



Roll Call Number

Agenda Item Number

36

Date January 22, 2024

Communication from the Greater Des Moines Partnership on behalf of the Iowa State University, requesting approval of placement for up to 10 banners to be displayed on banner poles in downtown Des Moines beginning the first week of March 2024.

Moved by _____ to receive, file and approve.
Second by _____

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
BOESEN				
COLEMAN				
GATTO				
MANDELBAUM				
VOSS				
WESTERGAARD				
TOTAL				
MOTION CARRIED			APPROVED	

CERTIFICATE

I, Laura Baumgartner, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

_____ Mayor

_____ City Clerk



36

January 16, 2024

The Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of Iowa State University, I am submitting the attached banner design for your approval. If the design is approved, the Downtown Team at the Greater Des Moines Partnership will facilitate the display of up to 10 banners on banner poles in Downtown Des Moines beginning the first week of March 2024.

Thank you for your positive consideration.

Sincerely,

Elizabeth Weyers
Greater Des Moines Partnership

Enclosure: Banner designs

14" h for 6" pole sleeve
(solid color recommended)

← fold (top of finished size)

ordered banner size: 30"w x 96"h

← start of pole sleeve

← overall width and height
(bleed area): 32"w x 112"h

← art safe area: 28"w x 78"h
(1.5" from start of pole pocket)

**BEST
MBA
IN
DSM —
AGAIN!**

6 YEARS RUNNING

IOWA STATE UNIVERSITY

Ivy College of Business

← start of pole sleeve

14" h for 6" pole sleeve
(solid color recommended)

← fold (bottom of finished size)

