

Agenda Item Number

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Date <u>August 23, 2021</u>

Submission of the 2019-2020 Annual Report of the Greater Des Moines Public Art Foundation as required by agreement.

Moved by\_\_\_\_\_\_ to receive and file.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT	CERTIFICATE
COWNIE					
COLEMAN					I, P. KAY CMELIK, City Clerk of said City hereby
GRIESS			1		certify that at a meeting of the City Council of said City of Des Moines, held on the above date,
HENSLEY					among other proceedings the above was adopted.
MAHAFFEY					
MEYER					IN WITNESS WHEREOF, I have hereunto set my
MOORE					hand and affixed my seal the day and year first above written.
TOTAL					
MOTION CARRIED			A	PPROVED	
				Mayor	City Clerk





#### MISSION

Greater Des Moines Public Art Foundation places inspiring art in increasing numbers of visible public spaces through public-private collaborations and partnerships. We educate and engage the community in an awareness and understanding of public art identity and culture.

#### VISION

Greater Des Moines Public Art Foundation is a catalyst for outstanding public art projects with the power to inspire people who reside, work, and visit Greater Des Moines and to shape a fair and just community. With our priorities, we seek to be a world-class destination for transformative public art.

#### ROLES and FUNCTION

We facilitate placement of site-specific art through public, private and community collaborations. We rely on our values to guide the use of a structured process. That process monitors site opportunities, identifies artists, carries out project review inquiries and juried artist selection processes. It also oversees concept development, installation, community engagement and long-term maintenance of its art installations.

#### CORE VALUES

Our values of Excellence, Inspiration, Integrity and Accessibility define our partnerships and collaborations. These provide the basis for criteria in selecting and prioritizing projects and acquisitions.

7.2412

To further the dialogue on racial justice, Paxton Williams, Assistant Attorney General from the Iowa Department of Justice, spoke during #TakeAWalk. This walk, organized by the Drake Black Law Student Association and the Drake Law OUTLaws (LGBTQ law student association), culminated at the site of *A Monumental Journey*. "It was a great event. To experience *A Monumental Journey* engaged by the community in that way was very meaningful," commented Susan Fitzsimmons, vice president, PAF Board of Directors.

20 June 2020 | Photo: M. J. Rowe



MESSAGE FROM THE DIRECTOR

### HIGHLIGHTS, CHALLENGES, AND LEARNINGS

So much of our world has dramatically changed during the course of this fiscal year. By mid-March 2020, as the coronavirus pandemic spread, we witnessed non-profit and commercial operations staggering under mandated closures. Days of postponements, cancellations and devastation affected all of us. Our year's journey yielded lessons in resiliency and compassion.

While the numbers in our 2019–2020 Annual Report mirror the effect of sheltering in place for the final three-plus months of the fiscal year, numbers only tell part of the story.

We began the year with celebration. In July 2019, we held a joyful unveiling of the *Multiple Black* project by lowa-based performance artist Mitchell Squire. Mitchell was the 10th artist commissioned to create a large-scale design to be wrapped around a city transit bus. A month later, combining purposefulness and pageantry, the iconic masterpiece *Mifty Fountain* by internationally acclaimed American artist Tom Sachs was publicly dedicated.

Seizing promise and opportunities, Greater Des Moines Public Art Foundation (PAF) set out on a positive trajectory to realize a four-year strategic plan. I am deeply grateful to the Board of Directors for embracing this unexpected opportunity to rethink what we do, for whom we do it and how we execute our work.

I am exceedingly proud that we have charted this new way forward. The planning process was no small feat and it required an all-hands-on-deck effort. When a new collaboration with Des Moines International Airport was identified, it included the possibility of a landmark sculpture commission by pioneering artist Alice Aycock.

PAF's SW/SH project accelerated. The Des Moines-based artist Jordan Weber was commissioned to transform ordinary basketball courts into remarkable mural-style designs in the Oakridge Neighborhood, an area ethnically diverse and economically poor.

Rebel City 515 breakdancers perform at the unveiling of Mitchell Squire's *Multiple Black* commissioned by PAF. 25 July 2019 | Photo: Eric J, Salmon Art can bring us together and create a free space for conversations — finding inspiration, restoring and comforting our souls in valuable ways. The pandemic, the deaths of George Floyd and Breonna Taylor and other people of color and the public protests across the globe challenged us to see how art could help bring about these civic and personal processes of reflection and self-examination. The events of May and June 2020 — and their impact across our nation — deeply affected us. As a charitable arts organization, we recognize that racial injustice continues to have a significant impact on the lives of the individuals and communities who are the audience and inspiration for our work. For the artists, arts organizations, communities and wisitors

a role in injustice in their own ways, far too often and for too long profiting from the labor, culture and experiences of African Americans with little recognize the source and the value of these contributions. Yet, we recognize the power of the arts to redefine narratives, shift culture, imagine freedom, influence and heal.

With a renewed momentum, we reaffirm our commitment to strengthening programs and collaborations to diversify arts in public spaces. We hope the following pages will shed light on some of the creativity and adaptability of both public art and artists to thrive, inspire, connect and engage us all no matter the challenge or limitation. The achievements of fiscal year 2020 were made possible thanks to the leadership of many individuals listed on the following pages. We are deeply grateful for your patronage, participation and partnership.

