



**Roll Call Number**

\_\_\_\_\_

**Agenda Item Number**

23

**Date** April 20, 2020

Request from Downtown Community Alliance, on behalf of Life Serve Blood Center, for approval of up to 80 banners on 40 poles in downtown Des Moines beginning the first week of May 2020.

Moved by \_\_\_\_\_ to receive, file and approve.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
BOESEN				
GATTO				
GRAY				
MANDELBAUM				
VOSS				
WESTERGAARD				
TOTAL				
MOTION CARRIED			APPROVED	

**CERTIFICATE**

I, P. Kay Cmelik, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_ Mayor

\_\_\_\_\_ City Clerk



April 10, 2020

The Honorable Members of the City Council  
City of Des Moines  
400 Robert D. Ray Drive  
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of Life Serve Blood Center, I am submitting the attached banner designs for your approval. If the designs are approved, the Downtown Community Alliance will facilitate the display of up to 80 banners on 40 poles in downtown Des Moines beginning the first week of May through the first week of January 2021.

Thank you for your positive consideration.

Sincerely,

A handwritten signature in black ink that reads "Abby Doster".

Abby Doster  
Downtown Community Alliance

Enclosure: Banner designs



**YOUR  
BLOOD.**

**YOUR  
HOSPITAL.**

**YOUR  
NEIGHBORS.**

**LIFESERVEBLOODCENTER.ORG**

