★ Ro	oll Call	Number
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Agenda	Item	Number
		(00)

Date September 16, 2024

Submission of the 2024 Annual Report of the Greater Des Moines Public Art Foundation as required by agreement.

Moved by	to	receive	and	file.
Second by				

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
BOESEN				
COLEMAN				
GATTO				
MANDELBAUM				
SIMONSON				
VOSS				
WESTERGAARD				
TOTAL				
MOTION CARRIED			AI	PPROVED

CERTIFICATE

I, LAURA BAUMGARTNER, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Mayor	City Clerk
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LETTER FROM THE BOARD PRESIDENT

As I complete my third and final term on the Greater Des Moines Public Art Foundation Board of Directors, I am filled with fond memories of what has been accomplished and anticipation for wonderful things to come.

After completing several large projects in the last three years — Liftoff by Alice Aycock, Threshold by Juanjo Novella, bus shelters by Sheena Rose, SWISH by Jordan Weber — It was a fitting time to step back and lay the groundwork for the Foundation's next phase.

In April, the Des Moines International Airport Authority reached out to the Foundation to initiate discussions about artwork for the new \$445 million terminal scheduled to open in 2026. The two organizations previously worked together to bring Lillotf — the striking sculptural work by internationally acclaimed artist Alice AyoceA— to the Airport in 2021. The successful collaboration led the Airport to approach the Foundation with this exciting opportunity. By the end of 2023, the Foundation had drafted Requests for Qualifications for five sites throughout the terminal with the invaluable assistance of the architecture team from BNIM and the Airport Art Committee and began a \$4 million fundralising campaign. In just a few years, millions of travelers per year will enjoy world-class public art installations as they move through the spectacular new terminal.

On September 1, we welcomed Dr. Alexa McCarthy as the Foundation's new Executive Director. Dr. McCarthy's experience working with international artists and renowned institutional collections has already benefited the Foundation in her short time here. Prior to beginning her PhD program at the University of St Andrews in 2019, Dr. McCarthy held positions at The Leiden Collection, the Metropolitan Museum of Art, and Christie's. She completed her PhD in 2022 and has published and lectured on a range of topics from early modern to contemporary art. She holds a BA in Art History from Bowdoin College and an MA in Art History from The Courtauld Institute of Art.

Thank you to the City of Des Moines, Bravo, and all of the corporate and individual donors that continue to champion public art with their contributions. My grafitude extends to my fellow Board members for their dedication, generosity, and friendship. The Foundation will celebrate 20 years in 2024. I am grateful to have been part of this esteemed organization for a fraction of that time.

Respectfully,

Susan Fitzsimmons
PRESIDENT, BOARD OF DIRECTORS

Sheena Rose, a visual artist who works in Barbados, was commissioned by the GOMPAF to design bus shelters, which have energized the landscape and offered respite to bus riders along the 6th Avenue corridor since their installation in 2020.



GREATER DES MOINES PUBLIC ART FOUNDATION

MISSION

The Greater Des Moines Public Art Foundation places inspiring art in increasing numbers of visible public spaces through public-private collaborations and partnerships. We educate and engage the community in an awareness and understanding of public art identity and culture.

VISION

The Greater Des Moines Public Art Foundation is a catalyst for outstanding public art projects with the power to inspire people who reside in, work in, and visit Greater Des Moines and to shape a fair and just sommunity. With our priorities, we seek to be a world-class destination for transformative public art.

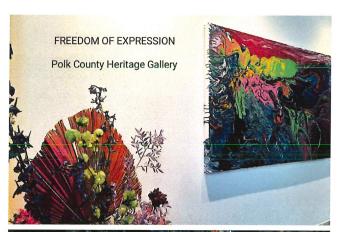
ROLES AND FUNCTION

We facilitate placement of site-specific art through public, private and community collaborations. We rely on our values to guide the use of a structured process. That process monitors site opportunities, identifies artists, carries out project review inquiries and juried artist selection processes. It also oversees concept development, installation, community engagement and long-term maintenance of its art installations.

