



**Roll Call Number**

**Agenda Item Number**

37

**Date** December 18, 2017

Communication from Downtown Community Alliance, on behalf the Greater Des Moines Partnership, requesting approval of banner placement for banners to be displayed on Locust Street, East Locust Street, Grand Avenue, and 10<sup>th</sup>, 12<sup>th</sup>, 13<sup>th</sup>, and 8<sup>th</sup> Street banner poles January through December, 2018.

Moved by \_\_\_\_\_ to receive, file, and approve.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GATTO				
GRAY				
HENSLEY				
MOORE				
WESTERGAARD				
TOTAL				

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED

APPROVED

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk



December 12, 2017

The Honorable Members of the City Council  
City of Des Moines  
400 Robert D. Ray Drive  
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the Greater Des Moines Partnership, I am submitting the attached banner designs for your approval. If the designs are approved, the Downtown Community Alliance will facilitate the display of up to 100 banners on 50 poles in downtown Des Moines. These banners will be displayed on Locust, East Locust, Grand Avenue, 10<sup>th</sup>, 12<sup>th</sup>, 13<sup>th</sup> and 8<sup>th</sup> Street banner poles in January through December.

Thank you for your positive consideration.

A handwritten signature in black ink that reads "Maggie Pforts". The signature is written in a cursive, flowing style.

Maggie Pforts  
Downtown Community Alliance

Enclosure: Banner designs

# DOWNTOWN DSM USA



**#downtownDSM**

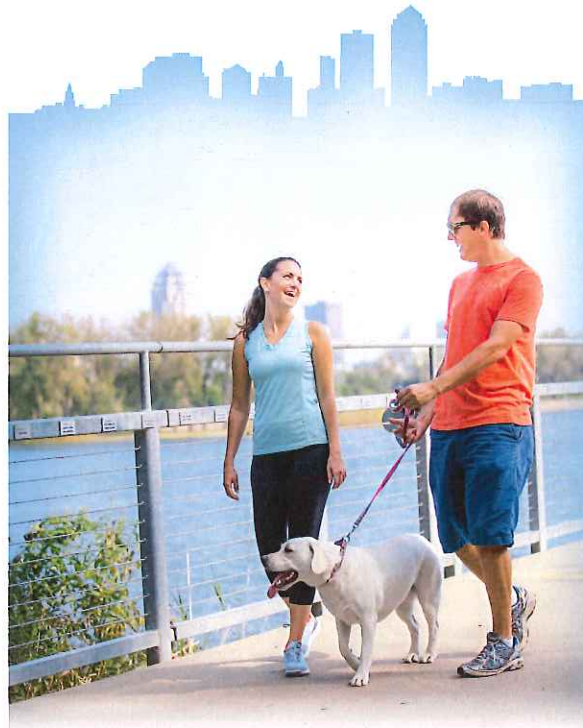
**downtownDSMUSA.com**



**GREATER DES MOINES  
PARTNERSHIP**



# DOWNTOWN DSM USA



#downtownDSM

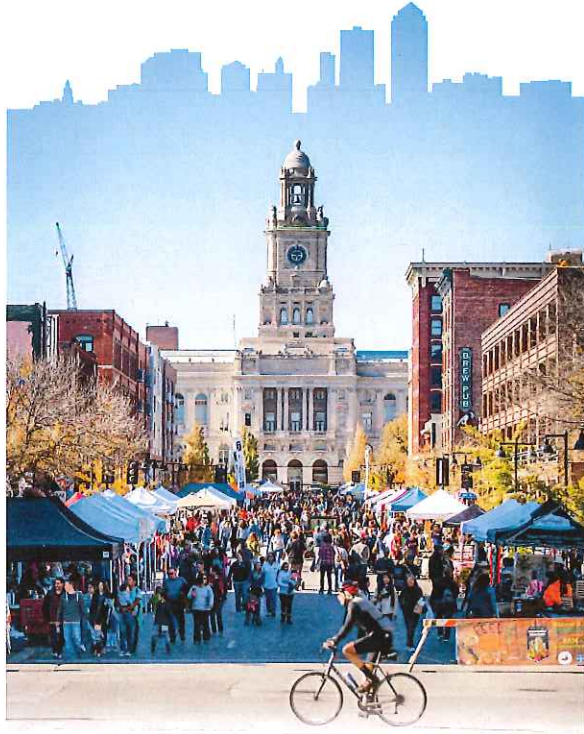
[downtownDSMUSA.com](http://downtownDSMUSA.com)



GREATER DES MOINES  
PARTNERSHIP



# DOWNTOWN DSM USA



#downtownDSM

[downtownDSMUSA.com](http://downtownDSMUSA.com)



GREATER DES MOINES  
PARTNERSHIP