M. Jessica Rowe I DIRECTOR



COMPLETE PUBLIC ART PROJECT

## SPLASH AND MIFFY FOUNTAIN SPECTACLE

#### ARTIST Tom Sachs

ARTWORK

Miffy Fountain, 2008 Cast bronze and paint

EVENT Public Dedication & Celebration, 27 August 2019

#### PUBLIC ART SITE North grounds of Western Gateway Park on Locust Street between

12th and 10th Streets, outside the Central Public Library

ANNUAL AVERAGE DAILY TRAFFIC (AADT) 7,300 Vehicles

PUBLIC ART / LOGISTICS COMMITTEE Mary Bucksbaum Scanlan I DONOR Randy Hamilton I COMMITTEE CO-CHAIR, BOARD OF DIRECTORS Khalid Khan I COMMITTEE CO-CHAIR, BOARD OF DIRECTORS

#### CONSULTANTS

Baldwin Gallery I ASPEN, COLORADO Bishop Engineering I IOWA Bollinger Atelier I TEMPE, ARIZONA Brett Douglas I GENUS LANDSCAPE ARCHITECTS, DES MOINES, IOWA Mid Iowa Fountain Services, LLC Neumann Monson Architects I DES MOINES, IOWA Tom Sachs Studio I NEW YORK, NEW YORK

#### COLLABORATORS AND PARTNERS

City of Des Moines Mayor and City Council, particularly Linda Westergaard who facilitated negotiations with Des Moines Water Works City Manager's Office Parks & Recreation Department City Legal Department Des Moines Public Library

#### MEDIA COVERAGE

The celebration marked the official completion of *Miffy Fountain*. More than 200 people attended the event.

Live coverage was featured on WHO TV and in *The Des Moines Register* (daily circulation 38,904). Digital information drove more than 4,200 followers to the PAF webpages from Facebook and Instagram. On August 26, 2019, Facebook received 2,778 comments on the dedication with "Likes, Loves and Wows."

#### DEDICATION AND CELEBRATION

Official comments were made by Director Jessica Rowe, the Honorable Frank Cownie, Mayor of Des Moines and PAF President, Tim Hickman. Board member, Kimberly Chauncey Shadur and Craig Shadur, MD, at patrons and friends of the late Melva Bucksbaum, paid tribute to her generosity. Enjoying the celebration with people of all ages and ethnic backgrounds truly was a salute to Des Moines' public arts culture. Iowa musician Dartanyan Brown delivered a full-hearted set backed by musicians and vocalists Lizz Sharp, Joe Burriola and Scott Dawson.

Poet LaNetta Burgs, from Des Moines Public Schools RunDSM program and semifinalist of the 2019 Brave New Voices International Youth Poetry Festival, performed an original spoken word poem.

A reception immediately followed the dedication.

#### ABOUT MIFFY FOUNTAIN

During the official remarks, Tom Sachs spoke to the audience about *Miffy Fountain*. Sachs was inspired by the transformation of *Miffy Fountain* from a beloved children's story character into an international mega-brand. *Miffy Fountain* is deliberately scarred and rugged. Marks and drips made from hand-gluing pieces of

Artist Tom Sachs joins elementary school children gleefully signaling a thumbs-up for *Milfy Fountain* during the Public Dedication and Celebration, 27 August 2019 | Photo: Eric J. Salmon COMPLETE PUBLIC ART PROJECT

foam core were preserved and then cast into bronze and painted white. The effect, with all its flaws, is startlingly human. From a mass-produced product, Sachs has given us an avatar of human experience.

The nature of *Miffy*'s façade is echoed in the tears that stream from her eyes, falling into the pool around her feet. When asked why *Miffy* is crying, Sachs explained simply, "Because she is sad." This work of art embodies our frailty and strength. We are reminded that empathy towards others makes us human.

#### ABOUT THE ARTIST

Tom Sachs (American, born 1966) lives and works in New York. After studying at the Archittectural Association in London in 1987, he received a BA from Bennington College, Vermont. His work has been widely shown in Europe and in the United States, including solo exhibitions: *Boombax 1999–2016*, Brooklyn Museum (2016), Brooklyn, New York; *Logjam*, Des Moines Art Center, (2007); and *Survey: America, Modernism, Fashion*, Astrup Fearnley Museet for Moderne Kunst, Oslo, Norway (2006). His work is included in major museum collections including: Centre Georges Pompidou, Paris, France; Metropolitan Museum of Art, New York, Solomon R. Guggenheim Museum and The Whitney Museum of American Art, New York, New York; and the Museum of Modern Art, San Francisco, California.





TOP Artist Tom Sachs addresses the crowd during the dedication of Miffy Fountain.

LOWER LEFT Donor Mary Bucksbeum Scanlan (right) with friend Gail Richards at a reception following the dedication of *Miffy Fountiain* in memory of her mother, Melva Bucksbaum. CENTER Tom Sachs with Glenn Bucksbaum, Mary Bucksbaum Scanlan, Patrick Scanlan and Stella Scanlan.

RIGHT Poet LaNetta Burgs, from Des Moines Public Schools RunDSM program and semifinalist of the 2019 Brave New Voices International Youth Poetry Festival, performed an original spoken word poem.

27 August 2019 | Photos: Eric J. Salmon and Marilyn Popovich

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### IOWA JUNETEENTH RECLAIMING OUR TIME

#### VIRTUAL JUNETEENTH CELEBRATION 18-20 JUNE 2020

#### COLLABORATORS AND PARTNERS

Iowa 2020 Juneteenth Observance Dwana Bradley I GENERAL CHAIR, IOWA JUNETEENTH 2020 MarKus Ashworth I EVENT COORDINATOR, IOWA JUNETEENTH 2020

#### ABOUT THE PROJECT

The PAF was one of the partners for Iowa's Juneteenth 2020. Juneteenth is the oldest nationally celebrated commemoration of the ending of slavery in the United States.

Last year, Iowa Juneteenth was a virtual event presented through digital and online platforms. Media sponsors included KCCI (virtual and digital TV channel), DSM TV Studios (recording studio) and BLACK ENTERPRISE, a multimedia company with digital platforms and 3,700,000 viewership.

In harmony with the Juneteenth celebration, the PAF focused on Kerry James Marshall's, A Monumental Journey. A permanent testament to civil rights, justice and equality, this sculpture honors the founders of the National Bar Association [NBA]. It is also an affirmation of Black Americans' contributions to society.

