



Roll Call Number

Agenda Item Number

37

Date February 19, 2024

Communication from the Greater Des Moines Partnership on behalf of the Iowa State Fair, requesting approval of placement for up to 25 banners to be displayed on banner poles in downtown Des Moines beginning July 1, 2024.

Moved by _____ to receive, file and approve.
Second by _____

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
BOESEN				
COLEMAN				
GATTO				
MANDELBAUM				
VOSS				
WESTERGAARD				
TOTAL				
MOTION CARRIED			APPROVED	

CERTIFICATE

I, Laura Baumgartner, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

_____ Mayor

_____ City Clerk



February 7, 2024

The Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the Iowa State Fair, I am submitting the attached banner design for your approval. If the design is approved, the Downtown Team at the Greater Des Moines Partnership will facilitate the display of up to 25 banners on banner poles in Downtown Des Moines beginning July 1, 2024.

Thank you for your positive consideration.

Sincerely,

Elizabeth Weyers
Greater Des Moines Partnership

Enclosure: Banner designs

AUGUST 8-18, 2024

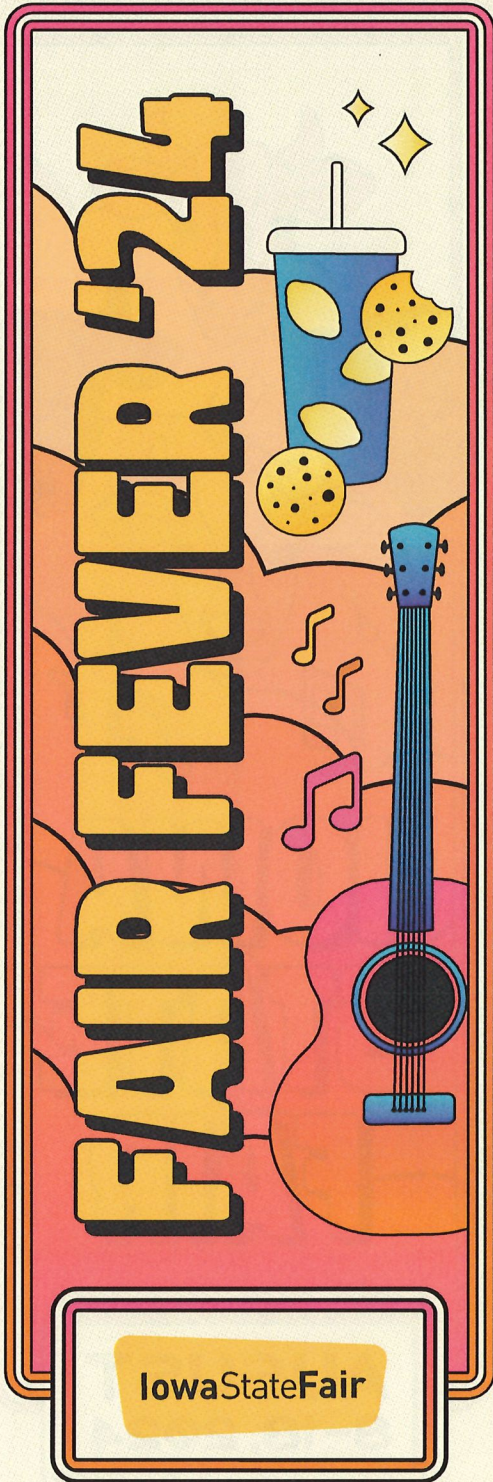
IOWA STATE FAIR

A vertical banner with a red-to-orange gradient background. At the top, a white box with a black border contains the text 'AUGUST 8-18, 2024'. Below this, the words 'IOWA STATE FAIR' are written in large, bold, yellow, blocky letters. The central illustration features four ducks: a yellow duck at the top, two blue ducks on the sides, and a red duck at the bottom. Several pink and yellow musical notes are scattered around the ducks. The entire banner is framed by a double-line border in pink and yellow.