CORE VALUES

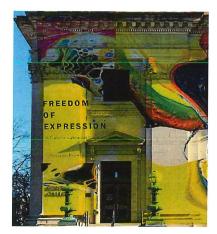
Our values of Excellence, Inspiration, Integrity and Accessibility define our partnerships and collaborations. These provide the basis for criteria in selecting and prioritizing projects and acquisitions.

GDMPAF contributions supported Art Week 2023, which brought and experiences into all four wards of Des Moines. Shown here, a young participant contributes to a muint in the Franklin area during a painting experience created by artists Judnah Brooks, (see story on page 8). Photo: Brittany Brooke Crew and Group Creatives





6 GREATER DES MOINES PUBLIC ART FOUNDATION



A mapped projection created from participating artists' designs was featured on the exterior of the gallery.



FREEDOM OF EXPRESSION: A TRANSFORMATIVE ART PROJECT OF ACCESSIBILITY AND INCLUSION

In her role as a Fellow of The Harkin Institute for Public Policy & Cilizen Engagement, local artist Jill Wells initiated Freedom of Expression, a project of mentorship and professional support for artists who self-identify as living with a disability. In September of 2022, Wells was the first artist to be selected as a fellow in The Harkin Institute's history and the Freedom of Expression project culminated in an exhibition in the spring of 2023, for which GDMPAF was a presenting sponsor.

in an exhibition in the spring of 2023, for which GDMPAF was a presenting sponsor.

The artists were connected to Wells through her partnership with Mosaic in Central lowa, a non-profit dedicated to helping individuals with disabilities, mental and behavioral health needs, and autiem. "Jill is just dynamic," Mosaic Executive Director Brandi Bretthauer said. "I don't think I've ever seen anyone interact with the people we serve with such respect and value them as people. It is the most beautiful thing. She is very in tune with each person and the value of expressing their individual voice.

individual voice."

The program culminated in an exhibition of artwork in a range of techniques including drawing, painting, collage, stained glass, and leatherwork, by 10 artists at the Polk County Heritage Gallery from April 30 to June 17. The exhibition's May 1 opening reception was the largest in the gallery's history. A mapped projection created from participating artists' designs was featured on the exterior of the gallery April 30, May 1 and 2. A documentary chronicling the artists was also created.



Art Week 2023, organized and facilitated by Group Creative Services, saw the debut of the Art Week Fellowship program, in which five local artists were chosen to lead art activities in neighborhoods across the Des Moines Metro. These in neighborhoods across the Des Moines Metro. These core activations were designed to attract other artists and artist groups to host satellite events in the designated neighborhoods, thus encouraging an organic artistic climate throughout the city, GDMPAF is proud to support Art Week. GDMPAF's contribution to Art Week aided such activations through all four wards of Des Moines with involvement from 84 artists, 80% of whom say they will participate again. Over 200,000 people were reached through 43 events.

8 GREATER DES MOINES PUBLIC ART FOUNDATION

Woodland Realm urban garden in The Avenues was the site for a family friendly event with art making, a fire show, food, and — of course — bubbles! This was one of many activities happening along the Avenues.





An Art Week kick off in Columbus Park was organized by Siriaco "Siricasso" Garcia. It brought together artists from across the city to display artwork and enjoy games, food and music.



During an activation led by B. Wells, in the Highland Park / Oak Park area, an urban landscape popped up in an alley



complete with an art market, a community painted car, games, food truck and a new mural.



ABOVE Erica Faye, Iowa Motoin Picture Association 2023 nominee.
BELOW, LEFT TO RIGHT Planist Melvin Coleman Jr., Cameron Gray and
artist organize; Jill Wells.
All photos: Brittany Brooke Crow and Group Creatives

"Immersive Black Cinema + Art" was a multimedia collaboration facilitated by Jill Wells and **Cameron Gray with featured** guests, Iowa Motion Picture Association 2023 nominee Erica Faye and pianist Melvin Coleman Jr. at xBk in the Drake Neighborhood.



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Art Week fellowship artist Jameson Malone designed this billboard at 1619 Keo Way to resonate with the Black people of Des Moines as a reminder of their connectedness through culture, and intuitive wisdom through history.

