



**Roll Call Number**

**Agenda Item Number**

**39**

May 22, 2017

**Date**

Application from Dam to Dam Committee requesting approval for banners to displayed at the Start line and runner exit on June 3rd, 2017, on 12<sup>th</sup> Street between Walnut Street and Mulberry Street, and at 12<sup>th</sup> Street and Locust Street.

Moved by \_\_\_\_\_ to receive, file, and approve.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GATTO				
GRAY				
HENSLEY				
MOORE				
WESTERGAARD				
TOTAL				
MOTION CARRIED				
APPROVED				

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk



City of Des Moines  
Application for Permission to Temporarily Place  
Banner(s) or Item(s)  
Over/Across Public Street and/or Right-of-Way

Please submit application 45 days in advance  
(Print or Type)

4/27/17  
FINANCE  
Remdl 39

Applicant: Dam to Dam Committee

Address: 323 E 5th St

Contact Person: Carl Voss Alternate Contact Kurt Schaeffer

Daytime Phone: 515-210-0237 Cell Phone: 515-988-3452

E-Mail Address: Carl.Voss@mac.com Fax: \_\_\_\_\_

Date(s) the banner(s) or item(s) will be displayed: Saturday, June 3

Purpose of the banner(s) or item(s): Finish line & runner  
exit

Preferred Location: Please provide a map or diagram of the street indicating banner location. 12th Street - between Walnut & Mulberry  
and at Locust Street

How will the banner(s) or item(s) be anchored?

See photos / designed and affixed by licensed company  
Genie Lift - banner erected and removed by Central Lighting & Equipment  
If you plan to anchor to the utility pole, please provide written permission from the utility company or from the City (if poles are City-owned). Such permission is not a substitute for meeting the requirements for receiving this permit.

Size of banner(s) or item(s):

See photos of banners - 30'x42" mesh

Specifications of banner(s) or item(s):

Type of Material:

Number of grommets used to secure banner or item:

See photos - every 24" across top and one each at bottom corners

Sketch of banner or item design: Will you need electricity provided for your item? If electricity is necessary, how would it be obtained:

No electricity. See photos e-mailed to Laura Brumgartner

2017 APR 21 AM 11:06  
CITY CLERK  
DES MOINES, IA

FILED

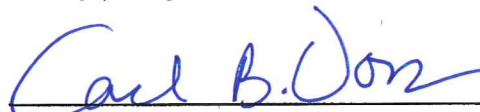
**Indemnification:**

To the fullest extent permitted by law, the Applicant agrees to defend, pay on behalf of, indemnify, and hold harmless the City of Des Moines, Iowa against any and all claims, demands, suites, or loss, including any and all outlay and expense connected therewith, by reason of personal injury, bodily injury or death, and property damage, which arises out of the Applicant erecting, displaying, maintaining and removing banner or item display.

**Insurance:**

A Certificate of Insurance to demonstrate compliance with these requirements shall be submitted to the City's Risk Management Office. Applicant shall purchase and maintain during the period of the banner or item display, including erection, display and removal of banner or item. General Liability Insurance with a limit of no less than \$500,000 per occurrence and/or aggregate, Automobile Liability Insurance for owned (if applicable), non-owned and hired vehicles with a limit of no less than \$500,000 per occurrence. Both the General and Automobile Liability Insurance policies shall include Contractual Liability coverage equivalent to that included in a standard ISO Insurance form. If the banner or item display is part of a special event for which a Street Use Permit is granted, the insurance required for the Street Use Permit will be considered to also cover insurance otherwise required for this permit.

Applicant agrees to provide all maintenance and upkeep of the banner(s) or item(s) for the duration that the banner(s) or item(s) is in place. Banner(s) or item(s) may be removed at the expense of the applicant if required by the City.