Dur partnership with Juneteenth served a broad social mission by commemorating a piece of Iowa history unknown to most residents. In 1925, here in Des Moines, pioneering African American attorneys founded the NBA, after being denied membership in the American Bar Association. This important Iowa event has had a profound impact upon our entire nation. A Monumental Journey is a timely reminder of these courageous founders and their commitment to working vigorously for freedom and justice.

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This year, Juneteenth was celebrated with a musical salute to A Monumental Journey. Professional videographers pre-recorded Isiserettes Drill & Drum Corp on location. Historical and aesthetic insights into this project were shared by Black community leaders. The documentary about the artist and his creative process was a featured broadcast.

TOP Historical and aesthetic insights into this project were shared by Black community leaders, including a reading by Andre Davis of Marianne Williamson's poem "Our Deepest Fear" and his personal insights on A Monumental Journey.

CENTER To close out the day, MarKaus Astworth hosted a talk show "Sunday Supper" from 4 to 5 pm to discuss the importance of arts and culture with the black community. (LET TO RIGHT PAC Director Jessica Rower, Andreta Davis, spoken word artist; Dr. Nary Chapman, VP Emertius of Des Moines Area Community College and PAF Board member; Dwana Bradley, chair of lowa Juncetth; and MarKaus Astworth.

BOTTOM The Isiserettes Drill & Drum Corp performed a musical salute to A Monumentai Journey during Juneteenth 2020.

20 June 2020 | Photos courtesy Iowa 2020 Juneteenth





### ARTIST'S VISION EXPRESSES BLACK ARTISTRY AND STYLE

ARTWORK Multiple Black ARTIST Mitchell Squire PUBLIC ART SITE

Hansen Triangle Park, Grand and Second Avenues

EVENT Public Unveiling Thursday, 25 July 2019

ATTENDANCE 8807 on Facebook 10 television interviews Kai Cowan's dance integrates ballet and modern dance techniques inspired the audience during the unveiling of Mitchell Squire's bus wrap, *Multiple Black*.

#### CONSULTANTS

Adelman Dean Group Connie Wilson Design

#### COLLABORATORS AND PARTNERS

Des Moines Area Regional Transit Authority (DART) Meanz Chan Photography City of Des Moines and Office of the Mayor MarKaus Ashworth Daron Richardson Eric J. Salmon Photography Mitchell Squire Rebel City 515 dancers: Thomas Scott Burman; Kai Cowan; Brandyn Davis; Jordan Willis; Taylor Manning; Xavier Scott Susan Watts I PAF PROJECT SPACES LIAISON

#### ABOUT THE PROJECT

Multiple Black was created from an assemblage and collage of original photographs. The images included a base layer of dark tightly curled strands of hair combined with gold jewelry and pearls on the left side, "parts" in the hair and freshly manicured and adorned nails on the right side of the bus. It was a celebration of the artistry and style fully expressed in multiple ways in the black community.

The project was realized through a multi-year partnership with Des Moines Area Regional Transit Authority (DART). The process led to the commission by artist, Mitchell Squire. After many months in development, the public unveiling of *Multiple Black* deepened viewers understanding and connection to ideas and meaning of the artist's design. A large diverse public was engaged online. Live performances at the unveiling were streamed on mobile devices.

In over one year, *Multiple Black* was seen an estimated 5,427,500 times along daily bus routes. The *Multiple Black* bus travelled approximately 27,000 miles into numerous greater Des Moines communities including Ankeny, Altoona, Pleasant Hill,

Des Moines, Grimes, Windsor Heights, West Des Moines, Clive, Urbandale and Johnson.

Performing artists who helped celebrate the July 25 unveiling included poet Daron Richardson as well as choreographed performances by the Rebel City 515 dancers and MarKaus, a high-energy Hip Hop singer, accompanied by other contemporary musicians.

Official comments were presented by Mayor Frank Cownie, PAF Board President Tim Hickman, Polk County and DART Commission Board member Angela Connolly and the artist, Mitchell Squire.

Three organizations were honored with \$500 public bus passes. The recognitions were donated by Mitchell Squire, an anonymous donor and PAF. The recipients were Art Force Iowa, Children & Family Urban Movement (CFUM) and Urban Dreams. Each was presented with a certificate and funds to purchase bus passes for people they serve — youth, families and other individuals who are in need of transportation.

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COMPLETE PUBLIC ART PROJECT



#### ABOUT THE ARTIST

Mitchell Squire is an installation artist, sculptor and performance artist. He is also an associate professor of architecture at Iowa State University and visiting associate professor of architecture at UC Berkeley, California. In 2010 he was a resident at the prestigious Skowhegan School of Painting & Sculpture in Maine as well as one of seven artists to receive the Midwestern Voices and Visions award from the Alliance of Artists Communities, spending five-weeks in residence at Ox-Bow, a Michigan school affiliated with the Art Institute of Chicago, Illinois. Squire has held visiting appointments at Grinnell College, Grinnell, Iowa, University of Minnesota, Minneapolis, University of Michigan, Ann Arbor. He has lectured and exhibited his work widely. His work, Inside the White Cube, was exhibited at The White Cube, London, EG. Among his accomplishments, Squire was named a Future Great in 2012 by Art Review Magazine.

ABOVE Artist Mitchell Squire, whose practice encompasses architecture, visual art, and the study of material cultural, autographed images of *Multiple Black* for children attending the unveiling. 25 July 2019 Photo: Eric J. Salmon RIGHT Rebel City 515 dancers took a bow in appreciation of the audience's enthusiastic applause. 25 July 2019 | Pholo: Eric J. Salmon

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COMPLETE PUBLIC ART TECHNOLOGY PROJECT

### DIGITAL EXPRESSIONS SUPPORT AUDIENCES AND COMMUNITIES IN EXCITING WAYS

Engagement with public art embraces many facets of the PAF's digital expression, including online publishing, interpretive video, social media, archives, searchable and tagged content and more.

