



**Roll Call Number**

**Agenda Item Number**

36

**Date: August 17, 2020**

Communication from Downtown Community Alliance, on behalf of the Greater Des Moines Partnership, for approval of up to 80 banners on 40 poles in downtown Des Moines beginning the first week of September through end of 2020.

Moved by \_\_\_\_\_ to receive, file and approve.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
BOESEN				
COLEMAN				
GATTO				
GRAY				
MANDELBAUM				
WESTERGAARD				
<b>TOTAL</b>				
MOTION CARRIED			APPROVED	

**CERTIFICATE**

I, P. Kay Cmelik, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk



August 10, 2020

The Honorable Members of the City Council  
City of Des Moines  
400 Robert D. Ray Drive  
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the Greater Des Moines Partnership, I am submitting the attached banner designs for your approval. If the designs are approved, our Downtown Team will facilitate the display of up to 80 banners on 40 poles in downtown Des Moines beginning the first week of September through the end of 2020.

Thank you for your positive consideration.

Sincerely,

Colleen Murphy  
Greater Des Moines Partnership – Downtown Team

Enclosure: Banner designs

**DSM** USA  
DES MOINES, IOWA | USA

**WELCOMING  
COMMUNITY**  
*Celebrating*  
**INCLUSIVITY**



**#GlobalDSM #DSMUSA**

 **GREATER DES MOINES  
PARTNERSHIP**



**DSM** USA  
DES MOINES, IOWA | USA

**WELCOMING  
COMMUNITY**  
*Celebrating*

**OPPORTUNITY**



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**gm** GREATER DES MOINES  
PARTNERSHIP



**DSM** USA  
DES MOINES, IOWA | USA

**WELCOMING  
COMMUNITY**  
*Celebrating*

**CREATIVITY**



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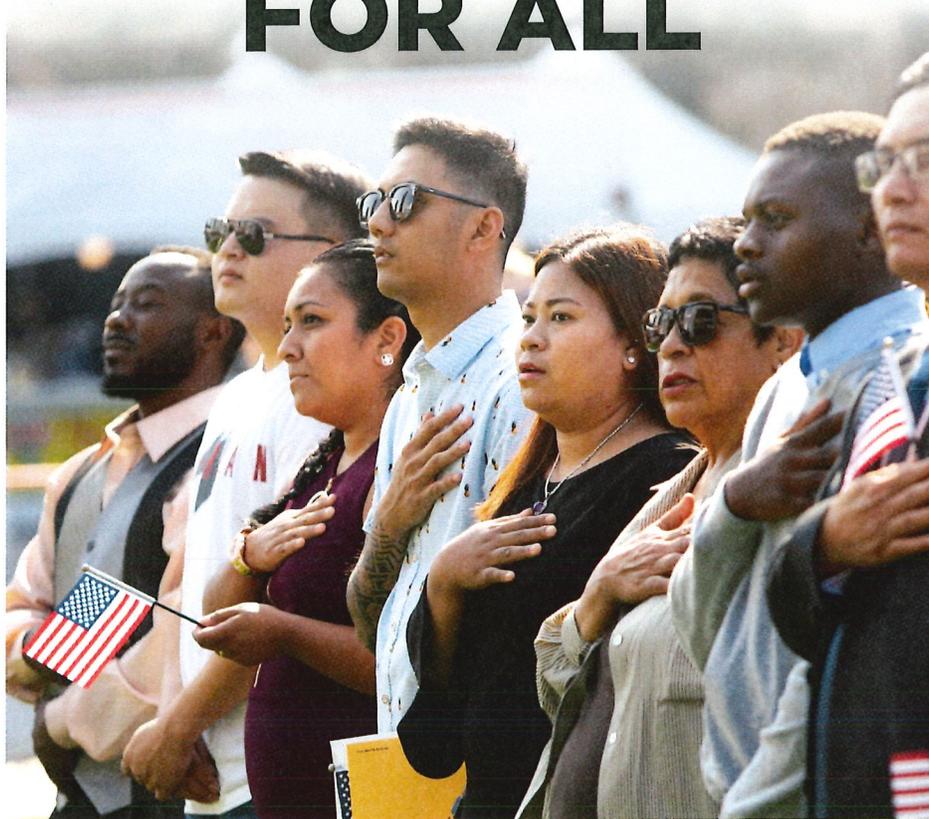
**dm** GREATER DES MOINES  
PARTNERSHIP



