



Date August 20, 2018

APPROVAL OF PAYMENT OF \$25,000 TO THE GOLF CHARITABLE FOUNDATION OF GREATER DES MOINES FOR A SPONSORSHIP OF THE 2018 PRINCIPAL CHARITY CLASSIC

WHEREAS, the Principal Charity Classic golf tournament is a family-friendly event that contributes greatly to the economic vitality and quality of life in Central Iowa; and

WHEREAS, the Principal Charity Classic brings thousands of visitors into the City of Des Moines, with the 2018 event having an attendance of 53,842 people and the 2019 event having an estimated economic impact of \$23,000,000, with contributions of over \$3,500,000 in 2017 and more than \$12,000,000 over the last 10 years to local charities; and

WHEREAS, the Golf Charitable Foundation of Greater Des Moines offers sponsorships in order to continue to hold this premiere event; and

WHEREAS, the City of Des Moines and area businesses and charities would benefit from the 2018 Principal Charity Classic.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa that the Council determines that the residents of the City of Des Moines will receive a benefit from the 2018 Principal Charity Classic and the City's sponsorship of such event will support such event.

BE IT FURTHER RESOLVED that the payment of \$25,000 for a sponsorship to the 2018 Principal Charity Classic is hereby approved and the City Manager is hereby authorized and directed to make such payment and to execute any implementing agreement on behalf of the City, subject to approval as to form by the Legal Department.

Moved by \_\_\_\_\_ to adopt.

APPROVED AS TO FORM:

Ann DiDonato, Assistant City Attorney

Table with 5 columns: COUNCIL ACTION, YEAS, NAYS, PASS, ABSENT. Rows include COWNIE, BOESEN, COLEMAN, GATTO, GRAY, MANDELBAUM, WESTERGAARD, and TOTAL.

MOTION CARRIED APPROVED

Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

City Clerk