In August 2019, our new website, dsmpublicartfoundation.org, was launched. The project involved close work with Think Different Designs and Connie Wilson Design. Website analytics provided us with the insights needed to redesign and update content to better align with online visitor and constituent needs. We were able to leverage these platforms in the particularly challenging time surrounding COVID-19 to better reach and support audiences and communities in exciting ways.

The home page now illustrates public art projects in a geometric grid-based design. The dropdown menu includes five categories: Discover Public Art, Explore Resources, Learn More, Visit Blog and Connect With Us.

DISCOVER PUBLIC ART provides five dropdown boxes for searching public art inventory, by artist, all public/private collections, location, map, and the Greater Des Moine Public Art Foundation's Collaborations.

EXPLORE RESOURCES provides classroom lesson plans for teachers, including interdisciplinary connections and educational information for students, by grade levels, ranging from pre-kindergarten through 12th grade. Learning is a journey and PAF gives tools and fresh, relevant content.

LEARN MORE presents specific information about the PAF. It details our mission, vision and description of the organization, lists current PAF officers and emeritus Board Directors and biographies, FAQs of frequently asked questions and answers about public art, free PDF downloads of annual reports and other publications and how-to links about making charitable donations to the Public Art Program.



VISIT BLOG champions new ideas and content focusing on innovative public arts projects nearby and around the world. CONNECT WITH US provides social media channels and

information on the PAF's public art apps, available, free, at the Apple App Store and Google Play.

#### WEBSITE VISITORS

During this fiscal year, the PAF's website's visits, within lowa, increased 18% while out of state visitors increased 27%. Expanded research of public art in Greater Des Moines and new artist biographies, education information, and publications drew visitors from across the state and around the world.

This additional breakdown reflects that the PAF's website served visitors as both a resource and destination.

New Visitors	+29%
Visitors from Social Media	+121%
Average Session Duration	+15%
Page Views	+12%
Organic Search Traffic	+17%
Direct Search Traffic	+ 49%

ABOVE MITCHENT SQUIRE WHITE NEUTRON THAT SALES AND A S





#### COLLABORATORS AND PARTNERS Rachel Buse

Tibi Chelcea Jennifer Leatherby Lesley Payne Amenda Tate Think Different Designs Art Beacon Des Moines Art Week Des Moines Des Moines Art Center Great Outdoors Foundation **Olson-Larsen Galleries** Mainframe Studios Polk County Preservation Visionary Services, Inc.

#### ABOUT THE PROJECT

A Public Art Scavenger Hunt was organized by the PAF and hosted on its website. A new page was designed and launched for Art Week Des Moines 2020. The public had a chance to test their familiarity with public art by answering questions, based on clues found on the website. Additionally, map sites like Google and Bing, virtually helped locate public art within Des Moines. This free activity throughout Art Week focused on problem solving, encouraging the public to participate and to use art clues to locate public art, like Luther Utterback's Five Stones, One Tree, located on the State Capitol Complex. Doing so increased their awareness of public art and fulfilled another important project objective, to discover creative opportunities for unique online learning.

RIGHT A new Public Art Scavenger Art web page was designed for Art Week. DURING INSTALLATION IN 1979 AND BELOW, TODAY Luther Utterback (American, 1947–1997) Five Stones, One Tree, 1979 Ginkgo tree, limestones H. 22 x W. 22 x D. 22 feet Funded by the State of Iowa, Art in State Buildings Program, and the NationalEndowment for the Arts, a federal agency. Located on the grounds of the Hoover State Diffice Building, 1305 East Walnut Street, State Capitol Complex, Des Moines, Iowa. 13 October 2011 | Photo M. J. Rowa





### ARTIST Sheena Rose Announced For 6th avenue Bus shelters

#### ARTIST Sheena Rose

#### PUBLIC ART SITE

6th Avenue from Interstate 235 north to the Des Moines River

#### COLLABORATORS AND PARTNERSHIPS

Connie Wilson I CONNIE WILSON DESIGN Jessica Terrill AIA, LEED® AP I SUBSTANCE ARCHITECTURE 6th Avenue Corridor Urban Neighborhood Main Street District (6AC) and Breann Bye I EXECUTIVE DIRECTOR DART and Matthew Harris I DART BUSINESS & COMMUNITY PARTNERSHIPS MANAGER

Richard Rawlins I RICHARD MARK RAWLINS DESIGN, UK, TRINIDAD AND TOBAGO

#### ABOUT THE PROJECT

The 6th Avenue Corridor (6AC) Urban Neighborhood Main Street Program and the PAF selected contemporary artist Sheena Rose for the 6th Avenue Corridor Bus Shelter public art project. In September 2019, this project was initiated in collaboration with the Des Moines Regional Transit Authority (DART) as part of a larger streetscape project. The 6AC is the longest and most environmentally sustainable streetscape project undertaken to date in Des Moines.

RIGHT Sheena Rose in her studio in Barbados 15 January 2020 | Photo: Amy Butcher

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#### ART SELECTION PROCESS

To achieve the 6AC's unique vision, a 12-member art selection committee was formed, consisting of art, architecture, design and music professionals, artists, community & business leaders, neighborhood stakeholders and commissioning agency representatives.

#### COMMITTEE

MarKaus Ashworth I 6AC Breann Bye I 6AC Mary S. Chapman I PAF Jonathan diLima I PAF Lois Fingerman I PAF Susan Fitzsimmons I PAF Bill Gray I 6AC Christine Her I 6AC Khalid Khan I PAF Jennifer Leatherby I 6AC Kim Poam Logan I 6AC Rene Owczarski I 6AC Benjamin Spellman I 6AC Linda Westergaard I PAF

The committee evaluated a large pool of eligible local, national and international artists. It prioritized artists whose work elevated creativity and enhanced urban identity, using criteria that included:

- Artistic excellence as evidenced by images of past projects.
- Professional qualifications and experience.
  Demonstrated ability to successfully complete public art projects of similar scale, scope and budget.

