to provision of a quality façade improvement for the remaining portion of the commercial structure, to the satisfaction of the City's Planning Administrator.

Written Responses

- 1 In Favor
- 0 In Opposition

STAFF REPORT TO THE PLANNING COMMISSION

I. GENERAL INFORMATION

1. Purpose of Request: The applicant is proposing to redevelop a portion of the site for a 30,134-square building for Fareway. The submitted site sketch demonstrates that the new structure requires a portion of the southern strip commercial building on the premise to be demolished. The southern portion of the existing structure containing "Goodyear" would remain.

While the majority of the site is currently zoned "C-2" General Retail and Highway-Oriented Commercial District, the rear portion of the site (generally measuring 53,293 square feet) is zoned "R-3" Multiple-Family Residential District. The site sketch submitted with the rezoning application indicates that this area would predominantly be used to provide stormwater management and off-street parking, as well as access to the proposed loading area and refuse collection enclosure at the southeast corner of the building. Staff recommends that any rezoning of this area be conditional upon the applicant agreeing to conditions that would apply to the entire parcel known as 4301 Fleur Drive.

2. Size of Site: The entire parcel known as 4301 Fleur Drive measures 339,332 square feet. The portion of the site that is currently zoned "R-3" District generally measures 137 feet by 389 feet (53,293 square feet).

60A

- 3. Existing Zoning (site): "C-2" General Retail and Highway-Oriented Commercial District and "R-3" Multiple-Family Residential District.
- 4. Existing Land Use (site): Two (2) strip commercial buildings containing a mix of restaurant, tavern, retail, and auto service uses, with a surface parking lot.
- 5. Adjacent Land Use and Zoning:

North - "C-2", Use is Cash Saver (food sales establishment).

South – "C-2", Uses include a freestanding Starbucks (restaurant) and a 3-story office building with multiple tenants.

East - "R-3", Use is a multiple-family residential development.

West – "C-2", Uses include Financial Plus Credit Union and a McDonalds on outlots along Fleur Drive.

- **6. General Neighborhood/Area Land Uses:** The subject property is located along the Fleur Drive commercial corridor.
- 7. Applicable Recognized Neighborhood(s): The subject property is within the Watrous South Neighborhood and within 250 feet of the Southwestern Hills Neighborhood. All recognized neighborhoods were notified of the meeting by mailing of the Preliminary Agenda on July 28, 2016. Additionally, separate notifications of the hearing for this specific item were mailed on July 28, 2016 (20 days prior to the hearing) and on August 8, 2016 (10 days prior to the hearing) to the Watrous South Neighborhood, to the Southwestern Hills Neighborhood, and to the primary titleholder on file with the Polk County Assessor for each property within 250 feet of the site. A Final Agenda for the meeting was mailed to all the recognized neighborhood associations on August 12, 2016.

All agendas and notices are mailed to the contact person(s) designated to the City of Des Moines Neighborhood Development Division by the recognized neighborhood association. The Watrous South Neighborhood Association mailings were sent to James Spiller, P.O. Box 35845, Des Moines, IA 50315, and Southwestern Hills Neighborhood Association mailings were sent to George Davis, 3124 Southwest 29th Street, Des Moines, IA 50321.

The applicant held their neighborhood meeting on August 4, 2016. The applicant will be available to provide a summary of the neighborhood meeting at the hearing.

- 8. Relevant Zoning History: None.
- 9. PlanDSM Land Use Plan Designation: Medium Density Residential within a community node and Community Mixed Use within a community node.

10. Applicable Regulations: The Commission reviews all proposals to amend zoning regulations or zoning district boundaries within the City of Des Moines. Such amendments must be in conformance with the comprehensive plan for the City and designed to meet the criteria in §414.3 of the Iowa Code. The Commission may recommend that certain conditions be applied to the subject property if the property owner agrees in writing, prior to the City Council Hearing. The recommendation of the Commission will be forwarded to the City Council.

