



Roll Call Number

Agenda Item Number

36

Date March 9, 2020

Communications from Downtown Community Alliance requesting approval of banner designs in downtown Des Moines on behalf of the following groups:

- (A) Iowa State University for up to 20 banners on 10 poles beginning April.
- (B) Des Moines Farmers' Market for up to 40 banners on 40 poles beginning April.
- (C) Iowa State Fair for up to 68 banners on 34 poles beginning July.

Moved by _____ to receive, file and approve.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
BOESEN				
GATTO				
GRAY				
MANDELBAUM				
VOSS				
WESTERGAARD				
TOTAL				

CERTIFICATE

I, P. Kay Cmelik, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED APPROVED

_____ Mayor

_____ City Clerk

36

DOWNTOWN DSM USA



March 2, 2020

The Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the Iowa State Fair, Iowa State University, and the Des Moines Farmers' Market, I am submitting the attached banner designs for your approval. If the designs are approved, the Downtown Community Alliance will facilitate the display of up to 68 banners on 34 poles in downtown Des Moines for the Iowa State Fair beginning the first week of July, up to 20 banners on 10 poles in downtown Des Moines for Iowa State University beginning April, and up to 40 banners on 40 poles for the Des Moines Farmers' Market beginning April.

Thank you for your positive consideration.

Sincerely,

A handwritten signature in cursive script that reads 'Abby Doster'.

Abby Doster
Downtown Community Alliance

Enclosure: Banner designs

30x96 banner with 6" pole sleeve

14" h for 6" pole sleeve
(solid color recommended)

← fold (top of finished size)
ordered banner size: 30"w x 96"h

← start of pole sleeve

← overall width and height
(bleed area): 32"w x 112"h

← art safe area: 28"w x 78"h
(1.5" from start of pole pocket)

**BEST
MBA
IN
DSM —
AGAIN!**

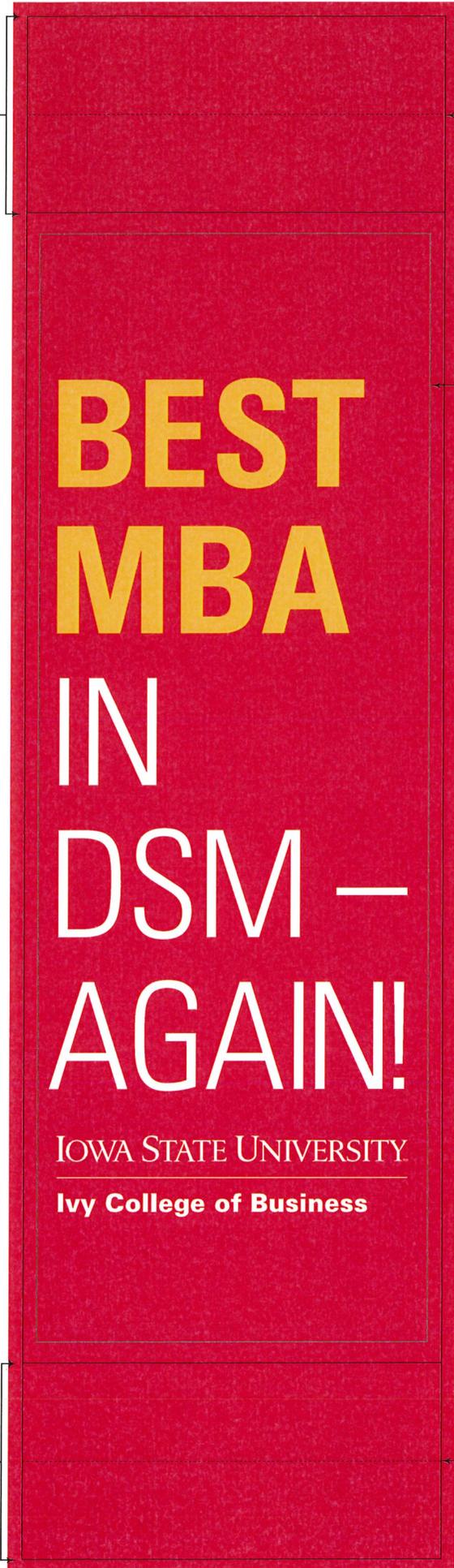
IOWA STATE UNIVERSITY

Ivy College of Business

← start of pole sleeve

14" h for 6" pole sleeve
(solid color recommended)

← fold (bottom of finished size)



DOWNTOWN
DSM USA

MEET ME AT THE MARKET



SATURDAY MORNINGS

MAY 2 – OCT. 31, 2020
DOWNTOWN DES MOINES, IOWA

DESMOINESFARMERSMARKET.COM

#MARKETDSM   



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FAIR?**



IowaStateFair

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