ART WEEK
IN A NUTSHELL:
8 NEIGHBORHOODS ACTIVATED
5 FELLOWSHIPS
84 ARTISTS PARTICIPATED
43 EVENTS
200,000+ PEOPLE REACHED

Thank you, Group Creative Services!

WATER CURIA





Water Curia will commemorate the late Bill Stowe, who was Des Moines water utility CEO and General Manager. The installation will serve as a gathering location for classes, events, and lectures with a focus on water education. Photos curriery of Jordan Weter and the Williams. Store Foundation

The William G. Stowe Foundation is working with artist Jordan Weber on a \$2.1 million outdoor art and educational installation at Water Works Park. The installation is a circular pavilion that will serve as both an amenity in the park and a space for outdoor educational programming. A two-part fundraising initiative is under way with \$1.1 million towards the fabrication and installation of the piece nearly secured. A second \$1 million campaign will focus on landscaping and ongoing maintenance.

In October 2023, Stowe Foundation Board Member

In October 2023, Stowe Foundation Board Member Graham Gillette presented the project to the GDMPAF Board for their consideration. The GDMPAF Board voted to contribute \$5,000 to the project upon confirmation that the project has secured 75% funding for the first part of the campaign. This \$5,000 was contributed in January 2024, after the project was allocated \$100,000 by Polk County Supervisors. Construction on the project is slated to begin in late 2024.

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MOVING **FRESQUE**

Operation Downtown commissioned Oyoram, Des Moines resident and digital artist of International renown, to create a site-specific work for the north façade of the Fitch Building at 304 15th street in downtown Des Moines. A long-time haven for artists 1 studios, the building is an ideal location for a dynamic installation. Thanks to the generosity of the building's owner, Christensen Development, GDMPAF will gain ownership of the work once installed. Entitled Moving Fresque, the display will be a nod to trompe-l'oiel, a painting technique briat means to fool the eye. The technique originated in antiquity, was revisitated during the Italian Renaissance and gained popularity in late 18th- and 19th-century France. Installation is slated for summer of 2024.

18th-and 19th-century France. Installation is slated for summer of 2024.

Israeli born artist and filmmaker Oyoram invented a new visual landscape by replacing conventional media screens with objects. Since 2007, he has designed monumental visual moving images for companies such as Cartler, Sony, Dio, and Louis Vuitton. His installations can be seen in the newly renovated Tiffany & Co. flagship store on 5th Avenue in New York City, Oyoram's commissions have taken him all over the world. New based in Des Molnes, Oyoram built a studio in Historic Sherman Hill and is an active member of the regional art community.

INCREASE IN FUNDING FROM THE CITY

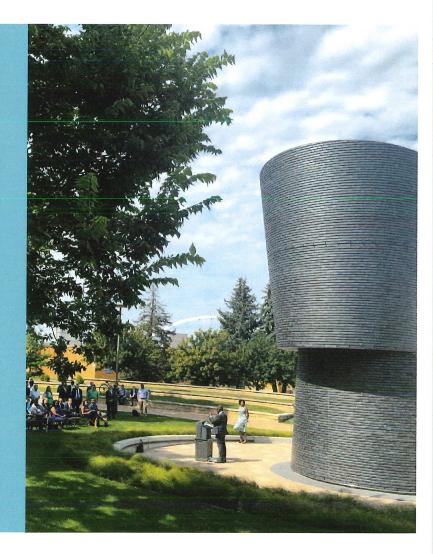
The Greater Des Moines Public Art Foundation was established by a 2004 agreement between the City of Des Moines and the Greater Des Moines Community

Foundation.

Prior to this, the City had created a Public Art

Prior to this, the City had created a Public Art Commission through the passage of an ordinance in 2001. This commission was operated by the Public Art Task Force, a 20-member body appointed by then-Mayor Preston Daniels.

The 2004 agreement stipulated an annual contribution from the City to the Foundation solely dedicated to the enhancement of the City's physical environment and public space. In 2022, the Foundation's Board of Directors successfully lobbled for a \$100,000 increase in annual funding from the City. As the Foundation looks forward to projects such as the Foundation looks forward to projects such as the Foundation looks forward to project such as the Foundation looks forward to projects such as the Foundation looks forward to project such as the Foundation looks forward to project such as the Foundation longer and dimplementation, enhanced educational initiatives, and inaugural community partnerships, this additional investment by the City will provide essential programming and project support and demonstrates the City's unyielding confidence in the organization and its future.