II. ADDITIONAL APPLICABLE INFORMATION

- 1. Site Plan Requirements: Any redevelopment of the property for any commercial use or purpose shall only be permitted as part of a Site Plan approved by the Permit and Development Center. Such a Site Plan must be in compliance with all requirements, such as those pertaining to stormwater, utilities, off-street parking, and landscaping. Staff recommends that any Site Plan submitted for development upon the site shall bring the entire site into conformance with the City's Landscape Standards as applicable to "C-2" Districts. Also, any future Site Plan will require provision of a minimum 5-foot wide public sidewalk along all segments of Fleur Drive frontage.
- 2. PlanDSM Creating our Tomorrow: The site is within a Community Node along Fleur Drive. The Community Nodes is intended to be a "mid-sized center providing a range of daily needs and specialized services within a larger neighborhood context". It is an area to "consist of a mix of housing, retail, and offices serving a larger population and geographical area than a neighborhood node" and "may include a shopping district that has a grocery store or drug store". Community Nodes are intended to be areas with cohesive pedestrian and vehicular networks to ensure connectivity between adjoining commercial and residential uses. Therefore, staff recommends that any future Site Plan should provide a pedestrian route through the site from the sidewalk along Fleur Drive to the main entrance of any new structure. Staff further recommends that both pedestrian and vehicular connections be provided to the multiple-family residential development to the east. These connections are currently in place and should be maintained with any future redevelopment of the site.
- 3. Urban Design: The architectural renderings submitted with the application demonstrate that the west (front) and north (side) facades of the proposed building would be sided predominantly with brick materials and metal awnings. The south (side) and east (rear) facades of the proposed building would be sided predominantly with "smooth natural concrete finish". Staff recommends that construction of any building on the site shall be in general conformance with the architectural character elevations submitted as part of the rezoning application, to the satisfaction of the City's Planning Administrator.

The submitted site sketch demonstrates that a portion of the existing strip commercial building containing the "Goodyear" business would remain. Staff recommends that any future partial demolition of a structure upon the site shall be subject to provision of a quality façade improvement for the remaining portion of the commercial structure, to the satisfaction of the City's Planning Administrator.

- 4. Alcohol Sales: Any future sale of alcoholic liquor, wine, and/or beer within a "General Food Sales Establishment", such as the proposed 30,134-square foot structure, would be subject to the business deriving no more than 40% of its sales from alcoholic liquor, wine, beer, and/or tobacco products, and subject to it providing a minimum of 75 feet of separation from any church, school, park, or licensed child care facility. The proposed footprint of the business currently satisfies this separation distance requirement.
- 5. Signage: The signage regulations applicable to the "C-2" District would allow for the proposed building with 183.67 feet of building frontage to have up to three (3) wall-mounted signs with a cumulative signage area not to exceed 200 square feet. While the signage for the proposed building is not being reviewed at this time, Staff notes that the renderings submitted with the rezoning application demonstrate that a total of four (4) wall-mounted signs, with a cumulative signage area in excess of 200 square feet. Thus, the signage as proposed would require future review and approval of necessary zoning appeals by the Zoning Board of Adjustment. Staff is not making a recommendation for such an appeal at this time.

SUMMARY OF DISCUSSION

Greg Jones asked if anyone was present to speak on this item. None were present or requested to speak.

COMMISSION ACTION

Jann Freed moved staff recommendation for approval of Part A) to find the proposed rezoning not in conformance with the existing PlanDSM land use designation of Medium Density Residential, approval of Part B) the request to amend PlanDSM to revise the existing future land use designation from Medium Density Residential within a community node to Community Mixed Use within a Community Node, approval of Part C) the requested rezoning to a Limited "C-2" District so long as the owner of the property agrees to the following conditions being applied to the entire parcel known as 4301 Fleur Drive:

- 1. Any redevelopment of the property for any commercial use or purpose shall only be permitted as part of a Site Plan approval by the Permit and Development Center.
- 2. Any Site Plan submitted for development upon the site shall bring the entire site into conformance with the City's Landscape Standards as applicable to "C-2" Districts.
- 3. Any Site Plan submitted for development upon the site shall provide a minimum 5-foot wide public sidewalk along all segments of Fleur Drive frontage.
- 4. Any Site Plan submitted for development upon the site shall provide a pedestrian route through the site from that sidewalk to the main entrance of any new structure, to the satisfaction of the City's Planning Administrator.
- 5. Any Site Plan submitted for development upon the site shall provide a pedestrian connection and a vehicular connection with the multiple-family residential development to the east, to the satisfaction of the City's Planning Administrator.

- 6. Construction of any building on the site shall be in general conformance with the architectural character elevations submitted as part of the rezoning application, to the satisfaction of the City's Planning Administrator.
- 7. Any future partial demolition of a structure upon the site shall be subject to provision of a quality façade improvement for the remaining portion of the commercial structure, to the satisfaction of the City's Planning Administrator.

Motion carried 10-0.

