



Roll Call Number

Agenda Item Number

34

Date November 17, 2025

Communication from the Greater Des Moines Partnership on behalf of the University of Iowa, requesting approval of placement for up to 40 banners on banner poles in Downtown Des Moines beginning the first week of December 2025.

Moved by _____ to receive, file and approve.
Second by _____

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
BOESEN				
COLEMAN				
GATTO				
MANDELBAUM				
SIMONSON				
VOSS				
WESTERGAARD				
TOTAL				
MOTION CARRIED		APPROVED		

CERTIFICATE

I, Laura Baumgartner, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Mayor

City Clerk



October 15, 2025

The Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the University of Iowa, I am submitting the attached banner design for your approval. If the design is approved, the Downtown Team at the Greater Des Moines Partnership will facilitate the display of up to 40 banners on banner poles in Downtown Des Moines beginning the first week of December 2025.

Thank you for your consideration.

Sincerely,

Amy Crowell
Greater Des Moines Partnership

Enclosure: Banner designs

**IOWA
MBA**

IOWA

**UNDENIABLE
IMPACT**

IOWA

**IOWA
MBA**

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**UNDENIABLE
RESPECT**

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**IOWA
MBA**

IOWA

**UNDENIABLE
GRIT**

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MBA**

IOWA

**UNDENIABLE
INFLUENCE**

IOWA

**IOWA
MBA**

IOWA

**UNDENIABLE
SUCCESS**

IOWA

IOWA

UNDENIABLE GRIT

IOWA

UNDENIABLE RESPECT

IOWA

UNDENIABLE IMPACT

IOWA

IOWA MBA

IOWA

UNDENIABLE SUCCESS

IOWA

UNDENIABLE INFLUENCE