Roll Call Number
Date October 24, 2016

Agenda Item	Number
J	41

Communication from Downtown Community Alliance, on behalf of the Meredith Corporation, requesting approval of banner design for banners to be displayed in downtown Des Moines on 15<sup>th</sup> and 18<sup>th</sup> Street commencing November 11, 2016 for a full calendar year.

Moved by	_to receive,	file and	approve	banner
design.				

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE			l)	
COLEMAN				
GATTO				
GRAY				
HENSLEY				
MOORE				
WESTERGAARD				
TOTAL				
MOTION CARRIED		APPROVED		

## CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

	C' CI I
Mayor	City Clerk



October 10, 2016

The Honorable Members of the City Council City of Des Moines 400 Robert D. Ray Drive Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the Meredith, I am submitting the attached banner designs for your approval. If the designs are approved, the Downtown Community Alliance will facilitate the display of up to 14 banners on 7 poles in downtown Des Moines. These banners will be displayed between 18<sup>th</sup> and 15<sup>th</sup> street.

Thank you for your positive consideration.

Sincerely,

Marti Payseur Downtown Community Alliance

Enclosure: Banner designs