Respectfully submitted,

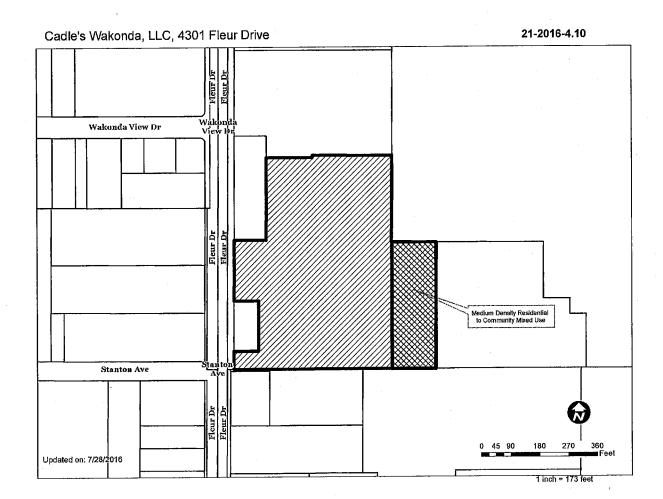
Michael Ludwig, AldP Planning Administrator

MGL:clw

Attachment

60A

Cadle's Wakor	nda, LLC	(own	ers) repr	esented b	y Da	avid Marquette	(officer) for		File#		
property locate	ed at 430) Tie	ur Drive.						21-2016-4.10		
Description of Action	land us	e desi	I of request to amend the PlanDSM Creating Our Tomorrow to revise the existing futured designation from Medium Density Residential within a community node to Community se within a community node.								
PlanDSM Futu	Current: Medium Density Residential within a community node. Proposed: Community Mixed Use within a community node.										
Mobilizing Ton Transportation	Fleur Drive Rebuild										
Current Zoning District			"R-3" Multiple Family Residential District, "C-2" General Retail and Highway Oriented Commercial District and "FSO" Freestanding Signs Overlay District.								
Proposed Zon	"C-2" General Retail and Highway Oriented Commercial District and "FSO" Freestanding Signs Overlay District.										
Consent Card Responses		In F	In Favor Not In Favor Undetermined		nined	% Opposition					
Inside Area				1							
Outside Area											
Bi	Plan and Zoning		oval 10-0			110401110111111111111111111111111111111		Yes			
Commission A	Action	Deni	nial			the City Council		No	X		



Caule's Wakonda, ELO (Owners) represented by Barra marquette (emes) is:								File #		
property located at 4301 Fleur Drive.									ZC	N2016-00137
Description of Action	Genera loading 30,134-	l Reta area, squar	request to rezone property from "R-3" Multiple-Family Residential District to "C-2" ail and Highway Oriented District, to allow for development of the property with , drainage improvements, and off-street parking area as part of development of a re foot general food sales establishment on the commercially zoned portion of the erty so long as the owner of the property agrees to conditions.							
PlanDSM Futu	re Land	Use	Current: Propose	Medium Ded: Commu	ens nity	ity Residential v Mixed Use with	vithin a com in a commu	munity r nity nod	node. e.	
Mobilizing Ton Transportation		Fleur Drive Rebuild.								
Current Zoning District			"R-3" Multiple Family Residential District, "C-2" General Retail and Highway Oriented Commercial District and "FSO" Freestanding Signs Overlay District.							
Proposed Zoni	"C-2" General Retail and Highway Oriented Commercial District and "FSO" Freestanding Signs Overlay District.									
Consent Card Responses		In F	Favor Not In Favor		Not In Favor	Undetern	Undetermined		% Opposition	
Inside Area			1			<u> </u>				
Outside	44.6				<u> </u>					
Plan and Zonii		Appr	oval	10-0	Required 6/7 Vote of			Yes		
Commission Action		Deni	al			the City Council		No		X

Cadle's Wakonda, LLC, 4301 Fleur Drive ZON2016-00137 Wakonda View Dr Wa

ZON2016-00137

ltem		Date	8/12/11	
(am) (am not) ii	n favor of the request.			
(Circle One	PRECENMENTAME_	WAH	Pors Joints	N.A.
	MUNITY DESIGNATURE		In (M	ta Hanris
	AUG I GAddress	V.P.		
	sing or approving this requ Approput to PA		ne listed below:	ئد جي والمستقدة المجارية
,		,	· .	
			and a second and the	
				· · · · · · · · · · · · · · · · · · ·
•	•	_	•	