WELCOME TO OUR NEW **EXECUTIVE** DIRECTOR

DR. ALEXA MCCARTHY Jamed the Greater Des Moines Public Art Foundation on September 1, 2023, Dr. McCarthywas most recently a Lecturer in Art History at the University of Southern Maine and a St Leonard's Postgraduate Fellow at the University of St Andrews. She obtained her PhD from the University of St Andrews in 2022. She was co-organizer of the international auties. She conference "Venice in Blue." The Use of corta azzurra in the Artist's Studio and in the Printer's Workshop, ca. 1500—50. The edited volume resulting from the conference is currently in preparation.

Prior to beginning her PhD program in 2019, Dr. McCarthy held positions at The Leiden Collection, the Metropolitan Museum of Art, and Christie's, She has published and lectured on a range of topics from early modern to contemporary art. She holds a BA in Art History from Bowdoin College and an MA in Art History from The Courtauld Institute of Art.

LOOKING FORWARD TO 2024 AND BEYOND

HAVING BROUGHT ON A **NEW EXECUTIVE DIRECTOR** IN SEPTEMBER 2023. THE GDMPAF IS LOOKING FORWARD TO AN ACTIVE 2024!

GDMPAF is working with the Des Moines International Airport to commission artworks for the new \$445 million terminal. which will open in late 2026. The new terminal will double the capacity of the current terminal, boosting central lowa's economic development. GDMPAF will fundraise and oversee the installation of the art. (see story on page 18).

GDMPAF will continue to establish strategic partnerships

with other community organizations. A new partnership developed in 2023 with Operation Downtown, a Self-Supported Municipal Improvement District (SSMID). Projects include Skywalk Reimagined, an effort to enhance the accessibility and connectivity of the skywalks through interactive artistic experiences, and *Moving Fresque*, an installation project by international artist and Des Moines resident, Oyoram. (See page 14) Expanding the portfolio of murals through public private collaborations and partnerships is another priority for 2024. Additionally, we look forward to offering a tour with the lowa Architectural Foundation that highlights public art in the late summer of 2024.

McCarthy will continue to develop and deliver regular outreach programming aimed at increasing accessibility to art for individuals of all ages. These programs include a lecture at Hoyt Sherman Place for the Des Moines Women's Club (November 2023), a salon at the Barbican (April 2024), and outreach presentations about freely accessible public art in Des Moines for K-12 students at public schools throughout the Des Moines Metro (beginning spring 2024).

Broadening GDMPAF's reach in the greater Des Moines

area is a priority. GDMPAF is acting as an advisor and partner with the City of Bondurant for a Bravo / ICON Water Trails Public Art Grant, The GDMPAF is not contributing any funds to the project, and rather will provide our expertise at no charge as advisors for the grant application. Funds are provided by the City of Bondurant, which is requesting matching funds from the Bravo / ICON Water Trails Public Art Grant. Environmental art team I/Thee has been selected by the City of Bondurant to

create the proposal for this grant application. I/Thee consists of three members from across the United States. Their techniques, including on-site casting, pay homage to the local landscape of Bondurant. This is an opportunity to explore partnerships to expand our scope. In working with partners outside of the City of Des Moines, no City funds would be used.

McCarthy has worked with Board leadership to refine and revise the organization's Policies and Procedures. Further, GDMPAF has engaged Cassandra Halls of 2 THE TOP to work with us to create a strategic plan for 2024–2027. As part of our mission to maintain and conserve the collection of public art in Des Moines, we have engaged the Midwest Area Conservation Center to assess the collection in May 2024 and aid us in developing a long-term maintenance plan. GDMPAF also engaged Denman CPA LLP for an audit of the 2023 financials.

McCarthy is grateful to the GDMPAF and the Des Moines community for welcoming her and is excited for 2024.



