



**Roll Call Number**

**Agenda Item Number**

37E

.....  
April 17, 2017

**Date** .....

Application from KC Running Company requesting approval for banners to be placed at the start and finish location at E. 5<sup>th</sup> Street between E. Locust Street and E. Walnut Street on July 15, 2017.

Moved by \_\_\_\_\_ to receive, file, and approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GATTO				
GRAY				
HENSLEY				
MOORE				
WESTERGAARD				
TOTAL				

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED

APPROVED

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk



City of Des Moines  
Application for Permission to Temporarily Place  
Banner(s) or Item(s)  
Over/Across Public Street and/or Right-of-Way

Please submit application 45 days in advance  
(Print or Type)

3/14/17 to Frame  
TOT  
Revised  
37E

Applicant: JoAnn Bushko - KC Running Company  
Address: 411 E. 135<sup>th</sup> Street, Kansas City, MO 64145  
Contact Person: JoAnn Bushko Alternate Contact Brad Ziegler  
Daytime Phone: 816 569 4508 Cell Phone: 816-808 3086  
E-Mail Address: Joanne@kcrunningcompany.com Fax: 816-569 4843  
Date(s) the banner(s) or item(s) will be displayed: 7/15/17

Purpose of the banner(s) or item(s): Start/finish arch for Diva Dash 5K  
+ Lil Princess Fun Run

Preferred Location: Please provide a map or diagram of the street indicating  
banner location. E 5<sup>th</sup> Street Between E Locust + E Walnut.

How will the banner(s) or item(s) be anchored?

Free standing arch w/ Banners

If you plan to anchor to the utility pole, please provide written permission from  
the utility company or from the City (if poles are City-owned). Such permission  
is not a substitute for meeting the requirements for receiving this permit.

Size of banner(s) or item(s):

19 Ft Long on the arch

Specifications of banner(s) or item(s):

Type of Material: Vinyl

Number of grommets used to secure banner or item:

approx 50 grommets

Sketch of banner or item design: Will you need electricity provided for your  
item? If electricity is necessary, how would it be obtained:

See attach picture

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**Indemnification:**

To the fullest extent permitted by law, the Applicant agrees to defend, pay on behalf of, indemnify, and hold harmless the City of Des Moines, Iowa against any and all claims, demands, suites, or loss, including any and all outlay and expense connected therewith, by reason of personal injury, bodily injury or death, and property damage, which arises out of the Applicant erecting, displaying, maintaining and removing banner or item display.

**Insurance:**

A Certificate of Insurance to demonstrate compliance with these requirements shall be submitted to the City's Risk Management Office. Applicant shall purchase and maintain during the period of the banner or item display, including erection, display and removal of banner or item. General Liability Insurance with a limit of no less than \$500,000 per occurrence and/or aggregate, Automobile Liability Insurance for owned (if applicable), non-owned and hired vehicles with a limit of no less than \$500,000 per occurrence. Both the General and Automobile Liability Insurance policies shall include Contractual Liability coverage equivalent to that included in a standard ISO Insurance form. If the banner or item display is part of a special event for which a Street Use Permit is granted, the insurance required for the Street Use Permit will be considered to also cover insurance otherwise required for this permit.

Applicant agrees to provide all maintenance and upkeep of the banner(s) or item(s) for the duration that the banner(s) or item(s) is in place. Banner(s) or item(s) may be removed at the expense of the applicant if required by the City.