Three accomplished artists were chosen as finalists and commissioned to create and present their design concepts. In December 2019, the artist Sheena Rose was awarded the art commission for her concept. In the first quarter of 2020, the artist developed her design concept for fabrication and integration into the walls of the bus shelters.

The 6AC Bus Shelter Art Project will realize a series of seven designs digitally embedded into the glass panels of each bus shelter. The objective of this series is to create a collection with a common theme and inspiration to establish a distinct visual identity for transit in the 6AC district. Each shelter structure features five glass panels. The designs will expand across the surface of each panel. In total, fourteen bus shelters will be installed in three phases along this 1.2 mile district that stretches from the Des Moines River Bridge south to Interstate 235.



The objective of this bus shelter series is to create a collection with a common theme and inspiration to establish a distinct visual identity for transit in the GAC district.

#### IN-PROCESS PUBLIC ART PROJECT

PUBLIC ART PROGRAM COMPLETE

streetscape project includes College Avenue and the Des Moines River, Phase II reaches College Avenue south to University Avenue, Phase III will include University Avenue south to Interstate 235, completing the project.



#### ABOUT THE ARTIST

Sheena Rose (Caribbean, born 1985) is a visual artist working in Barbados. A Fulbright Scholar, she holds an MFA in Studio Art from the University of North Carolina, Greensboro. Her multidisciplinary practice includes painting, drawing, performance art, new media, public art and mixed media.

She has been a participant in the Havana Biennial, Havana, Cuba, Venice Biennial, Venice, Italy, Gwangju Biennial, Gwangju, KR, Jamaica Biennial, Kingston, Jamaica and exhibited in the Museum of Contemporary African art (MoCADA), Brooklyn, New York, Queens Museum, Queens, New York, KMAC Museum, Louisville, Kentucky, Turner Contemporary Gallery and Residency Gallery, Margate, UK. In 2019, her work was included in the Perez Art Museum, Miami. Rose has participated in many public art projects, including a two-story mural at the Inter-American Development Bank, Washington, D.C., which also has three of her paintings in its collection.

#### Sixth Avenue Corridor Bus Shelter concept design renderings.

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IN-PROCESS PUBLIC ART PROJECT

### DERWAY RAGBRAI

**ARTIST** Gail Slatter Folwell (Canadian/American, born 1961)

RAGBRAI®: River to River, 2020 ARTWORK

Water Works Park, Des Moines PUBLIC ART SITE

Greater Des Moines Public Art Foundation Des Moines Register Iowa Bicycle Coalition RAGBRAI PARTNERSHIPS

Michael Bell, PLA, ASLA I RDG PLANNING & DESIGN Sam Carrell I EXECUTIVE DIRECTOR, DES MOINES Jason Knipp | VP OF OPERATIONS, CENTRAL IA OFFICE, HENKEL CONSTRUCTION Anne Lawrie I DES MOINES REGISTER, WATER WORKS PARK FOUNDATION Dieter Drake | RAGBRAI DIRECTOR LOGISTICS COMMITTEE

M. Jessica Rowe I PAF DIRECTOR

SENIOR MARKETING MANAGER

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#### ABOUT THE PROJECT

The commissioned sculpture RAGBRAI\*: River to River, by Gail Slatter Folwell, was installed and is in the Des Moines Water Works Park, one of the largest urban parks in the United States. It has an estimated annual attendance of more than 150,000 visitors. The sculpture will be located near the Lauridsen Amphitheater.

RAGBRAI co-founders John Karras and the late Donald Kaul and generations of followers have put Iowa on every enthusiastic bicyclist's bucket list. Today, RAGBRAI is recognized as the world's largest, longest, and oldest recreational bicycle touring event.

#### ABOUT THE WORK

Standing about seven feet tall and made of steel and bronze, *RAGBRAI: River to River* is a contemporary portrayal of RAGBRAI founders, John Karras and Donald Kaul. In a dramatic pose, Karras looks east while Kaul gazes toward the west boundaries of the state. Once the viewer imagines the bicycles standing alongside each individual, a common pose can be recognized: one hand steady on the handlebar, the other hand resting on the bicycle seat. Formed aluminum spanning across 50-feet creates Iowa's billowy hills. Dozens of lighted circular shapes are integrated along this rolling pattern, representing bicycle wheels for the more than 0,000 riders who participate in this annual summertime ritual.

The sculpture's title, *RAGBRAI*: *River to River*, recognizes the long-time ritual of riders dipping a bike tire in the Missouri River at the start the ride and again in the Mississippi River at its conclusion.

The official dedication of *RAGBRAI*: *River to River* was postponed due to the Covid-19 pandemic. It will be planned for 2021. There was unanimous agreement among project stakeholders that the dedication should be a true celebration and coming together of the RAGBRAI community.

#### ABOUT THE ARTIST

Gail Slatter Folwell (Canadian/American, born 1961), an artist, designer and sculptor, lives and works in Boulder, Colorado. She earned a BFA at the University of Denver, Colorado. Her works of at are included in major collections including: Denver Art Museum; University of Notre Dame, South Bend, Indiana; and Pro Football Hall of Fame and Vail Ski Resort, Vail, Colorado. Her public art commissions include: *Drills*, Marshalltown, Iowa; *In the Peloton*, Denver Art Museum; *Challenge*, University of South Alabama, Mobile, Alabama; and *The Pitch*, Frisco, Texas.

PAGE 37-291 DETAILS FROM INSTALLATION. Gail Statter Folwell (Canadian / American, born 1961) RAGBRAF: River to River, 2020 Bronze and Aluminum Commissioned by RABRAI in collaboration with Greater Des Moines Public Art Foundation 2020 (1 Photos: Kelsey Kremer, contesy Des Moines Register

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RAGBRAI®: River to River, by Gail Slatter Folwell (below top center), was installed in the Des Moines Water Works Park, one of the largest urban parks in the United States.