**DSM** USA  
DES MOINES, IOWA | USA

**WELCOMING  
COMMUNITY**  
*Celebrating*

**PROSPERITY  
FOR ALL**



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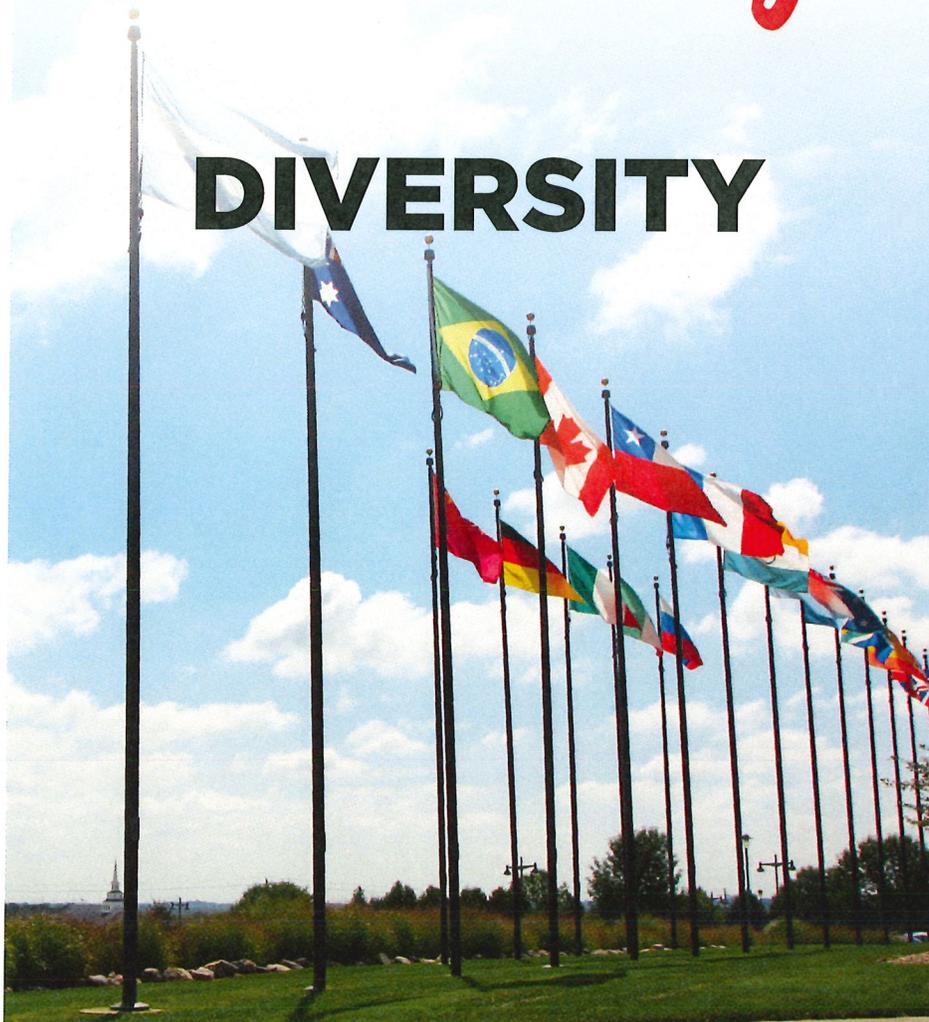
 GREATER DES MOINES  
PARTNERSHIP



**DSM** USA  
DES MOINES, IOWA | USA

**WELCOMING  
COMMUNITY**  
*Celebrating*

**DIVERSITY**



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