John Busch  
Signature

2/9/17  
Date

Please return to City Clerk's Office  
400 Robert D. Ray Drive  
Des Moines, IA 50309  
Phone: (515)283-4209, Ext. 7  
Fax: (515)237-2645

**FOR OFFICE USE ONLY:**

Traffic Division Approval: 3/14/17

Risk Management Approval: 3/27/17

City Council Approval: \_\_\_\_\_

37E



FINISH

Running  
100

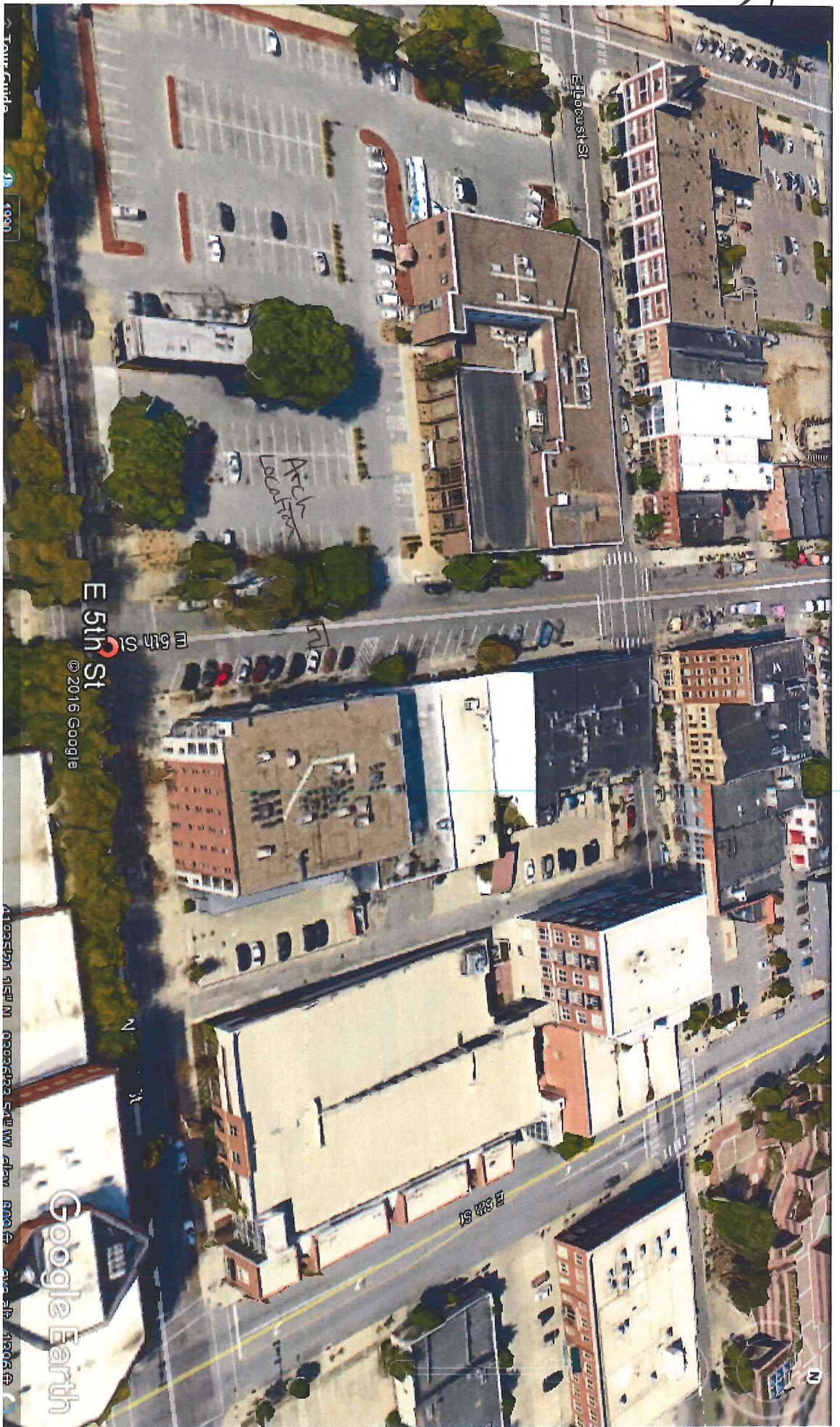
100 RUNNING GO

Running  
100

FINISH

35:09

37E



E 5th St

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Google Earth

Academy

E 6th St

E 7th St

E 8th St

N