IN-PROCESS PUBLIC ART PROJECT

# SWISH

ARTIST Jordan Weber

DATE Completion 2021

PUBLIC ART SITE Oakridge Neighborhood, Des Moines

#### COLLABORATORS AND PARTNERS

Bravo, Greater Des Moines, GC2O Grant Director's Discretionary Fund, PAF Tony Filippini Oakridge Neighborhood Wm C. Knapp Charitable Foundation

#### ABOUT THE PROJECT

In July 2019, the PAF board of directors approved moving *Swish* forward as a project. In June 2020, *Swish* received support to advance the initiative. Two basketball courts will be completed in the inaugural project.

We began a collaboration with the Oakridge Neighborhood, a non-profit housing and human service agency in Des Moines, to commission designs for two basketball courts. Oakridge is Iowa's oldest and largest housing project in the state. It is also one of the most diverse neighborhoods in Iowa. Over the next 12 months Swish will engage neighborhood youth in the creative process. The Oakridge Neighborhood will complete surface renovations and reengineer its courts. The artist will lead diverse artist support teams from metro area talent. Together they will fabricate each court design. Our goal is to invigorate activities for young people while supporting healthier and safer public spaces for all Oakridge Neighborhood residents.

#### ABOUT THE WORK

Swish will transform ordinary, poor condition or neglected, public basketball courts into remarkable, mural-style designs by accomplished, qualified artists. The commissioning process emphasizes neighborhood collaborations in areas ethnically diverse and economically poor. Basketball courts will spark innovation by becoming canvases for creative expression that strengthen communities and inspire multi-generational play.

#### ABOUT THE ARTIST

Jordan Weber is a Des Moines-based multi-disciplinary artist/ activist who works at the cross section of race and environmental justice. His work has been exhibited at White Box, New York. Union for Contemporary Art, Omaha, Nebraska, Intersect Art Center, St Louis, Missouri, Des Moines Art Center, Macalester College, St. Paul, Minnesota, Smack Mellon, Brooklyn, New York, Manifest Justice, Los Angeles, California, Charlotte Street Foundation, Kansas City, Missouri, Open Engagement, Chicago, Illinois. Weber is best known for his deconstructed police vehicles turned community gardens/workout equipment, and recontextualized abandoned structures. Awards and fellowships include Harvard Loeb fellowship finalist, Blade of Grass fellowship New York, New York, Tanne Foundation fellow, Des Moines, Des Moines Public Art Foundation fellow, and African American Leadership Fellow, Columbus, Ohio, He is currently the 2020 artist in residence at the Walker Art Center, Minneapolis.



Artist Jordan Weber I Photo courtesy of the artist

SWISH will transform ordinary public basketball courts into remarkable, mural-style designs.

View of artist, Jordan Weber (center), Târeo Caldwell-Johnson, CEO of Gakrid Neighborhood and Dakridge stalf discussing baskelball court transformation 2020 i Plinto, M. J. Rowe

Located on 17 acres on the north side of downtown Des Moines, Oakridge is home to nearly 1,200 residents, representing 17 countries and 25 languages — a globally diverse population.

#### Oakridge Neighborhood Representation

Africa 48%	Southeast Asia	Iraq 4%
Under 18	Refugees	Low-income
51%	60%	99%

### NEW PUBLIC ART COMMISSION WILL HONOR THE LATE JOHNNY DANOS

#### ARTIST

#### Alice Aycock

DATE Completion 2021

#### PUBLIC ART SITE

Des Moines International Airport

#### PUBLIC ART COMMITTEE

Pam Bass-Bookey Jonathan DeLima Lois Fingerman Tim Hickman Rusty Hubbell Martha James Dale Jansen John Krantz Pat McFarland Jerry Patterson Linda Westergaard

#### COLLABORATORS AND PARTNERS

Alice Aycock Studio (AYC, Ltd.) City of Des Moines Des Moines International Airport Des Moines Airport Authority

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#### ABOUT THE PROJECT

This fiscal year, a major commission by pioneering American artist Alice Aycock unfolded that will honor the late Johnny Danos. A visionary leader and philanthropist, Danos founded and served as president of the Community Foundation of Greater Des Moines which established the Greater Des Moines Public Art Foundation. Exploratory meetings with City of Des Moines officials and

Des Moines Neighborhood Development Division staff helped PAF investigate an array of site opportunities. After numerous meetings with the City to explore potential neighborhood sites, a portfolio of more than 28 possible sites for study and consideration were considered.

In January 2020, the City of Des Moines' Economic Development Director, Erin Olson-Douglas, AIA, discussed broader planning for the downtown Market District area. Initially the committee considered Alice Aycock's work and thinking in the planning and construction of a new community park in the district,

A few months later, in April 2020, as the pandemic was gaining traction, the Des Moines International Airport (DMIA) was advancing plans to reconfigure its main terminal entrance and exit. In doing so, a new public art site presented itself, the strip of land formed by the divided, reconfigured entrance and exits to the main airport complex.

By late June, as the pandemic raged on, conversations advanced about the possibilities of commissioning a major sculpture for this site. Negotiations were initiated and timelines and budgets were developed. The public art framework of designing, developing and fabricating the artwork was unfolded. A letter of intent with the airport was drafted to outline a partnership agreement for the installation and maintenance of the project.

The timing of this public art project proved a remarkable coincidence. Alice Aycock has devoted her entire artistic career to creating visual metaphors for uncontrollable forces and energies. We are combating a terrifying virus that compares to trying

to stop the wind from blowing. In her sculptures, she offers new interpretations of things that can be hard to grasp, or invisible, including states of mind and abstract phenomena such as spinning air or water.

#### ABOUT THE WORK

It was a bold time to commission public art and Alice Aycock's sculptures boldly express a sense of dynamism. The airport location provides tremendous accessibility and includes multiple angle views from the ground and in the air. About three million airline passengers each year will view the sculpture when entering and exiting the airport, taking-off and landing. This new public art project will also be seen by the 4,300,000 people who annually traverse Fleur Drive.



