



Roll Call Number

Agenda Item Number

37A

April 17, 2017

Date

Application from the American Heart Association requesting approval for banners to be placed at the start line at 17th Street and Locust Street for the Heart Walk on April 22, 2017.

Moved by _____ to receive, file, and approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GATTO				
GRAY				
HENSLEY				
MOORE				
WESTERGAARD				
TOTAL				

MOTION CARRIED

APPROVED

Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

City Clerk



City of Des Moines
Application for Permission to Temporarily Place
Banner(s) or Item(s)
Over/Across Public Street and/or Right-of-Way

Please submit application 45 days in advance
(Print or Type)

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✓ FWACE
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Applicant: American Heart Association

Address: 5000 Westown Pkwy Ste 340 WDM, IA 50206

Contact Person: Lindsay Eastin Alternate Contact Carrie Mueller

Daytime Phone: 515-414-3200 Cell Phone: 515-771-2436

E-Mail Address: lindsay.eastin@heart.org Fax: _____

Date(s) the banner(s) or item(s) will be displayed: 4/22/17

Purpose of the banner(s) or item(s): Start Line for Heart Walk

Preferred Location: Please provide a map or diagram of the street indicating banner location. 17th & Locust - see attached

How will the banner(s) or item(s) be anchored?
hung from scaffolding that is rented from CLE

If you plan to anchor to the utility pole, please provide written permission from the utility company or from the City (if poles are City-owned). Such permission is not a substitute for meeting the requirements for receiving this permit.

Size of banner(s) or item(s):
25 ft x 4 ft

Specifications of banner(s) or item(s):

Type of Material: vinyl

Number of grommets used to secure banner or item:
18

Sketch of banner or item design: Will you need electricity provided for your item? If electricity is necessary, how would it be obtained:

Electricity N/A
See attached for sketch

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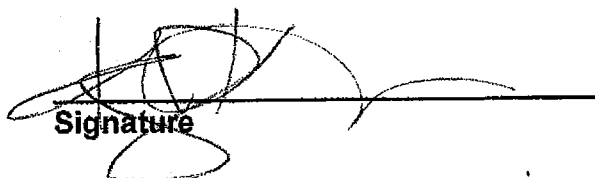
Indemnification:

To the fullest extent permitted by law, the Applicant agrees to defend, pay on behalf of, indemnify, and hold harmless the City of Des Moines, Iowa against any and all claims, demands, suites, or loss, including any and all outlay and expense connected therewith, by reason of personal injury, bodily injury or death, and property damage, which arises out of the Applicant erecting, displaying, maintaining and removing banner or item display.

Insurance:

A Certificate of Insurance to demonstrate compliance with these requirements shall be submitted to the City's Risk Management Office. Applicant shall purchase and maintain during the period of the banner or item display, including erection, display and removal of banner or item. General Liability Insurance with a limit of no less than \$500,000 per occurrence and/or aggregate, Automobile Liability Insurance for owned (if applicable), non-owned and hired vehicles with a limit of no less than \$500,000 per occurrence. Both the General and Automobile Liability Insurance policies shall include Contractual Liability coverage equivalent to that included in a standard ISO Insurance form. If the banner or item display is part of a special event for which a Street Use Permit is granted, the insurance required for the Street Use Permit will be considered to also cover insurance otherwise required for this permit.

Applicant agrees to provide all maintenance and upkeep of the banner(s) or item(s) for the duration that the banner(s) or item(s) is in place. Banner(s) or item(s) may be removed at the expense of the applicant if required by the City.


Signature

3/29/17
Date

Please return to City Clerk's Office
400 Robert D. Ray Drive
Des Moines, IA 50309
Phone: (515)283-4209, Ext. 7
Fax: (515)237-2645

FOR OFFICE USE ONLY:

Traffic Division Approval:

4-10-17

Risk Management Approval:

4-7-17

City Council Approval:

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American Heart Association
Helping Hearts Thrive

