

★ Roll Call Number

08-316

Agenda Item Number

34

February 25, 2008

Date

APPROVAL OF SPONSORSHIP AGREEMENT AMENDMENT WITH TOYOTA OF DES MOINES TO SUPPORT PARK AND RECREATION PROGRAMS

WHEREAS, the Des Moines Park and Recreation Department is charged with providing recreational facilities and programs to the citizens of Des Moines; and

WHEREAS, on October 24, 2005, by Roll Call No. 05-2598, the City Council approved a Sponsorship Marketing Agreement with Intemark, Inc. to secure cash and "in-kind" support for the Park and Recreation Department; and

WHEREAS, on April 23, 2007, by Roll Call No. 07-821 the City Council approved a Sponsorship Agreement with Toyota of Des Moines, secured by Intemark with a total value of \$82,500 (\$49,500 cash and \$33,000 in-kind in the form of six free leased vehicles for one-year); and

WHEREAS, Intermark has negotiated an Amendment to the Sponsorship Agreement in which Toyota agrees to extend the sponsorship for one more year with an increased total value of \$141,000 (\$64,500 cash and \$76,500 in-kind in the form of twelve free lease vehicles); and

WHEREAS, the Park and Recreation Department recommends extending the Sponsorship Agreement to support programs and services provided by the Department.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa that the Amendment to City of Des Moines Parks and Recreation Department and Toyota of Des Moines Sponsorship Agreement, a copy of which is in the City Clerk's Office, be and is hereby approved and the Mayor is authorized and directed to sign said Agreement on behalf of the City of Des Moines, and the City Clerk is authorized and directed to attest to the Mayor's signature.

BE IT FURTHER RESOLVED that the City employees assigned one of the free leased vehicles pursuant to the Amendment Agreement are hereby authorized to sign the attached Vehicle Agreement with Toyota of Des Moines.

(Council Communication No. 08-090) Moved by Hensley to adopt.

APPROVED AS TO FORM:

Ann DiDonato, Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE	✓			
COLEMAN	✓			
HENSLEY	✓			
KIERNAN	✓			
MAHAFFEY	✓			
MEYER	✓			
VLASSIS	✓			
TOTAL	7			

MOTION CARRIED

APPROVED

Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Diane Rauh City Clerk