Alice Aycock in her New York Studio 28 January 2019 | Photo: Kristine Larsen

#### ABOUT THE ARTIST

Alice Aycock lives and works in New York. Her internationally successful career took off in the early 1970s. A graduate of Douglass College, New Brunswick, New Jersey, she received her master's degree from Hunter College, New York, New York. She has exhibited at international art exhibitions including La Biennale de Venezia, Venice, Italy, New York City's Whitney Biennial and documenta, Kassel, Germany. Museums around the world, have collected her art including the Museum of Modern Art, Whitney Museum and Metropolitan Museum, New York City, Brooklyn Museum, Brooklyn, New York, National Gallery of Art, Washington, DC, Sprengel Museum, Hanover, Germany and the Louis Vuitton Foundation in Paris, France. She is also well known for her public art installations, including sites at 14 American universities and major US airports. BOARD OF DIRECTORS

#### **GREATER DES MOINES PUBLIC ART FOUNDATION BOARD OF DIRECTORS**

PAMELA BASS-BOOKEY

Appointed 2004

Served: 2004-13

President: 2004-09

Emeritus Status 2014 Re-appointment 12/2018

First term expires 12/2021

Vice President Emeritus,

Appointed 12/2018

JONATHAN delima

Appointed 12/2018

PAULA 1. FEITNER

Lawyer and Lobbyist,

Appointed 12/2017

LOIS FINGERMAN

Appointed 2006

Served 2006-15

JEFF FLEMING

Served through 06/2020

Art Patron and Art Collector

Emeritus Status 01/2016

Re-appointment 12/2018

First term expires 12/2021

Emeritus status 2014

Re-appointed 12/2018

Community Activist

Appointed 09/2016

First term expires 12/2021

First term expires 12/2023

MARY SCOINERS CHAPMAN, Ed.D.

Filled vacancy 01/2017-12/2018

GOVERNANCE As a mission-driven, nonprofit 501(c)(3) organization, the PAF is sustained through the involvement of its governing Board of Directors comprised of 22 Des Moines residents. A board director may serve three terms or nine consecutive years. Decisions relating to the operations and governance of the PAF occur at any of the regular monthly Board meetings, or at any of the monthly meetings of the Executive Committee. The President, Vice President, Secretary, Treasurer and up to four at-large Board Directors as named by the President, form the Executive Committee.

In the periods between regular Board meetings, the Executive Committee conducts business. Actions taken by the Executive Committee are brought to the Board for ratification at its next business meeting.

in June 2020, PAF acknowledged and thanked Paula J. Feitner, who resigned her seat on the Board of Directors, She served the PAF in significant ways, not only as an active Board Director, but as an unwavering steward of public art. Individual biographies of the Board of Directors are available on

the website. PRESIDENT TIM R. HICKMAN, AIA, LEED® AP

Principal, Substance Architecture Appointed 12/2013 Third term expires 12/2022

VICE PRESIDENT SUSAN FITZSIMMONS Vice President and General Counsel Christensen Development Appointed 12/2014

Second term expires 12/2020

SECRETARY and TREASURER TED M. STUART President, Architectural Arts, Inc. (retired) Appointed 01/2013 Third term expires 2021

DALE J. JANSEN, DDS (retired) Appointed 12/2018 DARREN R. JIRSA, DDS

Appointed 12/2015 Owner, The Temple for Performing Arts Second term expires 12/2021

> Loan Bank of Des Moines Appointed 05/2019 First term expires 05/2022

KHALID A. KHAN, ASSOCIATE AIA Des Moines Area Community College Appointed 12/2014 Second term expires 12/2020

> JOHN KRANTZ President, Adventureland Park [retired], Art Collector, Jazz Planist, Arts Advocate Appointed 12/2018 First term expires 12/2021

#### PATRICIA J. MCFARLAND

Deputy General Counsel Wells Fargo & Co. (retired) Feltner & Heller, Attorneys at Law Appointed 12/2017

Wells Fargo & Co. (retired) Appointed 12/2008 President 2015--17 Emeritus status 01/2018 Re-appointed 01/2019 First term expires 01/2022

#### Appointed 11/2004

Served 11/2004 through 12/2013 and Income Solutions (RIS) Appointed 12/2017 Second term expires 12/2020

HARRIET "RUSTY" H. HUBBELL Educator, Art Patron and and Art Collector Second term expires 12/2022

MARTHA GRAHAM JAMES, Ph.D. Author and Scientist First term expires 01/2022 Appointed 12/2017 First term expires 12/2020

Art Collector and Pediatric Dentist First term expires 12/2021

Community Leader and Doctor, Iowa Oral & Maxillofacial Surgeons, P.C.

ARDIS F. KELLEY Chief Strategy Officer, Federal Home

Principal, Neumann Monson Architects

#### First term expires 12/2021 Curator/Director, Contemporary Art Collection, Krause Group

First term expires 12/2020

#### KATHERINE M. MURPHY

Vice President, Community Affairs, Served 01/2009 through 12/2017

#### Director, Des Moines Art Center

GERALD W. "JERRY" PATTERSON Senior Vice President, Retirement with Principal Financial Group®.

> ANASTASIA "STACY" POLYDORAN Community Activist, Art Patron Appointed 12/2008 Served 01/2009 through 12/2017 Emeritus status 01/2018 Re-appointed 01/2019

THE HONORABLE LINDA WESTERGAARD Des Moines City Council, Ward 2 Appointed by Des Moines City Council, 2017

KIMBERLY CHAUNCEY SHADLIR

and Hospice Nurse (retired)

Second term expires 12/2021

Appointed 12/2015

Art Collector and Palliative Care

#### DIRECTORS EMERITI

In 2013, the Board of Directors expanded the organization to include emeriti members, Individuals awarded emeritus status have served a maximum term on the board of directors. Members are selected based on their distinguished service including active participation and engagement when serving on the hoardconsistent obilanthronic support- and demonstrated interest in the organization.

