



Roll Call Number

Agenda Item Number

33

Date July 14, 2025

Communication from the Greater Des Moines Partnership on behalf of the Botanical Gardens, requesting approval of placement for up to 25 banners to be displayed on banner poles in downtown Des Moines beginning the first week of August 2025.

Moved by _____ to receive, file and approve.
Second by _____

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
BOESEN				
COLEMAN				
GATTO				
MANDELBAUM				
SIMONSON				
VOSS				
WESTERGAARD				
TOTAL				
MOTION CARRIED		APPROVED		

CERTIFICATE

I, Laura Baumgartner, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Mayor

City Clerk

July 7, 2025

The Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the Botanical Gardens, I am submitting the attached banner design for your approval. If the design is approved, the Downtown Team at the Greater Des Moines Partnership will facilitate the display of up to 25 banners on banner poles in Downtown Des Moines beginning the first week of August 2025.

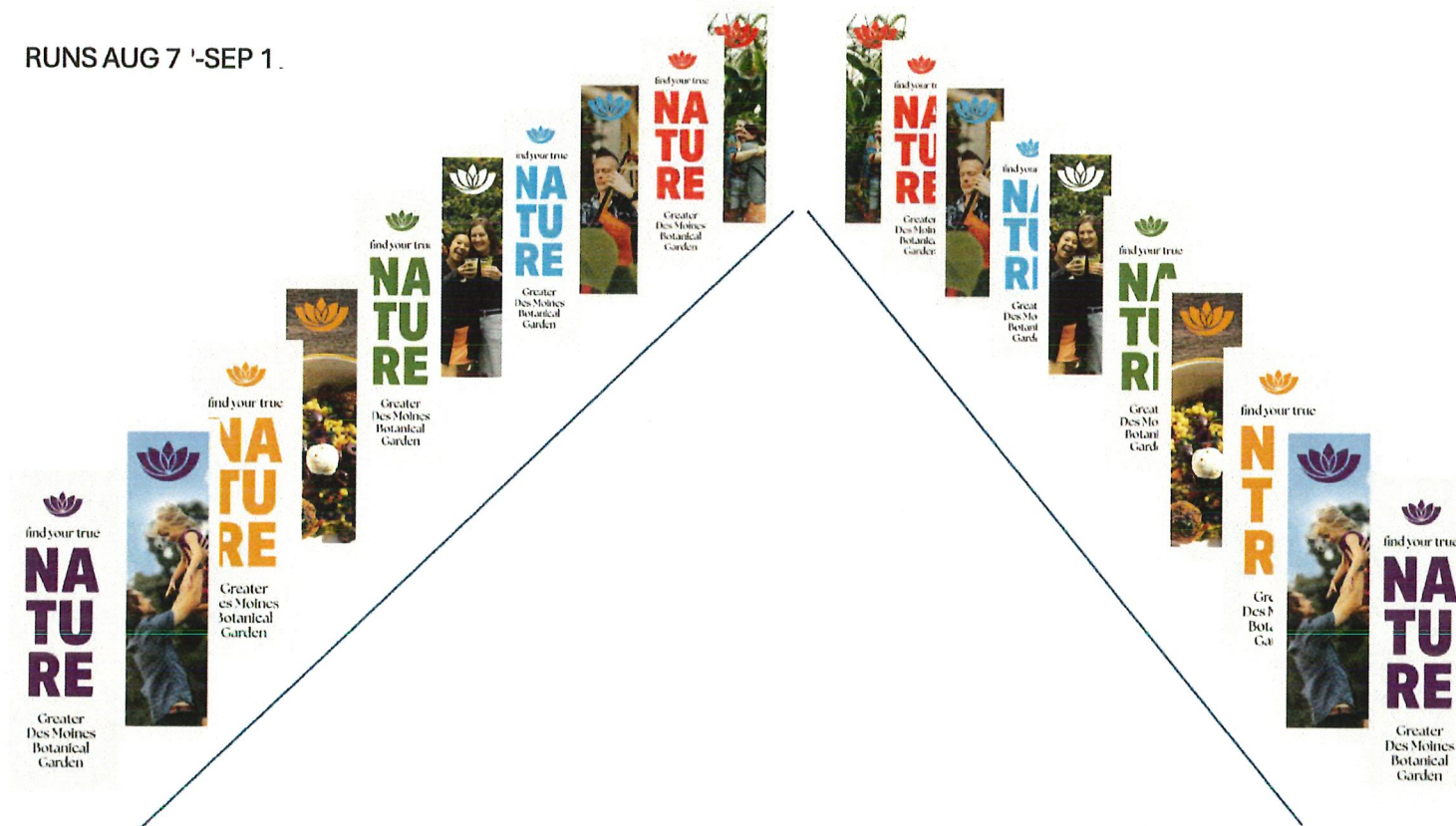
Thank you for your consideration.

Sincerely,

Amy Crowell
Greater Des Moines Partnership

Enclosure: Banner designs

RUNS AUG 7 '-SEP 1.



RUNS SEP 1- NOV 1



[illegible]

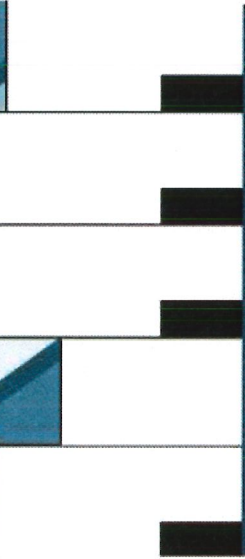
RUNS JAN 1 – FEB 1

The graphic features a large triangle formed by two diagonal lines meeting at a point. Inside and around the triangle are several posters for the 'Nature' and 'Botanical Blues' exhibitions. The posters include the text 'find your true NATURE', 'Greater Des Moines Botanical Garden', 'BOTANICAL BLUES JAN - MAR', and 'DOME AFTER DARK JAN - MAR'. The posters are arranged in a way that they appear to be part of the triangle's structure, with some at the corners and others along the sides. The posters are in various colors and orientations, creating a vibrant and artistic composition.



**BOTANICAL
BLUES**

JAN - MAR



Greater Des Moines
Botanical Garden



find your true

NATURE

Greater
Des Moines
Botanical
Garden

