



**Roll Call Number**

\_\_\_\_\_

**Agenda Item Number**

\_\_\_\_\_ 34 \_\_\_\_\_

**Date** November 18, 2024

Communication from the Greater Des Moines Partnership on behalf of East Village Association, requesting approval of placement for up to 65 banners to be displayed on banner poles in downtown Des Moines beginning November 21, 2024.

Moved by \_\_\_\_\_ to receive, file and approve.  
Second by \_\_\_\_\_

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
BOESEN				
COLEMAN				
GATTO				
MANDELBAUM				
SIMONSON				
VOSS				
WESTERGAARD				
TOTAL				

**CERTIFICATE**

I, Laura Baumgartner, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED

APPROVED

\_\_\_\_\_ Mayor

\_\_\_\_\_ City Clerk



November 1, 2024

The Honorable Members of the City Council  
City of Des Moines  
400 Robert D. Ray Drive  
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the East Village Association, I am submitting the attached banner design for your approval. If the design is approved, the Downtown Team at the Greater Des Moines Partnership will facilitate the display of up to 65 banners on banner poles in Downtown Des Moines beginning November 21, 2024.

Thank you for your positive consideration.

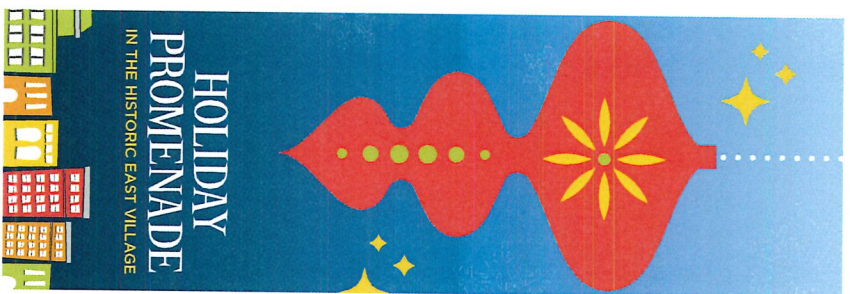
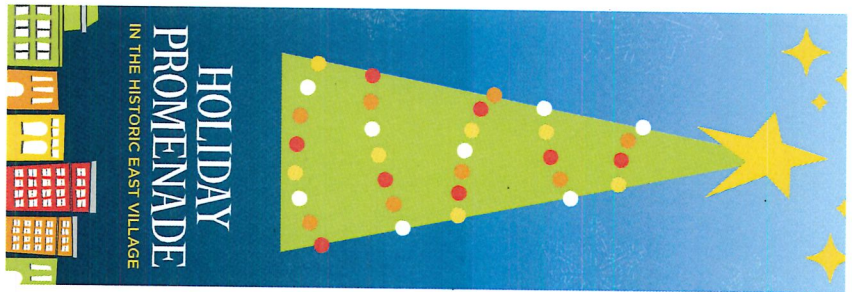
Sincerely,

Noah Harris  
Greater Des Moines Partnership

Enclosure: Banner designs

**BANNER DESIGN 2**

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LARGE, BOLD HOLIDAY GRAPHIC ELEMENTS MIMICKING THE WHIMSICAL STYLE OF THE ROW OF SHOPS USED IN PREVIOUS HOLIDAY PROMENADE ASSETS