  
\_\_\_\_\_  
Signature

4-21-17  
\_\_\_\_\_  
Date

Please return to City Clerk's Office  
400 Robert D. Ray Drive  
Des Moines, IA 50309  
Phone: (515)283-4209, Ext. 7  
Fax: (515)237-2645

**FOR OFFICE USE ONLY:**

Traffic Division Approval: \_\_\_\_\_

Risk Management Approval: \_\_\_\_\_

City Council Approval: \_\_\_\_\_



Wellmark

5K Start →  
9:30

(west side  
of street)

Runner  
Exit



↑  
100000  
↓

↑  
100000  
↓

↑  
East  
↓



Medical  
20x30  
2 1/2 by 60

Open -  $F_a +$   
Parking lot

12th Leaflet-Walnut 50, Walnut 40, Walnut-Walberry 40

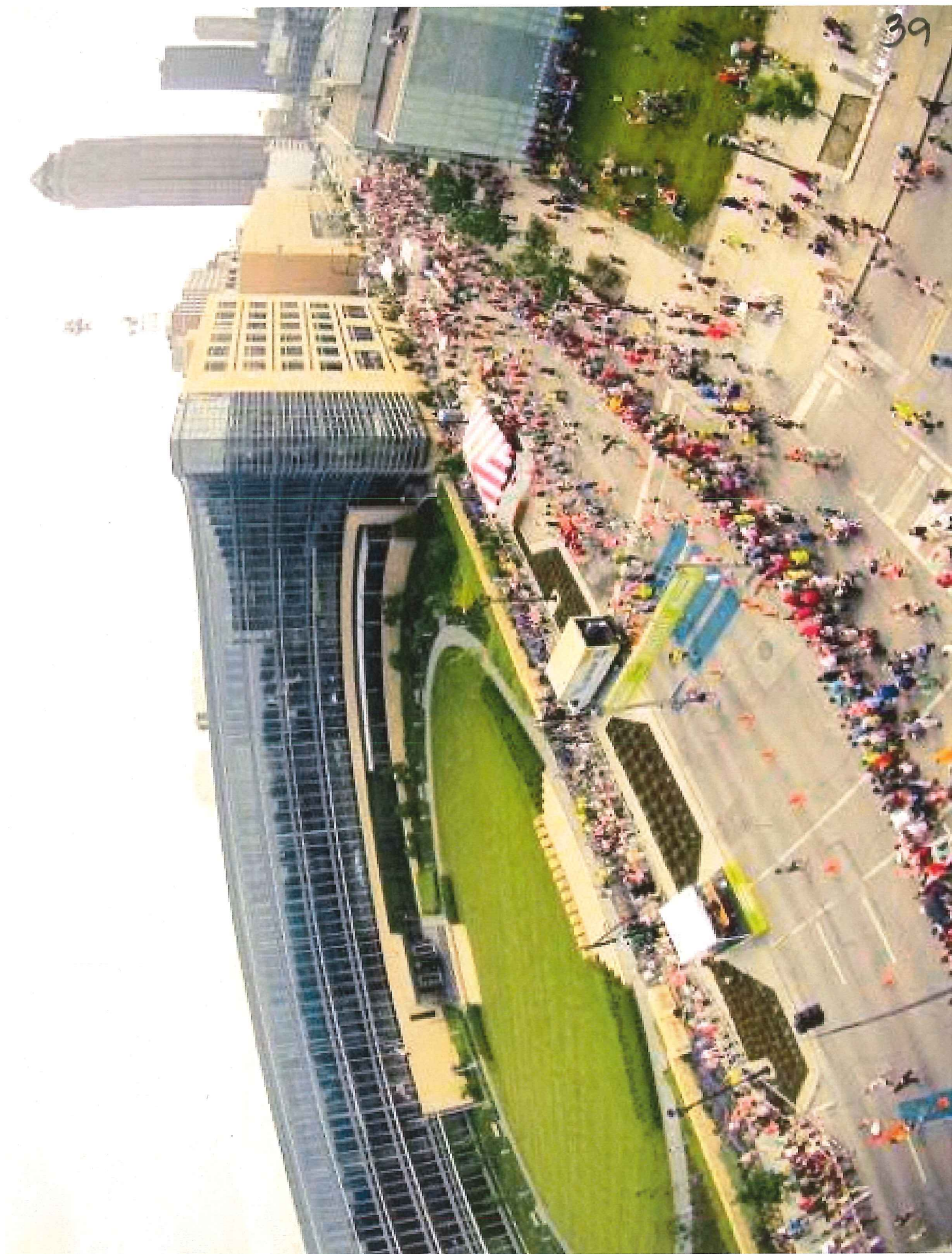
Flush scatterlings 30' banner & 26 openings

Cal  
4.10.2017











 **Nationwide**  
*On Your Side*

**DAM**  
TO  
**DAM**

**FINISH**

 **Nationwide**  
*On Your Side*





