

**Date** February 10, 2020

Request from Downtown Community Alliance, on behalf of Meredith Corporation, for approval of up to seven banners to be displayed on seven poles in downtown Des Moines between 15th and 18th Street beginning March 20.

Moved by \_\_\_\_\_ to receive, file and approve.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
BOESEN				
GATTO				
GRAY				
MANDELBAUM				
VOSS				
WESTERGAARD				
TOTAL				

**CERTIFICATE**

I, P. Kay Cmelik, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED

APPROVED

\_\_\_\_\_ Mayor

\_\_\_\_\_ City Clerk

January 23, 2020

The Honorable Members of the City Council  
City of Des Moines  
400 Robert D. Ray Drive  
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of Meredith, I am submitting the attached banner designs for your approval. If the designs are approved, the Downtown Community Alliance will facilitate the display of up to 7 banners on 7 poles in downtown Des Moines. These banners will be displayed between 18<sup>th</sup> and 15<sup>th</sup> Street beginning March 20.

Thank you for your positive consideration.

Sincerely,



Colleen Murphy  
Downtown Community Alliance

Enclosure: Banner designs

**PROPOSED  
SPRING  
2020 BANNERS**