DES MOINES INTERNATIONAL AIRPORT PUBLIC ART PROJECT

In the fall of 2023, the GDMPAF partnered with the Des Moines Airport Authority to develop and execute the commissioning process for public art for interior and exterior sites of the new airport terminal, slated to open in late 2026. The \$445 million terminal will increase gate capacity by fifty percent, boosting central lowa's economic development. Overseeing the artist selection and installation process, the GDMPAF has initiated a \$4 million fundraising effort, which began in late 2023. The percent for art principle provides the opportunity to install impactful works of art by important artists from around the globe.

The current terminal, built in 1948, is still in use today and hosts over 3 million travelers a year as the gateway to Iowa, America's Heartland. Through this new terminal project, the Des Moines International Airport will be poised to increase air service and accommodations, enhancing the travel experience for all. The highly visible spaces in the new terminal provide

the opportunity for expansive and engaging installations.

Twenty-five international artists were selected by the GDMPAF and invited to submit proposals for the four interior artwork installations. An open call for lowa-based artists was issued in early 2024 for the exterior site. A committee of representatives from the Greater Des Moines Public Art Foundation, the Des Moines Airport Authority, and community stakeholders will make the selections, which will be announced in July of 2024.

Once selections are made, artists will coordinate with the GDMPAF and the Airport Authority to have the artworks in place when the new terminal opens. The installations will be accompanied by artist-led and ongoing educational programming, with a particular focus on accessibility. The artworks will be on permanent loan to the Des Moines Airport Authority from the GDMPAF, and the Airport Authority will be responsible for maintaining the art.

"Together, we embark on an inspiring journey to lift the new Des Moines International Airport terminal with \$4 million worth of captivating art, enriching the traveler experience and showcasing the vibrant spirit of our community and state," said Kevin Foley, Executive Director of the Des Moines Airport Authority. "We thank the Greater Des Moines Public Art Foundation and their donors for their support and investment in the future of the Des Moines International Airport.

"We thank the Greater Des Moines Public Art Foundation and their donors for their support and investment in the future of the Des Moines International Airport."

KEVIN FOLEY, EXECUTIVE DIRECTOR DES MOINES AIRPORT AUTHORITY





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GREATER DES MOINES PUBLIC ART FOUNDATION BOARD OF DIRECTORS

As a mission-driven, nonprofit 501(c)(3) organization, the Greater Des Monies Public Art Foundation is suitable drinwayth he involvement for the foundation is suitable drinwayth he involvement. Foundation is suitable drinwayth he involvement of the foundation of the foundation of the foundation of the consecutive area of the foundation occur at any of the meetings of the Executive Committee, which occur every other month. The Fresident, Ver Persident, Secretary, Treasurer and up to four at-large Board Directors as named by the President, form the Executive Committee. Actions taken by the Executive Committee are brought to the Board for rotification at its next business meeting.

Isaac Bracher Appointed 12/23 First term expires 12/26

Jonathan deLima Appointed 12/18 First term expired 12/21 Second term expires 12/24

Lois Fingerman Appointed 12/18 First term expired 12/21 Second term expires 12/24

Jeff Fleming BOARD VICE PRESIDENT Appointed 12/18 First term expired 12/21 Second term expires 12/24

Jann Freed, PhD Appointed 12/23 First term expires 12/26

Randall Hamilton, MD Appointed 12/19 First term expired 12/22 Second term expires 12/25

Bruce Hentschel BOARD PRESIDENT Appointed 12/20 First term expired 12/23

Martha Graham James, PhD Appointed 12/17 First term expired 12/20 Second term expired 12/23

Darren R. Jirsa, DDS Appointed 12/15 First term expired 12/18 Second term expired 12/21 Third term expires 12/24

Ardis Kelley
BOARD SECRETARY & TREASURER
Appointed 5/19
First term expired 5/22
Second term expires 5/25

John Krantz Appointed 12/18 First term expired 12/21 Second term expires 12/24

Helen Miller Appointed 12/23 First term expires 12/26

Katherine M. Murphy Appointed 12/18 First term expired 12/21 Second term expires 12/24

David Phillips Appointed 12/23 First term expires 12/26

Anastasia Polydoran Appointed 12/18 First term expired 12/21 Second term expires 12/24

Kimberly Shadur Appointed 12/15 First term expired 12/18 Second term expired 12/21 Third term expires 12/24

Jessica Terrill Appointed 12/22 First term expires 12/25

Jiii Wells Appointed 12/22 First term expires 12/25

The Honorable Linda W Appointed 12/17

Annabel Wimer Appointed 12/23 First term expires 12/26

At Black Cat Ice Cream in the Drake neighborhood during Art Week, artists Edward Kelley and Emily Newman built an algae and river water powered carbon capture fountain and led a free workshop to build smaller, take home fountains that help remove carbon out of the air.