IowaStateFair

FAIR FEVER '24

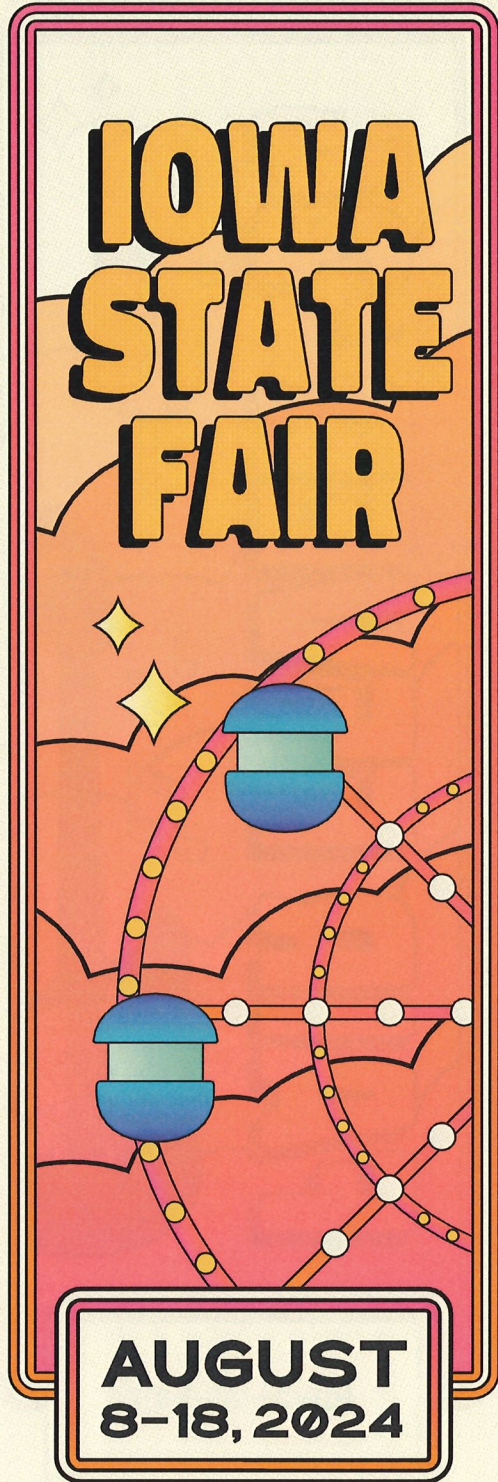
A vertical banner with a red-to-orange gradient background. At the top, a white box with a black border contains the text 'IowaStateFair'. Below this, the words 'FAIR FEVER '24' are written in large, bold, yellow, blocky letters. The central illustration features a blue electric guitar on the left, a pink corn dog on the right, and several pink and yellow musical notes. Two yellow stars are at the bottom left. The entire banner is framed by a double-line border in pink and yellow.



FAIR FEVER '24

IowaStateFair

A vertical graphic with a pink and orange background. On the left, the text "FAIR FEVER '24" is written in large, bold, yellow letters with a black outline. To the right of the text are illustrations of a blue guitar, a blue cup with a white lid and a straw, and several cookies. There are also musical notes and yellow stars scattered around the elements.

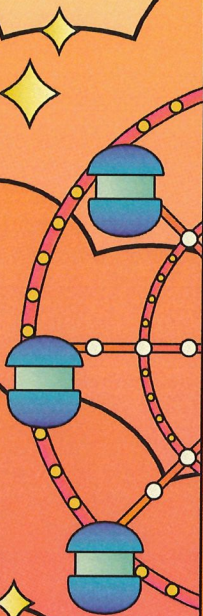


IOWA STATE FAIR

AUGUST 8-18, 2024

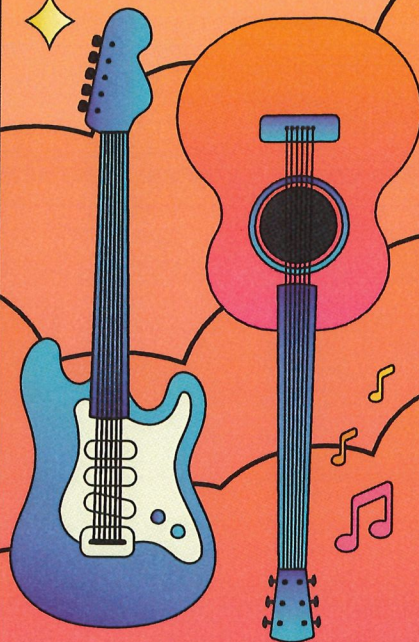
A vertical graphic with a pink and orange background. At the top, the text "IOWA STATE FAIR" is written in large, bold, yellow letters with a black outline. Below the text are illustrations of a Ferris wheel and a carousel. There are also yellow stars scattered around the elements.

FAIR FEVER '24



IowaStateFair

IOWA STATE FAIR



AUGUST
8-18, 2024