



Roll Call Number

Agenda Item Number

45

Date June 28, 2021

Communication from Downtown Community Alliance, on behalf of the University of Iowa, for approval of up to eighty (80) banners on forty (40) banner poles in Downtown Des Moines beginning August 1, 2021. These banners will be displayed in Western Gateway Park and the Historic East Village.

Moved by _____ to receive, file and approve.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
BOESEN				
VOSS				
GATTO				
GRAY				
MANDELBAUM				
WESTERGAARD				
TOTAL				
MOTION CARRIED			APPROVED	

CERTIFICATE

I, P. Kay Cmelik, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

_____ Mayor

_____ City Clerk



June 8, 2021

The Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the University of Iowa, I am submitting the attached banner designs for your approval. If the designs are approved, the Downtown Team at the Greater Des Moines Partnership will facilitate the display of up to 80 banners on 40 banner poles in Downtown Des Moines beginning August 1, 2021. These banners will be displayed in Western Gateway Park and the Historic East Village.

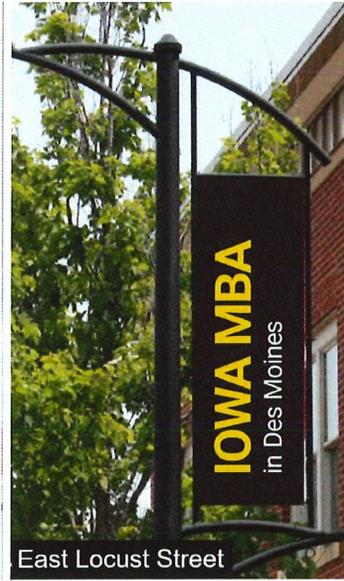
Thank you for your positive consideration.

Sincerely,

Colleen Murphy
Greater Des Moines Partnership

Enclosure: Banner designs

East Locust - Alternating block Iowa (gold), Iowa MBA (black), block Iowa (gold), BA (black)



Western Gateway - Alternating block Iowa (gold) w/ Iowa MBA (black) and block Iowa (black) w/ BA (gold)