GREATER DES MOINES PUBLIC ART FOUNDATION

STATEMENT OF FINANCIAL POSITION

NET ASSETS WITHOUT RESTRICTIONS

LIABILITIES	
Accounts Payable	\$300.00
Payroll Taxes Payable	\$971.94
TOTAL LIABILITIES	\$1,271.94
NET ASSETS	

Net Assets Without Restrictions
Public Art Foundation Endowment
Board Designated Operating Reserves
Board Designated Des Moines International \$349,492.95 \$53,667.04 \$80,000.00 Airport Art Project
Total Board Designated Projects: \$161.035.00 \$241,035.00 TOTAL NET ASSETS WITHOUT RESTRICTIONS: \$644,194.99

NET ASSETS WITH RESTRICTIONS Miffy Foundation Endowment Donor Restricted Projects: \$124,480.46 \$15.870.95 Danos Education Fund Miffy Fountain Mural Project New Project \$3,620.54 \$7,000.00 \$15,000.00 TOTAL DONOR RESTRICTED PROJECTS
TOTAL NET ASSETS WITH RESTRICTIONS \$41,491.49 \$165,971.95 GRAND TOTAL NET ASSETS \$810,166.94 TOTAL LIABILITIES AND NET ASSETS

STATEMENT OF OPERATIONS

1 January 2023 through 31 December 2023

CONTRIBUTIONS AND OTHER SUPPORT	
Government	\$200,000.00
ndividual	\$194,855.22
Corporate/Foundation	\$47,115.00
nvestments	(\$34,875.30)
Miscellaneous	\$10,000.00
Other Supporting revenue	\$187,652.04

EXPENSES Administrative and Development \$120,227.32 Conservation/Preservation \$100.00 Education \$2.712.50 \$21,626.61 \$330,335.97 Public Arts Program

CHANGE IN NET ASSETS \$344,161.59 NET ASSETS, BEGINNING OF YEAR NET ASSETS, YEAR TO DATE \$466,005,35 \$810,166,95

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DONOR SUPPORT

GREATER DES MOINES PUBLIC ART FOUNDATION DONOR SUPPORT

This page lists the many extraordinary donors who inspire excellence at the Greater Des Moines Public Art Foundation. Their financial contributions support to only the expansion of public artworks but ongoing educational programs and events that enrich our community. These gifts are celebrated and publicly recognized for their impact now and long into the future. The following includes all gifts of \$100 or more, January 1 through December 31, 2023.

\$100,000-\$249,999 City of Des Moines

\$10,000 – \$99,999 Bravo Des Moines Martha J. Gross Estate Kimberly and Craig Shadur

\$5,000 – \$9,999 Anastasia Polydoran Principal Charity Classic

\$1,000 – \$4,999

America Online Giving Foundation

Pamela Bass-Bookey and Harry Bookey
Mary Sconiers Chapman, EdD
Lois Fingerman

Susan Fitzsimmons and Jake Christensen

Jeff Fleming and Carrie Marshburn-Fleming
Randall Hamilton, MD and Bruce Hughes, MD
Bruce and Joan Hentschel

Darren Jirsa, DDS

John and Penny Krantz Charitable Foundation
Douglas Kaye and Agnleszka Pieta
Emily Kessinger

Patricia McFarland

Katherine M. Murphy

Rusty Hubbell Family Fund

Jessica Terrill

Linda C. Westereaard

\$100 - \$999
Jann Freed and John Fisher
Ardis Eleanor Kelley
Linette Schnittker and Rhonda Davidson

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