



Roll Call Number

Agenda Item Number

43

Date March 8, 2018

Communication from Downtown Community Alliance, on behalf of the Lifeserve Blood Center, requesting approval of banners to be displayed on 35 banner poles on Locust Street in June, 2018 and E. Locust Street poles April through December, 2018.

Moved by _____ to receive, file and approve.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GATTO				
GRAY				
HENSLEY				
MOORE				
WESTERGAARD				
TOTAL				

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED

APPROVED

Mayor

City Clerk

February 28, 2018

The Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the Lifeserve Blood Center, I am submitting the attached banner designs for your approval. If the designs are approved, the Downtown Community Alliance will facilitate the display of up to 70 banners on 35 poles in downtown Des Moines. These banners will be displayed on Locust Street poles in June and E. Locust Street poles April - December.

Thank you for your positive consideration.

Sincerely,

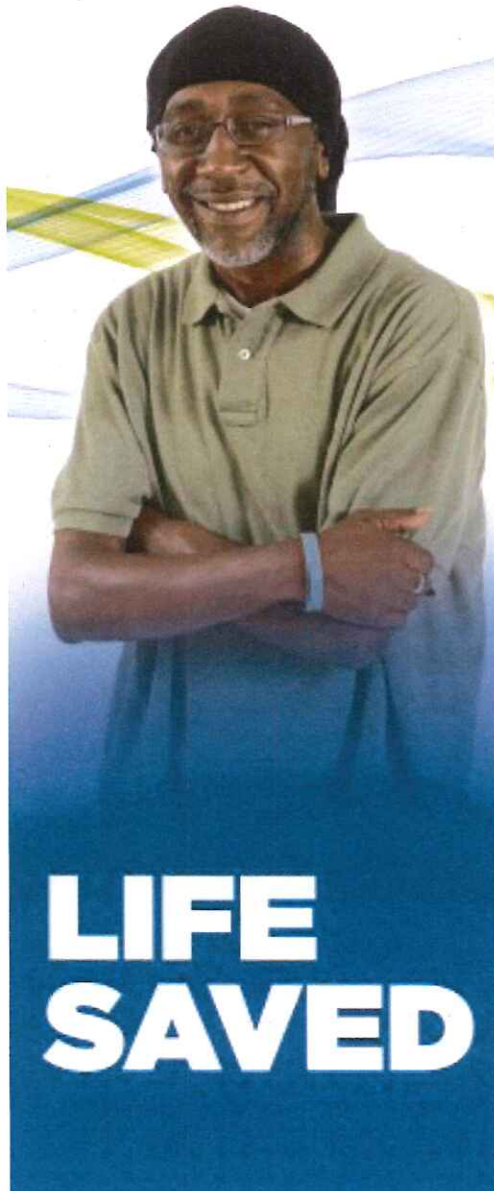


Maggie Pforts
Downtown Community Alliance

Enclosure: Banner designs



Caring for you, sharing for life.



**LIFE
SAVED**



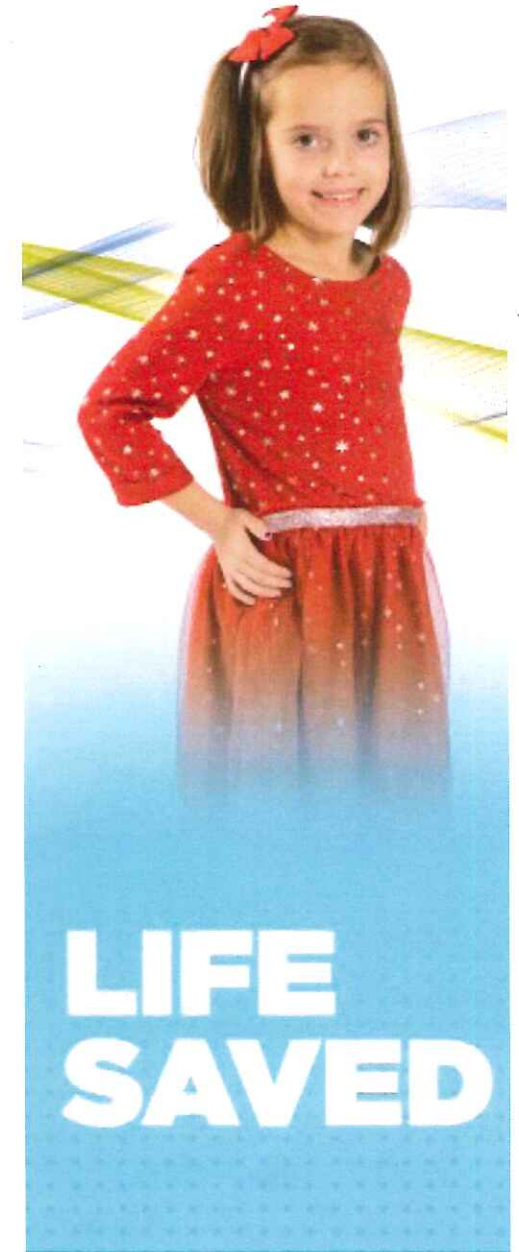
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**LIFE
SAVED**



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**LIFE
SAVED**