CHRISTINE L. HENSLEY Appointed by Des Moines City Council Served 06/2004 through 12/2017 Emeritus status 03/2018

KRISTI LUND LOZIER Artist

PAUL MANKINS, FAIA LEED® AP Principal, Substance Architecture Board of Directors 12/2005-12/2015 President, Board of Directors 2010-14 Emeritus status 01/2015

### THE HONORABLE

Initial governing board 6/16/2004 through 11/19/2004 Board of Directors 11/20/2004-12/30/2013

Secretary and Treasurer 2009-13

Emeritus status 01/2014

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#### GREATER DES MOINES PUBLIC ART FOUNDATION

#### STATEMENT OF FINANCIAL POSITION As of 3D June 2020

ASSETS	
Cash and Cash Equivalents	\$382,754.86
Investment   Endowment	\$40,492.67
Investment   Miffy Fountain Fund	\$106,754.48
Accounts Receivable	\$100,000.00
Pledges Receivable	\$15,000.00
Prepaid Expense	\$3,054.61
TOTAL ASSETS	\$648,056.62
LIABILITIES	
Accounts Payable	\$3,475.00
Accrued Expenses	\$12,500.00
TOTAL LIABILITIES	\$15,975.00
NET ASSETS	
Net Assets Without Restrictions	\$115,592.56
Net Assets With Restrictions	
Public Art Project Funds	\$381,741.91
Endow Iowa	\$40,492.67
Miffy Fountain Endowment Fund	\$106,754.48
TOTAL NET ASSETS	\$644,581.62
TOTAL LIABILITIES AND NET ASSETS	\$648,056.62

#### STATEMENT OF OPERATIONS

1 July 2019 through 30 June 2020

CONTRIBUTIONS AND OTHER SUPPORT	
Government	\$100,050.00
Individual	\$100,314.01
Corporate   Foundation	\$70,998.58
Pledges	\$39,125.00
Investment & Other	\$8,482.86
TOTAL SUPPORT	\$318,970.45
EXPENSES	
Administration & Development	\$25,861.46
Consulting Services	\$75,324.00
Public Art Program	\$200,561.29
TOTAL EXPENSES	\$301,746.75
Change in Net Assets	\$17,223.70
Net Assets, beginning of year	\$627,357.92
Net Assets, year to date	\$644,581.62

DONOR SUPPORT

#### GREATER DES MOINES PUBLIC ART FOUNDATION DONOR SUPPORT

This page lists the many extraordinary donors who inspire excellence at the Greater Des Moines Public Art Foundation. Their financial contributions support not only the expansion of public artworks but ongoing educational programs and events that enrich our community. These gifts are celebrated and publicly recognized for their impact now and long into the future. The following includes all gifts of \$100 or more, 1 July 2019 through 30 June 2020.

#### \$40,000 – \$99,999 Iowa Bicycle Coalition

\$25,000 - \$39,999 Gannett National Shared Service Center Bravo Greater Des Moines 6th Avenue Corridor

\$10,000 -- \$24,999 Iowa State Bank Anonymous

#### \$5,000 - \$9,999 Patty & Jim Cownie Charitable Fund Anastasia Polydoran Craig and Kimberly Shadur

Fund for Public Art Foundation

\$1,000 - \$4,999 Pamela Bass-Bookey and Harry Bookey Patti Campidilli Susan Fitzsimmons and Jake Christensen Charlie Davis Larry Gallo Randall H. Hamilton, MD and Bruce Hughes, MD Randy Harvey Martha Graham James Lauren Kratz Katherine Murphy Okoboji Bicycle Club / 1983 Quad Cities Bicycle Club William Reay James Slaughter Scott Sumpter Mary Swanstrom James Weber James W. Whitney Jr. Michael Faas

Charles L. Vogt John P. Jellineck Golf Charitable Foundation Patricia McFarland John Osbolt Pork Belly Ventures John Krantz Darren Jirsa, DDS Kathy and Ted Stuart Tim Hickman and Frank Vaia Bike World of West Des Moines Rusty Hubbell Family Fund Sprint Selzer Bicycle Club

#### \$250 - \$999 Tim McConnell Christopher J. Pleiss Roger A. Dunn Brian Morris Daniel Mott Lucia Riddle Bruce P. Woodard Network for Good Des Moines Cycle Club Carin Murphy Wendy Chrisman Glenn F. Morse, Robert S. Morette Contributor \$100 - \$249 Michael A. Bailey

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Laurinda Holm

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Craig Williams Scott J. Williams Gary Wilson Cathy Winch Griffith Reese III Lynnann D. Anderson Mark Campisano James Ellefson Jr. Ellen and Frank Hagelberg Fund Ernest Gaines John Gainey Leah Hanson HCA Foundation Leland R. Hopson Jarman Jr., Frank Jenkins & Co Inc Douglas H. Kirkpatrick. MD Thomas Kreiselmeier Ronald C. Mehaffey Bruce R. Palmer Bill Power Powers Jr., Harris Strahle, Thomas Richard A. Yost YourCause LLC Janet C. Gilliam Ellen Myers Amy Pousson Noonan Corrine Verschuure

Ed Nelso Joanne Nikles

Precision Cyclery

Jim Rasmussen

Carol K. Slegh

Karen Trappe

.ion Wiarda

View of Kerry James Marshall's A Monumental Journey during public art walking tour with PAF Director Jessica Rowe and National New Leaders Council Convention attendees Des Moines, 25 July 2019 Photo: Susan Fitzsimmons

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# DES MOINES VELLE

WRITTEN & COMPLED I M. Jessica Rowe Design I Connie Wilson Ephrike I Katen Ridings Prochreining I Stecy Polydoran

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> Greater Des Moines Public Art Foundation 1915 Grand Avenue 1826 Moines, Iswa 50609-3311