Helping Hearts Thrive
Heart Walk

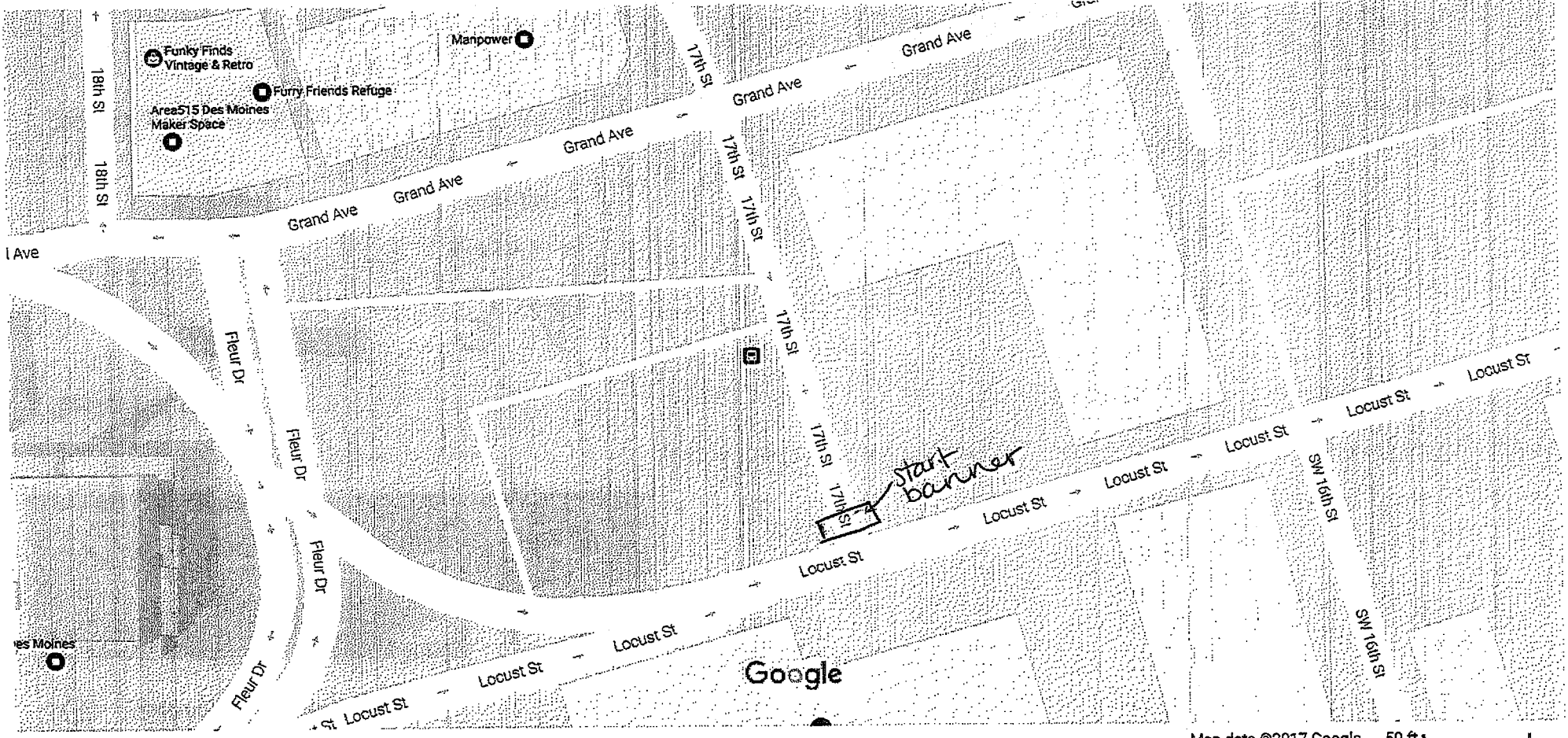
START LINE



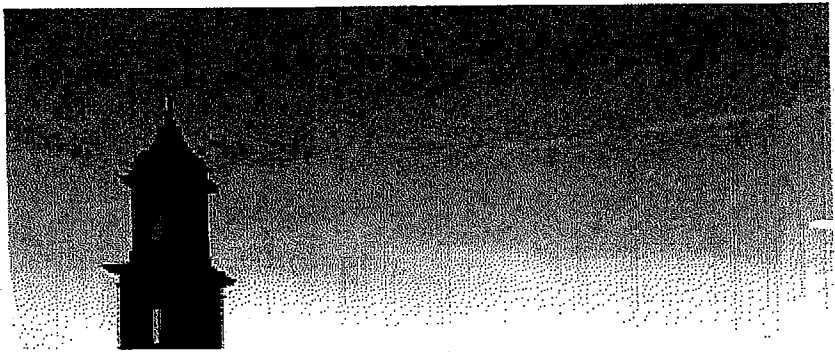
Helping Hearts Thrive
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Google Maps Meredith Corporation



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