



Roll Call Number

Agenda Item Number

45

Date January 25, 2021

Communication from Downtown Community Alliance, on behalf of the Greater Des Moines Partnership, for approval of up to seven (7) banners on seven (7) banner poles in Downtown Des Moines beginning March 19 through September 2021. These banners will be displayed on Locust Street outside of Meredith Corporation between 18th and 15th Street.

Moved by _____ to receive, file and approve.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
BOESEN				
VOSS				
GATTO				
GRAY				
MANDELBAUM				
WESTERGAARD				
TOTAL				
MOTION CARRIED			APPROVED	

CERTIFICATE

I, P. Kay Cmelik, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Mayor

City Clerk

January 13, 2021

The Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of Meredith Corporation, I am submitting the attached banner designs for your approval. If the designs are approved, the Downtown Team at the Greater Des Moines Partnership will facilitate the display of up to 7 banners on 7 banner poles in Downtown Des Moines beginning March 19 through September 2021. These banners will be displayed on Locust St. outside of Meredith Corporation between 18th Street and 15th Street.

Thank you for your positive consideration.

Sincerely,

Colleen Murphy
Greater Des Moines Partnership

Enclosure: Banner designs

**PROPOSED
SPRING
SUMMER
2021 BANNERS**

