



**Roll Call Number**

**Agenda Item Number**

27

**Date** May 7, 2018

Communication from Downtown Community Alliance, on behalf of Iowa State University, requesting approval for up to 20 banners to be displayed on 10 poles on Locust Street, June through September, 2018.

Moved by \_\_\_\_\_ to receive, file and approve.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
BOESEN				
COLEMAN				
GATTO				
GRAY				
MANDELBAUM				
WESTERGAARD				
TOTAL				

MOTION CARRIED

APPROVED

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk

# DOWNTOWN DSM USA



27

May 2, 2018

The Honorable Members of the City Council  
City of Des Moines  
400 Robert D. Ray Drive  
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the Iowa State University, I am submitting the attached banner designs for your approval. If the designs are approved, the Downtown Community Alliance will facilitate the display of up to 20 banners on 10 poles in downtown Des Moines. These banners will be displayed on Locust Street poles June-September.

Thank you for your positive consideration.

Sincerely,

A handwritten signature in cursive script that reads 'Maggie Pforts'.

Maggie Pforts  
Downtown Community Alliance

Enclosure: Banner designs

14" h for 6" pole sleeve  
(solid color recommended)

← fold (top of finished size)  
ordered banner size: 30"w x 96"h

← start of pole sleeve

← overall width and height  
(bleed area): 32"w x 112"h

← art safe area: 28"w x 78"h  
(1.5" from start of pole pocket)

IVY<sup>TM</sup>  
MBA  
IN  
DSM

IOWA STATE  
UNIVERSITY<sup>TM</sup>  
Ivy College of Business

← start of pole sleeve

14" h for 6" pole sleeve  
(solid color recommended)

← fold (bottom of finished size)

