



Roll Call Number

Agenda Item Number

25

Date January 26, 2026

Communication from the Greater Des Moines Partnership on behalf of the Drake Relays, requesting approval of placement for up to 90 banners to be displayed on banner poles in downtown Des Moines beginning the first week of March 2026.

Moved by _____ to adopt.

Second by _____.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT	<div>CERTIFICATE</div> <div>I, LAURA BAUMGARTNER, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.</div> <div>IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.</div> <div><div></div><div>City Clerk</div></div>
BOESEN					
SIMONSON					
VOSS					
BARRON					
WESTERGAARD					
MANDELBAUM					
GATTO					
TOTAL					
MOTION CARRIED					
<div></div> <div>Mayor</div>					



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January 20, 2026

The Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of Drake Relays, I am submitting the attached banner design for your approval. If the design is approved, the Downtown Team at the Greater Des Moines Partnership will facilitate the display of up to 90 banners on banner poles in Downtown Des Moines beginning the first week of March 2026.

Thank you for your consideration.

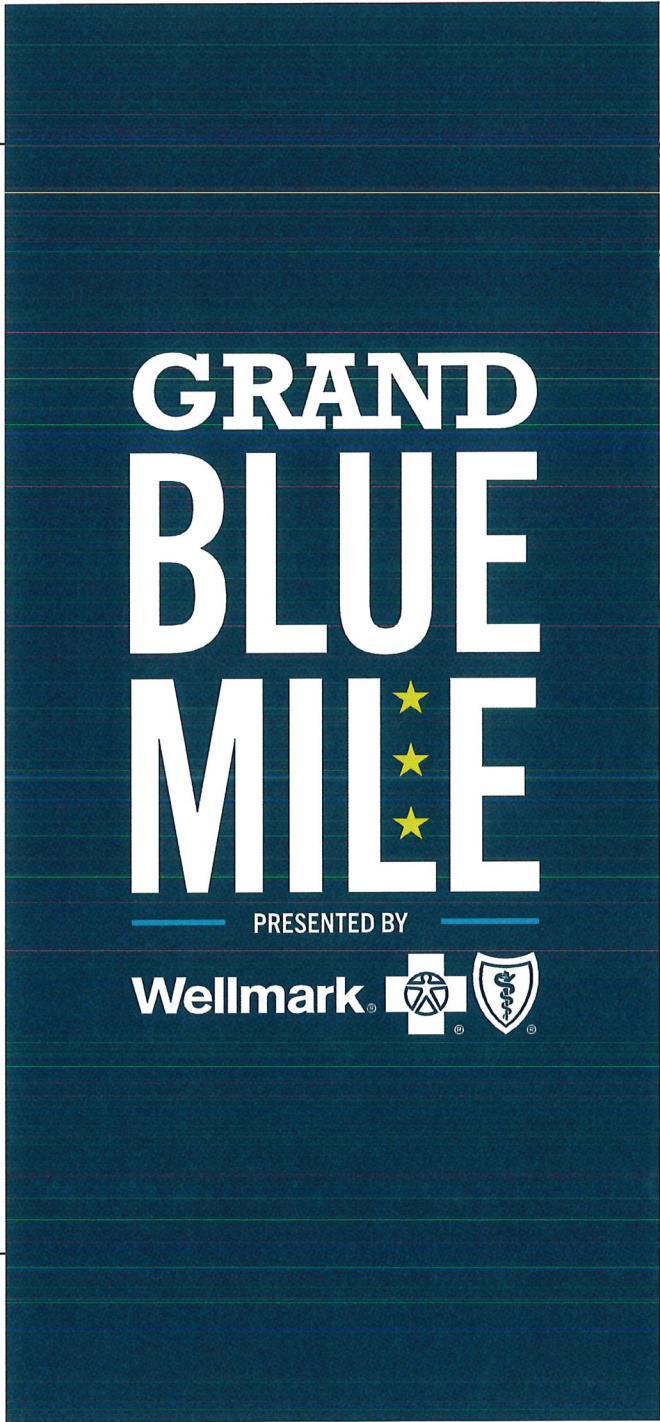
Sincerely,

Amy Crowell
Greater Des Moines Partnership

Enclosure: Banner designs

18x40 banner with 4" pole sleeve

8.5" h for 4" pole sleeve
(solid color recommended)



old (top of finished size)
ordered banner size: 18" w x 40" h

start of pole sleeve

overall width and height
(bleed area): 20" w x 51" h

safe area: 16" w x 29" h
1.5" from start of pole pocket

8.5" h for 4" pole sleeve
(solid color recommended)

start of pole sleeve

old (bottom of finished size)

30x60 banner with 4" pole sleeve

4" pole sleeve

start of pole sleeve

finished size: 30"w x 60"h

← overall width and height
(bleed area): 32"w x 61"h

art safe area: 28"w x 49"h

GRAND
BLUE
MILE



PRESENTED BY

Wellmark®



4" pole sleeve