



**Roll Call Number**

\_\_\_\_\_

**Agenda Item Number**

41

**Date** September 13, 2021

Communications from Downtown Community Alliance, on behalf of the World Food Prize, for approval of up to 70 banners on 35 banner poles in Downtown Des Moines for the month of October 1, 2021. These banners will be displayed on Locust Street and Grand Avenue from 10<sup>th</sup> Street to 2<sup>nd</sup> Avenue.

Moved by \_\_\_\_\_ to receive, file and approve.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
BOESEN				
VOSS				
GATTO				
GRAY				
MANDELBAUM				
WESTERGAARD				
TOTAL				

MOTION CARRIED

APPROVED

\_\_\_\_\_ Mayor

**CERTIFICATE**

I, P. Kay Cmelik, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_ City Clerk

September 7, 2021

The Honorable Members of the City Council  
City of Des Moines  
400 Robert D. Ray Drive  
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the World Food Prize, I am submitting the attached banner designs for your approval. If the designs are approved, the Downtown Team at the Greater Des Moines Partnership will facilitate the display of up to 70 banners on 35 banner poles in Downtown Des Moines for the month of October 2021. These banners will be displayed on Locust St. and Grand Ave. from 10<sup>th</sup> Street to 2<sup>nd</sup> Ave.

Thank you for your positive consideration.

Sincerely,



Colleen Murphy  
Greater Des Moines Partnership

Enclosure: Banner designs

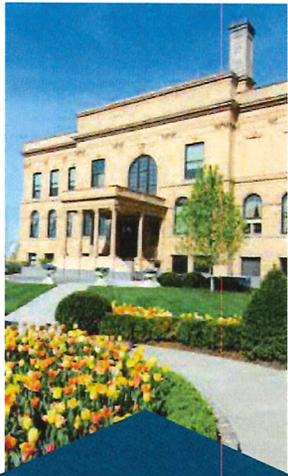


**WORLD  
FOOD  
PRIZE**  
FOUNDATION

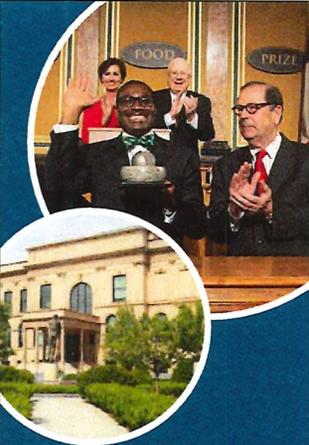
worldfoodprize.org



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FOOD  
PRIZE**  
FOUNDATION

INCREASING  
THE **QUALITY,**  
**QUANTITY** AND  
**AVAILABILITY** OF  
FOOD FOR ALL

**WORLD FOOD PRIZE FOUNDATION  
BANNER DESIGN OPTIONS**