



Roll Call Number

Agenda Item Number

31

Date September 24, 2018

Application from Roosevelt Cultural District requesting approval for banners to be displayed on 14 poles on 42nd Street from I-235 to Crocker, September 2018 through August 2019, subject to approval from appropriate City departments.

Moved by _____ to receive, file and approve.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
BOESEN				
COLEMAN				
GATTO				
GRAY				
MANDELBAUM				
WESTERGAARD				
TOTAL				

MOTION CARRIED

APPROVED

Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

City Clerk



**City of Des Moines
Application for Permission to Temporarily Place
Banner(s) or Item(s)
Over/Across Public Street and/or Right-of-Way**

**Please submit application 45 days in advance
(Print or Type)**

Applicant: Roosevelt Cultural District

Address: c/o Des Moines Playhouse, 831 42nd St, Des Moines, IA 50312

Contact Person: Susan Noland **Alternate Contact** Lee Ann Bakros

Daytime Phone: 515-255-1167 **Cell Phone:** 515-229-5213

E-Mail Address: Lbakros@dmplayhouse.com **Fax:** _____

Date(s) the banner(s) or item(s) will be displayed: 9/1/2018-8/31/2019

Purpose of the banner(s) or item(s): Roosevelt Cultural District and Playhouse
100th Anniversary

Preferred Location: Please provide a map or diagram of the street indicating
banner location. 14 poles on 42nd St from I-235 to Crocker (map attached)

How will the banner(s) or item(s) be anchored? On pole sleeves per MidAmerican
Energy installation guidelines

**If you plan to anchor to the utility pole, please provide written permission from
the utility company or from the City (if poles are City-owned). Such permission
is not a substitute for meeting the requirements for receiving this permit.**

Size of banner(s) or item(s): 31" x 96" with 2.5" pole sleeves

Specifications of banner(s) or item(s):

Type of Material: 18 oz. vinyl

Number of grommets used to secure banner or item: None as banners are
affixed to an upper and a lower pole sleeve

Sketch of banner or item design: Will you need electricity provided for your
item? If electricity is necessary, how would it be obtained: Sketches attached.
No electricity needed.

Indemnification:


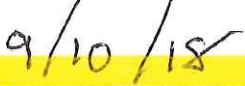
**To the fullest extent permitted by law, the Applicant agrees to defend, pay on
behalf of, indemnify, and hold harmless the City of Des Moines, Iowa against
any and all claims, demands, suites, or loss, including any and all outlay and**

expense connected therewith, by reason of personal injury, bodily injury or death, and property damage, which arises out of the Applicant erecting, displaying, maintaining and removing banner or item display.

Insurance:

A Certificate of Insurance to demonstrate compliance with these requirements shall be submitted to the City's Risk Management Office. Applicant shall purchase and maintain during the period of the banner or item display, including erection, display and removal of banner or item, General Liability Insurance with a limit of no less than \$500,000 per occurrence and/or aggregate occurrence. The General Liability Insurance policy shall include Contractual Liability coverage equivalent to that included in a standard ISO Insurance form. If the banner or item display is part of a special event for which a Street Use Permit is granted, the insurance required for the Street Use Permit will be considered to also cover insurance otherwise required for this permit.

Applicant agrees to provide all maintenance and upkeep of the banner(s) or item(s) for the duration that the banner(s) or item(s) is in place. Banner(s) or item(s) may be removed at the expense of the applicant if required by the City.

	
Signature	Date

Please return to City Clerk's Office
400 Robert D. Ray Drive
Des Moines, IA 50309
Phone: (515)283-4209, Ext. 7
Fax: (515)237-1645

FOR OFFICE USE ONLY:

Traffic Division Approval:	_____
Risk Management Approval:	_____
City Council Approval:	_____

14 poles, 42nd Street from I-235 to Center Street





LEARN



WELCOME



WELCOME





CHEER





SHOP



WELCOME



WELCOME





CREATE





CREATE



WELCOME



WELCOME





PLAY





DINE



WELCOME



WELCOME





GATHER



	GATHER	
WELCOME		
WELCOME		
	LEARN	
	CHEER	
WELCOME		
WELCOME		
	SHOP	

	PLAY	
WELCOME		
WELCOME		
	DINE	

"LES MISÉRABLES"
2013-14 SEASON

Steve Berry



100 YEARS



"ANNIE"
2009-10 SEASON

*Madison Barnes
and Mary
Katherine Gillette*



100 YEARS



"MEREDITH WILLSON'S THE MUSIC MAN JR."
PERFORMANCE
ACADEMY 2017

*Lucie Keith and
Marquis Bundy*



100 YEARS



"DISNEY'S THE LITTLE MERMAID"
2017-18 SEASON

Jackie Schmillen



100 YEARS



